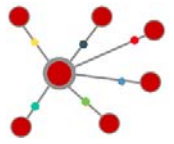


- 1) What type of role are you looking for (e.g. research industry, research academic, non-research industry or academic, consulting, etc)?
- 2) What do YOU think the person potentially hiring for the role you describe above wants to see in a LinkedIn Profile?
- 3) What do YOU think the person potentially hiring for this role doesn't want to see?
- 4) List five things you would like to convey about your skills, background or experience to your audience.
 - a. _____
 - b. _____
 - c. _____
 - d. _____
 - e. _____
- 5) Fill in the following sections if relevant (you can refer to your resume or CV for some of this detail):
 - a. Experience
 - b. Projects
 - c. Skills
 - d. Education

BU's BEST Reviving Your LinkedIn Profile Workshop

Pre-Session Worksheet



e. Additional Information

f. Organizations

g. Language

h. Volunteer Experience

i. Honors & Awards

j. Courses

k. Patents

l. Certifications

m. Publications

n. Posts

o. Interest

p. Personal Details