



VMock Elevator Pitch

How-To Guide

Elevator Pitch analyzes your interview holistically and instantly reveals crucial hidden information in your body language, enunciation and content. It also allows you to watch your interview and time-aligned feedbacks, making it much easier to understand feedbacks and rectify them.

KEY BENEFITS



NON-VERBAL

Focuses on your body language & provides insights to create a better visual impact on the recruiters



DELIVERY OF SPEECH

Analyzes speech on certain audio parameters & provides feedback symbolizing confidence in interview speech



CONTENT STRENGTH

Evaluates the content to check the structure and presence of necessary elements in the interview response

SALIENT FEATURES

- ► Get instant feedback on your interview basis your body language, diction and content, which is holistic and not subjective.
- Watch your interview and get time aligned feedbacks. It is easier to improve if you can watch and hear your interview performance along with the feedback.
- No interview scheduling hassles, no geographical and time constraints. Practice your interview whenever you want, wherever you want. Just practice!
- You can also type your response instead of recording it with the Script feature. Add your responses to the question in Elevator Pitch and get feedback on the content.

GETTING STARTED

Follow these steps to access Elevator Pitch:

- Go to www.vmock.com/bu
- Once registered, the platform will redirect you to the user dashboard.
- Go to 'Interview' by navigating to the tabs at the top of the dashboard and select
 'Elevator Pitch' from the drop down.
- Follow the instructions and get the calibration done.
 After the interview, you can view the detailed feedback and video summary of your performance.
- Understand the steps to overall improvements in the summary section to take your interview to the next level.
- Go through the know more and next steps in detailed feedback section. Incorporate the
 overall feedback in your next interview. You can also share your video to your career coach
 and peers for the Network Feedback.

SCRIPT FEATURE

Alternatively, you can access the script feature where you can view the feedback for your content. Here's how to access it.

- Log in to and go to user dashboard.
- Go to 'Interview' by navigating to the tabs at the top of the dashboard and select 'Elevator Pitch' from the drop down.
- Click on the create script option, select the question set that the students wants to attempt.
- You can write your response and get feedback for the same.

VMOCK TARGETED FEEDBACK

Your Goal – achieve all the objectives till level 5

Level 4,5: Great going! But there could still be room for improvement. Review the feedback and ensure that you have done your best.

Level 2,3: You are on the right track with some focused effort, you can get into the green zone. Follow the feedback and improve your score.

Level 1: Pay attention to the feedback and specific examples particularly relevant to your situation.

Your goal: to reach level 5 in Elevator Pitch

You will get instant interview strength and comprehensive feedback after your interview is complete. Watch your interview and follow the time-aligned feedback to make improvements and practice the interview to work on your improvement areas.

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