

Boston University

Development & Alumni Relations

Volunteer Guide















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Section 1: Message from Development & Alumni Relations Leadership



A note from Commonwealth Avenue

Thank you for deciding to become a volunteer. We're grateful for your dedication and commitment to Boston University.

It's inspiring to see alumni, parents, and friends like you giving back with your time, skills, and generosity. Volunteers are a big part of what makes the BU community so special. Your actions on the University's behalf speak to your character and your desire to make a difference.

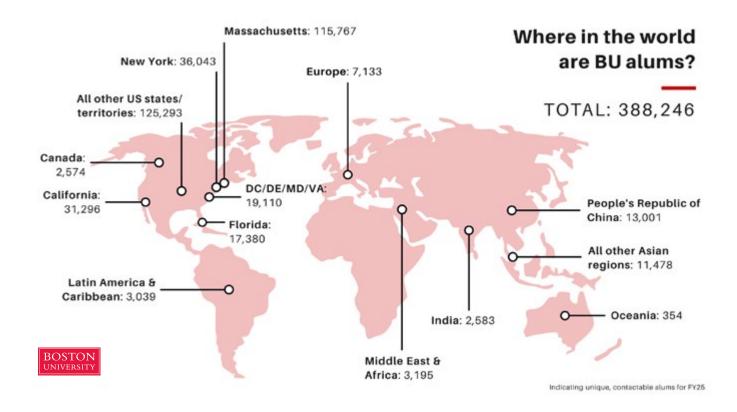
We are excited to share this handbook with you. It is full of information to help you explore all volunteer opportunities and plan your own journey. You'll find essential tips, insights, and resources to make your experience fun and rewarding.

Thanks again for your time, energy, and passion. If you need anything, just reach out. We're here to support you as you support BU, and we can't wait to see what we can achieve together.

With thanks,

Josh Aiello Vice President, Development Development & Alumni Relations

Section 2: University Facts & Figures



Alumni Facts & Figures

- Alumni count: 388,246
- 180+ countries
- Top employers of BU
 - o Boston University
 - o Boston-area hospitals
 - o Amazon
 - o US armed forces
 - o Fidelity Investments
 - o Google
 - o Harvard University
 - o PwC
 - o Boston Public Schools
 - o Deloitte
 - o Microsoft
 - o EY
 - o Liberty Mutual
 - o Commonwealth of Massachusetts
 - o Massachusetts Institute of Technology
 - o Apple
 - o Morgan Stanley

- Rankings (as of fall 2024)
 - o #10 in the US for employability (Times Higher Education)
 - o #25 in best value schools (U.S. News & World Report)
 - o #41 among national universities (U.S. News & World Report)

Current Students & Academics

Current students (as of FY24): 37.367

Undergraduate: 17,926 Graduate: 18,074 Nondegree: 1,367

International students: 10,000+

Schools and colleges: 17 Programs of study: 300+

Alumni Demographics

Total alumni: 388,246 worldwide

Undergraduate only: 46.4%

Graduate only: 46.4%

0 Multi-degreed: 5.2%

Nongraduate: 2.0% 0

Athletics & Student Life

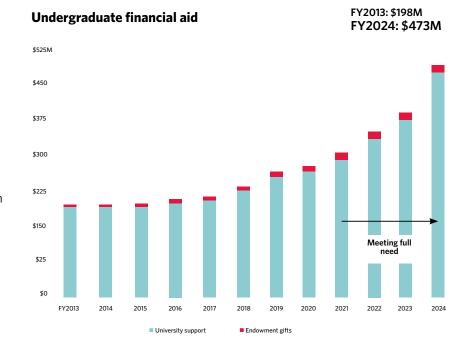
Varsity sports: 24

NCAA Division I athletes: 600+

Student clubs: 450+

Financial Aid

- Total undergraduate financial aid in FY24: \$444 million
- 30% of domestic first-year students (approximately one in three) are Pell Grant recipients, an increase from previous years.
- BU has made tremendous strides in recent years in its ability to offer more aid to undergraduates. In 2017, we began meeting the full need without loans for our most needful students—those who qualify for a federal Pell Grant. Then, starting with the fall 2020 first-year class, we began to meet the full need of all domestic first-time students.

