

RHETT MOVIE

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EDUCATION

Boston University, Questrom School of Business | Boston, MA expected May 2025
Bachelor of Science in Business Administration, Finance Concentration
Minor: School of Hospitality, Event Management
GPA: 3.70
Activities: FilmBiz, Finance Club

ENTERTAINMENT EXPERIENCE

Boston Film Festival | Boston, MA August 2024
Logistics Coordinator

- ☐ Organized logistics for screening 20 independent films, leading venue setup, ticketing, and guest lists
- ☐ Coordinated with filmmakers, ensuring smooth transitions between screenings and Q&A session

FilmBiz Media Company | Boston, MA June 2023
Marketing Intern

- ☐ Developed marketing campaigns for indie films and documentaries, including managing social media content and press releases; Collaborated with three team members
- ☐ Conducted market research on audience demographics to assist in planning for film promotions
- ☐ Collaborated with media buyers to ensure campaign strategies aligned with client's brand vision and target audience

LEADERSHIP EXPERIENCE

Boston University, Questrom School of Business | Boston, MA Jan. 2022-present
Peer Mentor

- ☐ Provide guidance to first-year students interested in various business career paths.
- ☐ Coach students to navigate career resources, networking, and resume-building for positions in management

BU on Broadway | Boston, MA Jan. 2022 - present
Executive Board, Vice President (Sept. '23-present); Member (Jan. '22- Sept. '23)

- ☐ Plan and lead "20-minute musicals", a 12-hour marathon that condenses musicals into 20 minutes
- ☐ Choose plays and musicals for performances by BU students
- ☐ Create BUOB agendas for bi-weekly meetings; liaise with faculty and e-board members to keep BUOB policies and procedures current and relevant

PROJECTS

Entertainment Industry Management | Boston, MA Spring 2022
Group Project: Film Studio Business Strategy Analysis

- ☐ Analyzed business strategies of major film studios, focusing on production budgets, distribution models, and marketing strategies
- ☐ Worked with team to propose recommendations for optimizing studio operations, including integration of digital platforms and better utilization of social media marketing
- ☐ Delivered presentation to industry professionals, receiving feedback on proposed strategic improvements for future industry trends

SKILLS

Technical: Adobe Premiere Pro, Avid, Tableau, Hootsuite, Google Analytics
Creative: Storyboarding, Screenwriting
Languages: English (native), Italian (working proficiency), French (basic)