NE I-Corps
New England Regional Innovation Node @ MIT

Researchers Considering a Technology-based Startup

Explore taking your research or technology to the marketplace
Get entrepreneurial training, support, and up to $1,500 to identify customers
Learn how to apply for up to $50,000 from the NSF
Increase your chances of receiving an SBIR/STTR award

To apply Click HERE

Join the I-Corps Spark Program delivered at MIT

A free 3-week program to help researchers and engineers explore the potential applications of their new technologies

Next Program:

Program Kick-Off Workshop– **August 13th, 2019 from 5:00pm – 8:00pm**
Closing Workshop – **September 18th , 2019 from 5:00pm – 8:00pm**
Location: MIT Campus

Please note the closing workshop date is now 9/18. This was done to accommodate teams attending a Life Sciences & Biotech Conference & Tradeshow in Boston, September 9-12 (https://lifesciences.knect365.com/biotech-week-boston/).

Any **Life Sciences or Biotech** venture/project/team should take advantage of this event to conduct customer interviews!!!

How it works:

The interactive course begins with an in-person evening kickoff workshop where teams learn how to:

Identify their top customer segments
Develop hypotheses about the value proposition they offer each segment
Find and effectively interview potential customers about their problems/needs

Over the next three weeks, teams will speak with potential customers. Teams will have two Office Hours with instructors to check-in and receive coaching.

The program wraps-up with a final in-person evening workshop where teams present their findings, get more coaching, and learn about progressing their ideas. Teams that complete this part of the program may apply for a $1,500 micro-grant to conduct additional customer discovery. The goal is to determine if they are solving a real-world problem with a viable market opportunity.

Who it's for:

Your I-Corps project must be based on new, innovative, and differentiating technology that could be a candidate for a future SBIR proposal. The program is open to individuals and teams across New England

- Current faculty, postdocs, students and staff at any university
- Anyone else working on a serious STEM-related technology

To apply – Click Here (http://bit.ly/ICSparkapply)
To request more information – **icorps@mit.edu**