

**Recruitment Coordinator**

***Immediate Opening – Full-Time Position***

*(may begin remotely due to COVID-19)*

for New NIH-Funded Research Project:

Risk for Later-Life Cognitive Impairment, Neurobehavioral Dysregulation, and Dementia in  
Former Soccer and American Football Players:

***The Head Impact and Trauma Surveillance Study (HITSS)***

*Boston University (BU) Chronic Traumatic Encephalopathy (CTE) Center, BU School of Medicine*

We are seeking a talented, creative individual to oversee all marketing, advertising, and social media activities to recruit former soccer and football players from across the country to participate in a groundbreaking longitudinal research study, conducted entirely online.

*2-Year Minimum Commitment, 3 or 4 Years Preferred*

**Qualifications**

- Bachelor's or Master's Degree in Communication, Marketing, Health/Science Communication, Sports Management/Marketing, Public Health, or a related field
- Social media marketing experience
- Exceptional organizational, interpersonal, and oral and written communication skills
- Proven excellence as a team player
- Previous experience in clinical research setting is preferred

**Responsibilities and Description**

- Develop and oversee a national, multimodal (social media, print, broadcast and streaming television/radio, other) outreach and marketing program
- Successfully recruitment 1800 former soccer players (900 women, 900 men) and 1800 former American football players (all men), across levels of play (high school, college, or elite/professional), ages 40-75
- Supervise Research/Recruitment Assistants/Interns
- Work closely with advertising firms, Concussion Legacy Foundation, and consulting former athletes
- Work closely with the HITSS study coordinator, principal investigators, epidemiologists, biostatisticians, other investigators, and IT staff.

**To Apply**

Email a cover letter and resume to Dr. Robert Stern (HITSS Principal Investigator), c/o:  
Alyssa Phelps, Clinical Research Coordinator, [phelps@bu.edu](mailto:phelps@bu.edu)

*References will be requested and an in-person interview will be scheduled for top applicants only.*

[www.sterneurolab.org](http://www.sterneurolab.org)