

# Boston University

introduces

## VMock SMART Career Platform



Kickstart your career journey with VMock!



### SMART Resume & Editor

Edit or create your resume and get instant feedback on your resume based on 100+ critical parameters



### Resume Optimizer

Optimize your resume against a particular job description or target career using ATS keywords



### Cover Letter

Create a company or job-specific cover letter for your target job



### Interview Suite

Practice for your interviews with mock interviews and get immediate feedback on body language, diction and content



### Aspire

Improve search engine ranking, profile visibility and create a consistent story on LinkedIn



Login Now!

Login to [www.vmock.com/bu](http://www.vmock.com/bu) to get started!