

# M.S. in Arts Administration: Curriculum Worksheet

METROPOLITAN COLLEGE IVI.S. III ALLS AUIIIIIIISLI AUIII. CULTICUIUIII VV UI KSIICEL		
All courses 4 credits each unless otherwise indicated A total of 40 credits are required.		
Group A: Required Courses		
MET AR690	The Art World *	FALL, SPRG
MET AR750	Financial Management for Nonprofit Organizations*	FALL, SPRG, FALL-O
MET AR778	Legal Issues in Arts Administration ††	FALL, SPRG
MET AR802/803	Internship in Arts Administration † (2 credits each)	FALL, SPRG, SUM1&2
MET AR587 or AR5	577 See below	
Group B: Electives - At least five from this group INCLUDING one or two International Travel Study courses ‡		
MET AR510	Arts Leaders Forum	SPRG
MET AR510 MET AR550	Raising Funds and Grant Writing for Nonprofit Organizations	
	Comparative Cultural Policy and Administration (Dublin/London) ‡	FALL, SPRG, FALL-O
MET AR577	± · · · · · · · · · · · · · · · · · · ·	SUM1 SPRG
MET AR587	Arts in Barcelona ‡	
MET AR650	Writing for the Arts	Rotating
MET AR711	Capital Campaigns	SUM1 / SPRG-O
MET AR720	Marketing and Audience Development for the Arts ††	FALL
MET AR722	Educational Programming in Cultural Institutions	FALL
MET AR723	Individual Fundraising	SPRG, SPRG-O
MET AR730	Political and Public Advocacy for the Arts	FALL
MET AR740	Technology and Arts Administration	Rotating
MET AR749	Research and Program Evaluation in Arts Administration	SPRG
MET AR751	Commercial Production: The Broadway Model	FALL, SPRG
MET AR752	Leadership and Entrepreneurship in the Commercial Arts	FALL, SPRG
MET AR753	Current Trends in the Performing Arts Industry $\otimes$	FALL
MET AR754	Global Performing Arts Presenting and Production $\otimes$	FALL
MET AR766	Arts and the Community	Rotating
MET AR771	Managing Performing Arts Organizations ††	SPRG
MET AR774	Managing Visual Arts Organizations ††◊	SPRG
MET AR779	Public Art Program Administration	Rotating
MET AR781	Special topics in Arts Administration	Rotating
MET AR789	Cultural Entrepreneurship	SPRG
MET AR804	Advanced Management and Consulting for Arts Organizations ‡‡	SPRG
MET AR810	Thesis I	FALL, SPRG
MET AR811	Thesis II	FALL, SPRG
Group C: Out of Department Electives – Optional, but no more than one course may be taken from this group		
CAS AH520	The Museum and Historical Agency §◊	<u></u>
CAS AH521	Curatorship: Exhibition Development §	
COM CM701	Contemporary Public Relations	
CFA FA540	Arts and Culture in Mexico: Revolution to the Present	
MET AD603	Evaluating and Developing Markets for Cultural Tourism	
MET AD725	Negotiations and Organizational Conflict Resolution	
MET AD733	Leadership in Management	
MET AD648	E-commerce	
MET CM708	Principles and Practices of Advertising	
MET UA515	History and Theory of Urban Planning	
MET UA805	The Boston Urban Symposium	
MET AD642	Project Management	
MET AD728	Understanding and Managing Heritage Tourism	
MET AD780	Ethics in Management	

**TOTAL: 40 credits** 

## ANY VARIATION IN CURRICULUM MUST BE APPROVED IN WRITING BY YOUR ADVISOR.

Note: All listings are subject to change. Courses may not always be offered in the semester listed above. Check with the Arts Administration Department before planning your semester coursework.



#### Recommended Course Order for Fundraising Management Certificate

- MET AR750 Financial Management
- MET AR550 Raising Funds and Grant Writing for Nonprofit Organizations
- MET AR723 Individual Fundraising
- MET AR711 Capital Campaigns

## Recommended Course Order for Performing Arts Enterprise Certificate

- MET AR751 Commercial Production: The Broadway Model
- MET AR752 Leadership and Entrepreneurship in the Commercial Arts
- MET AR753 Current Trends in the Performing Arts Industry ⊗
- MET AR754 Global Performing Arts Presenting and Production ⊗
- MET AR 802 Internship I / MET AR803 Internship II

### Recommended Course Order for Arts Management Certificate

- MET AR690The Art World
- MET AR750 Financial Management
- MET AR778 Legal Issues in Arts Administration
- One elective from the following list:
  - MET AR 550 Raising Funds and Grant Writing for Nonprofit Organizations
  - MET AR 720 Marketing and Audience Development for the Arts
  - MET AR 766 Arts and the Community
  - MET AR 771 Managing Performing Arts Organizations
  - MET AR 774 Managing Visual Arts Organizations
  - MET AR 779 Public Art Program Administration
  - MET AR 781 Special Topics in Arts Administration
  - MET AR 789 Cultural Entrepreneurship

- \* When possible the required courses should be taken in the following order Semester 1: MET AR690 The Art World & MET AR 750 Financial Management Semester 2: MET AR778 Legal Issues in Arts Administration
- ‡ International Travel Study Course is mandatory for domestic students
- †† AR 690 The Art World is a prerequisite for AR778 Legal Issues in Arts Administration, AR771 Managing Performing Arts Organizations, AR774 Managing Visual Arts Organizations, and AR720 Marketing and Audience Development
- † AR802 should be taken in the next-to-last semester of study and AR803 in the final semester. Students must have completed 24 credits prior to taking AR803. For information on course waivers, please visit the AR802 Course Info site.
- ‡‡ Students must have completed 24 credits and have two years full-time work experience in the arts prior to taking AR804. AR804 may be substituted for AR802/803 with advisor's permission.
- AR 550 Raising Finds and Grant Writing for Non-profits is a pre-requisite for AR 723 Individual Fundraising. Exceptions may be made ONLY with the permission of the instructor. Contact artsad@bu.edu
- § Written approval of advisor required.
- ♦ Students may take either AR774 or AH520, but not both.
- ⊗ AR751 Commercial Production: The Broadway Model is a pre requisite for AR753 Current Trends in the Performing Arts Industry and AR754 Global Performing Arts Presenting and Production