CITY PLANNING & URBAN AFFAIRS PROGRAM

BOSTON UNIVERSITY, METROPOLITAN COLLEGE Immersive Learning, Sustainable Planning SUMMER TERM II 2019 COURSE FLYER

UA 510 SPECIAL TOPICS Urban Social Entrepreneurship

Instructor: William Koehler, PhD

Faculty Profile • Humans of City Planning

For more information about this course, please contact wkoehler@bu.edu.

Summer Term II July 1-August 9 Monday/ Wednesday 6:00-9:30PM

Location: HAR 302



COURSE DESCRIPTION

This course explores the financial, social, and environmental impacts of entrepreneurship and small businesses in urban planning and policy making. This course will examine the policies and initiatives that can promote the establishment and success of social entrepreneurship ventures. Drawing upon insights from case studies, local social entrepreneurs, and primary and secondary research, students will create a viable business plan for a sustainable social entrepreneurship venture.

<u>Click here</u> for additional CPUA course offerings and schedule.