

NAME LASTNAME

Boston, MA | (617) 555-1234 | [email@bu.edu](mailto:email@bu.edu)

## EDUCATION

### **Boston University**

*Master of Science in Business Analytics*

Boston, MA

Expected May 20XX

### **Suffolk University**

*Bachelor of Science in Big Data & Business Analytics*

Boston, MA

May 20XX

Activities: Information Systems, Technology, Business Analytics Club

Related Coursework: Introduction to Information Systems, Data Structures, Concepts of Programming Languages, Geometric Algorithms, Computer Systems

## SKILLS

**Computer:** Proficient in MS Office

**Databases:** MS Access

**Programming Languages:** Java, R, MATLAB, Python, C#

## WORK EXPERIENCE

### **BU Men's Soccer Team**

*Analytics Intern*

Boston, MA

Oct 20XX - Present

- Created team database using MySQL to track progress of athletes (i.e., distance run, heartrate, etc.) using biometrics and in-game statistics
- Provide evidence-based feedback for optimization and suggest improvements for athlete performance using a Python optimization algorithm

### **Biocompany Therapeutics**

*Marketing Analytics Intern*

Cambridge, MA

Jan 20XX – June 20XX

- Analyzed market sizes, product price points, and competition within the industry and conducted qualitative and quantitative research to present to senior leadership team.
- Wrote reports regarding firm's competitive analysis, pricing and market entry strategy using insights and data collection methods.
- Observed management strategy discussions and current operational issues to provide recommendations for future marketing efforts based on trends.

### **Boston Sports Clubs**

*Program Desk Manager*

Boston, MA

Sept 20XX – Dec 20XX

- Contacted former customers to offer new services and booked events such as parties and lessons to maximize customer experience, increasing memberships by 42% during 20XX.
- Coordinated and supervised children's birthday parties and cleaned room after party to ensure cleanliness for future clientele.
- Provided excellent customer service as primary and initial point of reference for clients and their families.

### **Suffolk University, ISOM Department**

*Summer High School Program Camp Counselor/Tutor*

Boston, MA

June 20XX – Aug 20XX

- Supervised groups of 12-15 high school students from surrounding local high schools interested in analytics, ensuring their safety, providing a curriculum of activities and providing mentor relationships
- Introduced high school students to analytics and cloud computing, as well as college life
- Supported faculty in introducing concepts to campers and articulating the value of a Suffolk University education