Beyond Production and Consumption:
Refining American Material Culture Studies
American & New England Studies at Boston University
Graduate Student Association Conference

Saturday, March 23, 2013
147 Bay State Road, Boston, MA
http://blogs.bu.edu/amnesp-gsa/amnesp-conference
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9:00  Registration

9:30  Keynote Lecture **Professor Edward S. Cooke, Jr.,** Charles F. Montgomery Professor, History of American Decorative Arts and Material Culture, Yale University

10:15  Break

10:30  **Evocative Commodities and Material Imaginaries**

- **Molly Rosner,** American Studies, Rutgers University: “Reinventing History Through Nostalgic Material Culture: The American Girl Doll Empire”
- **Rebecca Scofield,** History of American Civilization, Harvard University: “You a Real Cowboy?: American Masculinity and the Marketing of Western Wear in the 1980s”
- **Mary Beth Finch,** Sociology, Northwestern University: “The Sacralization Process and the Meaning of Fair Trade”

12:00  Lunch

1:00  **Interrogating Material Traditions and Rituals**

- **Gina Guzzon,** History of Decorative Art, Smithsonian Institution Associates at George Mason University: “Crafting Material Culture: Activism, New Domesticity, or Pop-culture?”
- **Diana Greenwold,** History of Art, University of California Berkeley: “The New Old: Lace Making at New York’s Scuola d’Industrie Italiane”
- **Kelsey Brosnan,** Art History, Rutgers University: “Tea with Mary Cassatt in the MFA’s Art of the Americas Wing”

2:30  Break

2:45  **Material Signs, Changing Fortunes (two mini-panels)**

- **Emily C. McEwen,** Public History, University of California Riverside: “Inn Ruin: Display, Decay, and Renewal at Riverside’s Mission Inn”

2:30  Break

3:00  *Self, Inscribed: Bound Material Strategies*

- **Caroline M. Riley,** History of Art and Architecture, Boston University: “Traversing a Vision: Harriet S. Tolman’s Views from a Trip to California, 1888-1889”
- **Amy N. Breimaier,** History, University of Massachusetts Amherst: “‘For the Use of all good Little BOYS and GIRLS’: Children’s Use of Their Literature in the Early Republic”

4:30  Reception