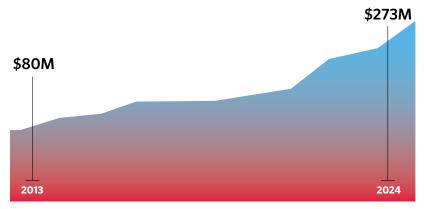


Giving

FY24 total cash giving: \$272.2 million

Total donors in FY24: 36,687

Philanthropy: BU's fastest-growing revenue stream



Important Moments in BU History

2024

On July 1, 2024, Dr. Melissa L. Gilliam takes office as BU's 11th president, becoming the first Black and first female president in University history. A Harvard Medical School graduate, Dr. Gilliam previously served as a practicing physician, a clinical professor of obstetrics and gynecology, and a professor of sociology and epidemiology. She has also held leadership roles at the University of Chicago and most recently at Ohio State University, where she served as executive vice president and provost.

2024

On May 11, 2024, BU Softball scored in extra innings to win the title game against Lehigh and secure the Terriers' fifth Patriot League title in six years. Led by head coach Ashley Waters, the Terriers finished the 2024 season undefeated in conference play and 52-4-1 overall.

2022

BU unveils the iconic Center for Computing & Data Sciences, an architectural showpiece and a shining example of sustainable design. The Faculty of Computing & Data Sciences will work to use cuttingedge technology to build a better, more equitable world through learning and collaboration that crosses boundaries between disciplines.

2022

Boston University's Medical School is named the Boston University Aram V. Chobanian & Edward Avedisian School of Medicine in honor of lifelong friends Aram V. Chobanian (Hon.'06) and Edward Avedisian (CFA'59,'61, Hon.'22), as a result of Avedisian's \$100 million gift. The fund will support scholarships, endowed professorships, and the Avedisian Fund for Excellence, keeping the school at the forefront of research and teaching.

2020

Lending new credence to the school's informal motto, "Frontline Medicine," the Boston University Chobanian & Avedisian School of Medicine Class of 2020 graduates a month earlier than scheduled so that these new MDs can do their part to combat the coronavirus pandemic—and without the glory and ritual of an inperson convocation. Instead, they graduate remotely, with a virtual—and memorable—ceremony conducted via Facebook Live.

2019

BU celebrates the impact of the Campaign for Boston University, having raised \$1.85 billion at the campaign's close and surpassing the original campaign goal by \$850 million.

2018

BU and Wheelock College join to become Wheelock College of Education & Human Development.

2018

For Thomas M. Menino and Community Service Award scholars, BU grants four-year support to Boston public high school graduates matriculating at the University, covering the full cost of tuition without loans.

2018

Boston University is named one of the most innovative national universities for the first time in the 2019 *U.S. News & World Report* Best Colleges rankings.

2017

The University receives final approval from the Boston Public Health Commission to conduct research at biosafety level 4 at BU's National Emerging Infectious Diseases Laboratories (NEIDL).

2015

Boston University's School of Management is named the Questrom School of Business, following a \$50 million gift—at the time, the largest in University

history—from Allen Questrom (Questrom'64, Hon.'15) and Kelli Questrom (Hon.'15) through the Allen & Kelli Questrom Foundation.

2013

New Balance Field opens at the start of the 2013–2014 school year, effectively doubling the playable field space on the Charles River Campus.

2012

BU formally launches Choose to Be Great: The Campaign for Boston University—the University's first comprehensive campaign—with a goal of raising \$1 billion.

2011

Rajen Kilachand (Questrom'74, Hon.'14), a Dubai-based global entrepreneur, pledges \$25 million to support the Honors College, whose full name becomes the Arvind & Chandan Nandlal Kilachand Honors College in honor of his parents.

2009

BU Men's Ice Hockey wins its fifth national championship, building on its winning reputation from past championships in 1971, 1972, 1978, and 1995.

2005

Dr. Robert A. Brown takes office as Boston University's 10th president, after seven years as provost and 25 years as a professor and researcher at MIT.

