Bridging Clinical and Engineering Expertise in Electronic Health: A Focus on Health Behavior Change and Cancer

Boston University Photonics Center, 8 Saint Mary’s St Room 906, Boston, MA 02215

January 19th, 2017

Breakfast and Registration 8:00 AM – 8:30 AM

Welcome – Gloria Waters, PhD, Associate Provost, Research at Boston University
Catherine Klapperich, PhD, Director, Center for Future Technologies in Cancer Care
Katya Ravid, PhD, Director, BU, Interdisciplinary Biomedical Research
Belinda Borrelli, PhD, Professor and Director, BU GSDM, Behavioral Science Research

Rebecca Norlander 8:45 AM – 9:15 AM
“Digital Experiences as Tools to Better Facilitate Effective Behavior Change in Patients”
Co-Founder & CEO, Health 123

Thomas K. Houston, MD 9:15 AM – 9:45 AM
“Technology-Assisted Strategies to Increase Reach and Impact of Cancer eHealth”
Professor, University of Massachusetts Medical School

Coffee Break 9:45 AM – 10:00 AM

Yannis Paschalidis, PhD 10:00 AM – 10:30 AM
“Predictive Health Analytics”
Director, Center for Information and Systems Engineering (CISE), Boston University

Davidson Hamer, MD 10:30 AM – 11:00 AM
“Impact of a SMS Intervention on Malaria Case Management in Kenya”
Professor, Global Health and Medicine, Boston University School of Public Health and School of Medicine

Lunch and Q&A Speaker Panel 11:00 AM – 11:30 AM

Closing – Catherine Klapperich, PhD, Director, CFTCC 11:30 AM – 11:40 AM

Registration and more information: http://tinyurl.com/hvxo8tq

Boston University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

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