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Editorial

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Published by School of Hospitality Administration Boston University We are happy to publish the first issue of Volume II of the *Boston Hospitality Review* (BHR). We would like to thank Prof. Brad Hudson as the inaugural Editor for the first volume of the BHR. We are grateful for his tireless work, dedication to quality and sheer willpower to make this publication a reality. Working with Chris Muller, the previous Dean and Publisher, Brad executed their vision for a different approach to an industry publication—"*An interdisciplinary journal devoted to scholarship and reflection about the theory and practice of hospitality as a business activity and cultural phenomenon.*" They struck the right blend between a peer reviewed academic journal focused on theory building and a trade publication.

As we publish the first issue of the second season, we hope to maintain the standard of excellence Brad has established. Please contact us at <u>busha@bu.edu</u> if you would like to write for the journal or would like to sponsor an issue. This journal is also appropriate for those wanting to report on practical implications of theory-based or empirical papers published in refereed journals.

Echoing Brad's wishes, we hope to continue his work and create a journal that "you will enjoy reading, that you will return often for future installments."

Sincerely,

Arun Upneja, Ph.D. Publisher

Mike Oshins, Ed.D. Editor