1971

Led by coach Jack Kelley and team captain Steve Stirling, BU Men's Ice Hockey defeats the University of Minnesota Golden Gophers 4-2 in the NCAA championship game, bringing home BU's first NCAA championship title.

1965

Boston University is the first university to combine a cancer research and teaching laboratory.

1921

On January 4, 1921, the College of Liberal Arts offers New England's first evening courses leading to AB and BS degrees.

1881

Lelia Josephine Robinson becomes the first female graduate of Boston University School of Law and succeeds in getting a bill passed allowing women to join the Massachusetts Bar. In 1882, she becomes the first woman admitted to the bar in Massachusetts.

1877

Emanuel Hewlett is the first Black Boston University School of Law graduate and one of the first Black degree recipients of a major US law school. Upon his death in 1929, the Supreme Court adjourns for the day, an honor reserved for the most respected members of the bar.

1877

Boston University is the first university to award a PhD to a woman, Helen Magill White.

1876

In the first public demonstration, the telephone transmits sound to the Boston Athenaeum from Professor Alexander Graham Bell's University office.

1867

Boston University is among the first universities in the US to open all divisions to female students.

1864

Rebecca Lee Crumpler becomes the first Black woman to graduate from a US medical school. The degree was awarded by the New England Female Medical College, which later merged with Boston University and formed the core of Boston University's Chobanian & Avedisian School of Medicine.

If you'd like to learn more about BU's timeline and firsts, please visit https://www.bu.edu/timeline/.

Introducing: President Melissa L. Gilliam



- Joined BU following an esteemed career as a physician and interdisciplinary researcher focused on adolescent health and well-being
- Former executive vice president and provost at The Ohio State University and former Ellen H. Block Distinguished Service Professor of Health Justice and vice provost at the University of Chicago
- Early goals for Boston University presidency include:
 - Promoting convergence in research
 - Emphasizing career readiness for students
 - Engaging more intentionally with the City of Boston
 - Building BU's global reputation and impact
 - Promoting an open, civil campus environment
 - Elevating the arts across the entire University







Section 3: BU2030 Strategic Plan

Developed over the course of two years by a Strategic Planning Task Force, this plan identifies five strategic priorities that will guide BU over the next 10 years. These priorities capture the core of who we are as a private research university and articulate clear commitments for our future. Learn more about our progress in action at bu.edu/plan2020.

Pillar 1: A Vibrant Academic Experience

BU will provide all students a high-quality, residential educational experience, including academic offerings that address the world's complex challenges, keep pace with rapidly advancing pedagogy, and prepare students for global citizenship.



Pillar 2: Research That Matters

BU will continue its trajectory of excellence and grow the eminence of its collective research portfolio by hiring and supporting world-class, diverse faculty and enabling research across interconnecting disciplines to address society's biggest challenges.

Through targeted joint hires—true joint appointments across at least two schools or colleges within the University—BU is creating faculty whose teaching and research bridge the Medical and Charles River Campuses. This facilitates collaboration between campuses. provides a vibrant academic experience to all students by expanding opportunity, and draws the BU community closer together.



Pillar 3: Diversity, Equity, and Inclusion

BU will be a more diverse institution—with equitable access, inclusive practices, and opportunities for all faculty, staff, and students—while also contributing leading research and programs on social justice.



Pillar 4: Community, Big Yet Small

BU will be an institution that empowers students, staff, and faculty to cultivate diverse communities where individuals can learn, grow, and engage across a large, urban campus and around the world.



Pillar 5: Global Engagement

BU will build and grow its presence in global hubs that support continued excellence in research that transcends national boundaries, offer compelling academic programs, and strengthen partnerships with alumni and other institutions for global impact.



Section 4: **Boston University and Development & Alumni Relations Mission Statements**

Boston University Mission Statement

Boston University is an international, comprehensive, private research university, committed to educating students to be reflective, resourceful individuals ready to live, adapt, and lead in an interconnected world. Boston University is committed to generating new knowledge to benefit society.

