

CAS – Internship Announcement

Media & Content Assistant (Spring 2018)

City Planning and Urban Affairs Program

Dept. of Applied Social Sciences, MET College, Boston University

The rapidly expanding BU City Planning and Urban Affairs Program cultivates critical, open-minded thinkers and creative, pragmatic problem solvers to address myriad political, social, and technical challenges that arise in urban planning and policymaking. Join our exciting team to promote academic initiatives in sustainable development, climate change, transportation, land reclamation, city finance, regional economics and urban design.

Description:

This opportunity is available for a student with a background in a communications-related field, including both content writing and multi-media graphics. This student will develop products to promote and illustrate BUCPUA academic initiatives, professional workshops, and community engagement events. This training opportunity will enhance a variety of communications-related skills through innovative application and resource utilization. Interest in graphic design, digital media, photography, marketing, outreach, writing, journalism and communication a plus.

Duties:

- Develop multi-media projects targeted for students, faculty, alumni and field professionals
- Work with MET Marketing to distribute digital and print media related to the BUCPUA program and its courses

Professional growth and development

No matter what area(s) the student directly supports, he/she can expect to leave the experience with a strong understanding or ability for the following:

- Marketing and communications in a higher education setting
- Digital communications and digital strategy
- Market research skills
- Written communication skills including proofreading and editing
- Organizational skills

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Subject: BUCPUA Media Assistant

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