

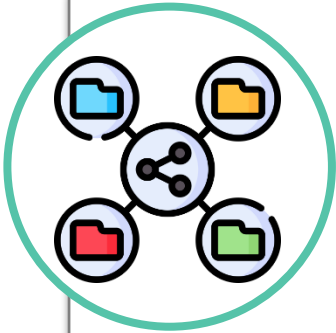
Aligning on Assessment

Assessment Basics



- KPIs align goals with measurable outcomes and guide data collection.
- Assessments are tools to measure progress toward achieving KPIs.
- Assessment follows a systematic cycle: Plan → Implement → Measure → Analyze → Improve.
- By connecting goals, KPIs, and assessments, you can make data-driven decisions to improve outcomes.

Best Practices for Data Collection & Storage



- Use appropriate tools like Qualtrics and MS Forms for surveys.
- Utilize QR codes for event sign ins.
- Follow ethical principles and secure data storage practices.
- Organize data systematically for easy access and analysis (SharePoint recommended).

Using Data for Decision-Making



- Analyze data for trends, benchmarks, and categories.
- Use insights to inform action plans.
- Tie decisions directly to data to drive meaningful improvements.
- Good data analysis tells a clear story and guides actionable next steps.

Aligning on Assessment

The Assessment Cycle



Plan: Identify what to measure and how.

Implement: Collect the data.

Measure: Evaluate results and metrics.

Analyze: Identify patterns, trends, and insights.

Improve: Take data-driven actions.