We remain dedicated to our founding principles: that higher education should be accessible to all and that research, scholarship, artistic creation, and professional practice should be conducted in the service of the wider community—local and international. These principles endure in the University's insistence on the value of diversity, in its tradition and standards of excellence, and in its dynamic engagement with the City of Boston and the world.

Boston University comprises a remarkable range of undergraduate, graduate, and professional programs built on a strong foundation of the liberal arts and sciences. With the support and oversight of the Board of Trustees, the University, through our faculty, continually innovates in education and research to ensure that we meet the needs of students and an ever-changing world.

Development & Alumni Relations Mission, Vision & Values

Our Mission

What we do

In support of Boston University's mission to educate students and generate knowledge that benefits society, Development & Alumni Relations engages with friends of the University—alumni, parents, foundations, and other supporters—to connect their passions with BU's purpose.

Working creatively and collaboratively, we harness the power of philanthropy to make an excellent education accessible and welcoming to all, and to advance BU's global leadership in research, scholarship, artistic creation, and professional practice.

Our Vision

Where it will take us

Together, we develop enduring relationships and resources that help BU build a better world.

Our Values

How we do it

To fulfill our mission and realize our vision, we commit ourselves to these values:

- **Teamwork, transparency, and mutual respect,** because we value every member's contributions and know that leadership can come from anywhere
- Diversity, equity, inclusion, and a commitment to ensuring that each of us knows we belong here
- **Integrity** in how we work and how we treat one another
- Strategic thinking and curiosity in the relentless pursuit of fresh approaches and measurable results
- Continuous growth and improvement, both as individuals and as a team
- Joy and shared appreciation for working hard toward goals that matter

Section 5: Volunteer Staff Contact Information



Josh Aiello Vice President, Development jaiello@bu.edu Regional Leadership Councils Parents Leadership Council Athletics Advisory Board



Danielle Reddy Assistant Vice President, Alumni Engagement Programs dtreddy@bu.edu Alumni Leadership Councils Regional Alumni Networks Generational & Affinity Groups



Ron Gray Associate Vice President, **Special Initiatives** rongray@bu.edu Institute for Global Sustainability Advisory Board Computing & Data Science Advisory Board



Lara Brown de Fuenmayor Associate Vice President, School Development larafuen@bu.edu Deans' Advisory Boards



Juhi Ginger Dagli Associate Vice President, Global Leadership Development jgdagli@bu.edu International Advisory Board Global Parents Council Global Parents Network

Section 6: FAQs for Volunteers

Q: How can I help Boston University by volunteering?

A: Volunteers play an essential role in growing and strengthening the BU community. Whether by serving on a Dean's Advisory Board of a school or college, representing BU in your city through an alumni network, or joining an alumni affinity group, you help create conversations and connections with your fellow Terriers that lead to endless possibilities.

Q: How do I decide where to volunteer? There are so many options!

A: We are here to help! Please reach out to <u>alumni@bu.edu</u> if you want help identifying the right volunteer opportunity for you.

Q: Are there giving expectations for BU volunteers?

A: No, but we hope that all of our volunteers will support BU philanthropically with a gift that is meaningful to them. The primary expectation is participation and time. We expect volunteers to be active participants, to attend most meetings and events, and to share their BU volunteer involvement with their networks. Any monetary expectations will never be a surprise and will always be outlined in a job description prior to your joining a group.

Q: Do I need to be a BU alum to participate in these groups?

A: No. We look for all volunteers to be actively engaged in support of Boston University, but that does not mean you have to have a degree from BU. We look for personal connections to our university in many facets; these could include professional, personal, and interest connections. More than anything, we just want to learn what motivates you to become a volunteer with BU!



Section 7: Ways to Give to Boston University

Gifts to Boston University are tax-deductible, and you may designate your gift to a particular BU school or college, to BU Athletics, to the University generally, or to many other available funds. Both endowment and current-use funds are critically important to the University. We're grateful for your support, and we'll be happy to help you find the method of giving that is most convenient for you.

Give Online (Credit Card)

To give online with your credit card, follow the instructions at <u>bu.edu/give</u>. You can make a single payment or distribute your gift in equal installments over a specified period of months. You can also set up a convenient recurring gift; the University will charge your credit card the amount you specify each month until you tell us to stop.

