GIVING

Helping to Lift a Financial Burden

Gary Villella is making the kind of gift to Boston University that could have spared him a lot of grief as a teenager. A retired vice president of human resources at Goodrich Corporation, Villella (CGS'69, SMG'71) has established an endowment for one or more students to attend the College of General Studies.

When Villella began his freshman year at CGS, he'd been working in factories and driving dump trucks to make a living. Having sold his car and possessions to cover first-semester tuition, Villella wasn't sure he'd have the funds to finish the year.

"I came from a family of very limited means," says Villella. "I really didn't know I was going to pursue education beyond high school. In fact, there was

Alum's gift gives CGS students a boost

BY JULIE RATTEY

Villella and his wife, Sue, live in Vancouver, Wash. Before retiring from Goodrich (now part of UTC Aerospace Systems) in 2012, Villella had used his business

skills around

the world.

a time when high school was in question, in terms of what my goals were." Villella, who grew up outside Williamsport, Pa., says neither of his parents attended high school, "so they thought that I should get an education, but they didn't really know how. My dad died when I was 16, so he wasn't around to kick my butt."

When Villella finished high school, he moved in with family friends in Worcester, Mass., and began working odd jobs. After meeting a BU professor at a Christmas Eve gathering who encouraged him to consider college, Villella applied and was accepted to CGS, which "gave me the opportunity of a lifetime that I never knew I would have."

Villella scraped by with parttime work, earning a small academic scholarship, and making careful use of other limited resources. He graduated from the School of Management with a job

offer from the Radio Corporation of America. The industrial relations trainee position kick-started his human resources career in industries ranging from medical to defense and aviation.

Before retiring from Goodrich (now part of UTC Aerospace Systems) in 2012, Villella had used his varied business skills around the world, for example, offering pro bono antidiscrimination mediation for the state of Utah and assessing staff training programs at a manufacturing facility in the mountains of Java.

Villella never forgot his college struggles, and they were on his mind when he established the endowment. Such support, he says, would have eliminated financial uncertainty and freed up his time for more academic exploration. "I stressed each semester about how the next semester would be paid," he says. The small academic scholarship he received partway

through his studies
"not only helped, it
meant someone cared
enough to consider me
for assistance." And
although Villella believes
"there's a huge benefit
to being able to finance
at least part of your
own education," he also
says that "life presents
enough pressures; you
don't need the financial
burdens as well."



As a BU student, Gary Villella scraped by working part-time, earning a small academic scholarship, and making careful use of other limited resources.

The endowment comes after years of giving. Early in his career, Villella's philosophy was, "Maybe I can only give \$50 or \$100, but I want to give back." He says he planned to include BU in his will until the University started the Century Challenge. According to the terms of the challenge, when a donor establishes an endowed scholarship fund of \$100,000 or more, BU matches the income distributed from that fund for scholarship purposes for 100 years after the fund's activation. BU will match funds for the first \$100 million of endowment support pledged to the Century Challenge.

"The Century Challenge became a catalyst for me to do something now—see it, benefit from it—rather than wait until I die and will some money to the University," says Villella. "It doesn't preclude me from doing other things, but it gives me a chance to feel more ownership for what I was able to do."