



**TECHNOLOGY AND LIFE SCIENCES BOOTCAMP WEEKEND
JULY 13-15, SUFFOLK UNIVERSITY SCHOOL OF LAW
120 TREMONT STREET, BOSTON, MA 02108**

Have you ever thought of starting a technology or life sciences company? Do you want to know more about the legal and business challenges involved? Are you a scientist, researcher, engineer, student or legal professional thinking about different career opportunities around new discoveries? Then the Technology and Life Sciences Bootcamp Weekend is for you.

Using a **case-driven approach** drawn from a real-life life sciences technology company, we build teams and give each team experience building a related business. We provide basic IP law education, as well as licensing and start-up business law knowledge – and the relevant scientific know-how - so that participants can develop tools that will enable them to grasp the basics of starting a company.

During the weekend you'll:

- Learn the basics of intellectual property law, business law and licensing
- Get introduced to the world of entrepreneurship
- Meet experienced, talented, and passionate business people, entrepreneurs and investors in Boston
- Work with a team
- Learn how to negotiate a license and pitch an idea and a company

What you don't need for the course: Your own idea for a company, prior experience in intellectual property law, licensing, negotiation or a science or technology background.

What you do need for the course: A desire to start your own company or to help others do the same. Willingness to work on a team of your peers and to learn by doing and receiving feedback from others.

To sign up, go to [Bootcamp Weekend](#)

Agenda:

Prior to commencement of class: Review materials covering: Basics of Intellectual Property Law, Licensing and Business Formation Basics

Friday: 3pm-7pm

Welcome – Introductions; Case Study Overview; Initial Team Meeting

3pm-4pm: Welcome and instructor introductions, general administration matters, overview and expectations.

4pm-6pm: Break-up into groups and review case study with mentor/instructors. Conduct initial issue-spotting based on previously reviewed materials and participant experiences. Begin to formulate plans for next steps.

6pm-7:30pm: Cocktails and appetizers - Networking at Suffolk Law School.

Saturday: 8am-6pm

8am-9am: Light breakfast and coffee available.

9am-10am: IP Lecture (required reading available online)

10am-10:30: Breakout session – Teams discuss/have questions answered

10:30am-12pm: Report from teams regarding strategies, plans and tentative assignment of corporate roles

12pm- 1pm: Lunch

1pm-2pm: Licensing Lecture (on-line course required reading)

2pm-3:30pm: Licensing breakout session – Teams prepare for licensing negotiation exercise with support from mentors and instructors.

3:30pm-5:30pm: Negotiation session with Instructors taking role of technology transfer officer from mock university

Sunday 9am-4pm

9am-10am: Lecture: Starting a Business (basic business law, required reading online)

10am-11am: Lecture: Building a Business Plan

12pm-1pm: Lunch

1pm-1:30pm: Lecture: Short Form/Elevator Pitch.

1:30pm-3pm: Team pitches to mock venture capitalist panel.

3pm-4pm: Winner selected. Final remarks. Certificate of completion provided electronically.

For the \$97 ticket¹ you get access to:

- Full weekend-long event
- Relevant IP and licensing pedagogy with Certificate of Completion
- Experienced, talented, and passionate entrepreneurs and mentors in Boston
- Meals and Cocktail Reception
- Awesome professionals from and throughout the greater Boston area
- A chance to Win 1st prize for Best Pitch Presentation. Prize includes continuing mentoring and support from program sponsors.

To sign up, go to [Bootcamp Weekend!](#)

Sponsorship

- Gold – Opportunity to provide judge and mentor, logo on all advertising and materials for the event. Investment - \$3,000
- Silver – Opportunity to provide judge or instructor, logo on all advertising and materials for the event. Investment - \$2,000
- Bronze - Logo on all advertising for event - \$1000
- In-kind Sponsor, please inquire at kkatz2@suffolk.edu

Deadline for Sponsorship commitment, June 8, 2018

For more information contact: Karen Katz, Director, IP Programs, Suffolk University Law School, Cell: 617-935-9331; Desk: 617-573-8556; kkatz2@suffolk.edu.

Sponsors paying by check should send check to the attention of Karen Katz, Suffolk University Law School, 120 Tremont Street, Boston, MA 02108. Sponsors paying by credit card please go to [Bootcamp Weekend](#) and follow the instructions from there.

¹ Scholarships Available. Please email kkatz2@suffolk.edu to explain circumstances.