Give by Mail (Check)

Make your check payable to Trustees of Boston University. On the check's memo line or in an attached note, specify how you would like to designate your gift. If you do not include a designation, your gift will be used for the general teaching, research, and public service initiatives of Boston University.

Mail your gift to Boston University Gift Processing c/o JPMorgan Chase & Co. PO Box 22605 New York, NY 10087-2605

Checks coming from outside the United States should be sent instead to Colleen Hanrahan
Assistant Director, Gifts & Records
Boston University Development & Alumni Relations
595 Commonwealth Avenue, Suite 700
West Entrance
Boston, MA 02215

Give Stock or Mutual Funds

To make a gift of stocks, please inform Boston University of the company stock/mutual fund you intend to transfer or the approximate value of your gift and your stockbroker's name and telephone number, as well as the gift designation. You can contact the gift officer who works with you, or Colleen Hanrahan at chanrah@bu.edu.

Transfer Funds by Wire

For wire transfer information, please contact our Gifts & Records team. You can reach out to Judie Norris, Director, Gifts & Records, at 617-353-6347 or innorris@bu.edu.

Match Your Gift

You can double—or even triple!—your gift without paying a penny more. Many employers sponsor matching gift programs and will match charitable contributions made by their employees. To find out if your company has a matching gift policy, search the form at bu.edu/alumni/giving/ways-to-give.

Payroll Deduction

BU employees can arrange to have gift payments or a recurring gift deducted from their paycheck.

Planned Giving

Planned gifts have an enormous and lasting impact on Boston University, creating a legacy for BU students that lasts for generations. Planned gifts also form part of an overall financial plan that can provide you with significant benefits. For example, planned gifts can help you maintain control of your assets during your lifetime, take advantage of a number of tax benefits, leave a legacy at Boston University, and possibly even provide income to yourself or others during your or their lifetime. Unlike gifts of cash, planned gifts typically come from assets in your estate rather than from disposable income. Explore planned giving at bulggacy.org.

In-Kind Giving

You can donate items of tangible personal property (including art, collectibles, books, and equipment) and other personal assets or materials of value, and Boston University welcomes many such gifts in-kind. Your development officer can provide information on IRS appraisal requirements of donated in-kind gifts. In-kind gifts should first be approved by the relevant dean, department chair, or director.

Qualified Charitable Distribution

If you are 70½ years old or older, you can take advantage of a simple way to benefit Boston University and receive tax benefits in return. In 2025, you can give up to \$108,000 from your IRA directly to a qualified charity such as ours without having to pay income taxes on the money. If you are 73 or older, making a QCD can count against your required minimum distribution. Beginning in 2025, the QCD limit is now tied to inflation and we can expect the limit to increase each tax year. Learn more at bulgacy.org.

Donor Advised Fund

A donor advised fund (DAF) is a mechanism that simplifies the administrative burden of fulfilling your philanthropic objectives. DAFs offer the favorable tax benefits of giving directly to charities with added flexibility around the timing of gifts. An increasingly popular charitable vehicle, DAFs are an excellent way both to simplify your charitable giving and to facilitate your strategic philanthropic goals.

If you have a DAF with BNY Mellon, Fidelity Charitable, or Schwab Charitable, DAF Direct enables you to recommend grants to Boston University directly from your fund to the designation of your choosing, such as your school or college.

Foundation Giving

The Foundation Relations team connects BU faculty and staff with grantmakers and charitable organizations—both private philanthropic foundations and nongovernmental organizations—who have a likely interest in supporting their work. Learn about what we do and how you can help by visiting bu.edu/foundations.

Section 8: Overview of Volunteer Leadership Opportunities

Board of Trustees

Role: Oversight of and fiduciary responsibility for University's academic, financial, and business affairs

University Advisory Board

Role: Close advisors to the provost and Board of Trustees, especially in strategic and academic initiatives

International Advisory Board

Role: Represent Boston University internationally, help develop engagement strategies for BU's global community of alumni and friends, and advise BU administration on the University's international strategy

Boston University Alumni Council

Role: Serve as BU ambassadors at alumni events throughout the world and represent alumni interests to Boston University, including to the Board of Trustees

Deans Advisory Boards

Role: Collaborate and advise the deans around school-based strategic priorities and the deans' visions for their schools

Athletics Advisory Board

Role: Collaborate and advise the athletic director around strategic priorities and the athletic director's vision for BU Athletics

Regional Leadership Councils

Role: Represent BU in their home areas and provide advice on regional activities

Parents Leadership Council

Role: Serve as ambassadors for BU, building relationships with families, volunteers, and potential donors, and host regional events welcoming new families to the BU community

Global Parents Network & Council

Role: Communicate with the international parent community, encourage participation in the Global Parents Network, host events, and facilitate connections between Boston University and the international alumni community

Alumni Councils

Role: Advise on alumni engagement strategy and serve as Boston University ambassadors at alumni events worldwide

Regional Alumni Networks & Affinity Groups

Role: Provide a wide range of opportunities for connection through in-person activities and online channels in areas with large BU alumni populations

Other Advisory Boards

Role: Collaborate and advise the direction of the university centers and institutions to aid with strategic priorities and the directive vision

Section 9: Volunteer Opportunities

University Boards

Board of Trustees

As the governing body of the University, the Board of Trustees provides oversight of and has fiduciary responsibility for the University's academic, financial, and business affairs. The trustees elect the president (who is responsible for the day-to-day management of the University), review the strategies and performance of the University's administrative team, and assist in long-range planning and development. The board meets at least three times each year. Members of the board are elected to terms of 1 to 3 years, subject to an overall limit of 14 consecutive years of service.

University Advisory Board

Comprised of BU alumni and friends, the University Advisory Board (UAB) is dedicated to supporting and advancing the mission and highest standards of excellence in the University. UAB members act as informed advisors to BU's trustees and senior administrators on matters of strategic importance related to the academic operations of the University. UAB members serve as a University resource by volunteering their leadership, guidance, expertise, and financial support to BU. Advisors also act as ambassadors and promote the interests of the University worldwide.

International Advisory Board

The International Advisory Board is a group of leading international alumni and friends who act as informed advisors to help guide the University in pursuit of its global objectives. IAB members are expected to provide their global expertise, influence, time, and philanthropy to further BU's strategic goals and advise University leadership on issues involving, but not limited to, BU's global strategy in education and research, strategies for engaging global alumni and parents, and opportunities for generating philanthropic support for the University's mission.

Boston University Alumni Council (BUAC)

As the leadership group of the BU Alumni Association, the Boston University Alumni Council represents alumni interests to Boston University. The Alumni Council is made up of members who have proven themselves as leaders in their careers and communities and through involvement with their alma mater.

The council represents many of BU's schools and colleges and is diverse in terms of gender, ethnicity, geography, and class years. This volunteer board meets regularly and its members serve as BU ambassadors at alumni events throughout the world. The Alumni Council has two standing committees: the Alumni Awards Selection Committee and BUAC Nominations Committee. The president of the Alumni Council is invited to attend BU Board of Trustees meetings and Development & Alumni Relations committee meetings.

Structure: Approximately 30 members, led by Alumni Council board and Alumni Council president

Term Length: Three-year terms, maximum of two terms

Meeting Frequency: Three times per year (twice in person and once virtually)
Annual Giving Expectation: Leadership annual gift expected, no set amount

Deans' Advisory Boards

Dean's Advisory Board (DAB) members support the work of their respective school/college by counseling the dean on matters relative to the school's success, including by sharing industry trends, supporting strategic planning efforts, strengthening external relations, and fundraising for initiatives that advance the dean's priorities.

Qualifications:

Dean's Advisory Board members are accomplished leaders in business, government, education, entertainment, philanthropy, and other for-profit and nonprofit sectors. Their combined experience, position, and knowledge creates a network of individuals who can advise while attracting other well-qualified, high-performing DAB members, external supporters, and collaborators who desire to engage with like-minded, successful peers.

Ideal candidates will have:

- Extensive professional experience with significant executive leadership accomplishments in business, government, education, entertainment, philanthropy, or the nonprofit sector
- A commitment to understanding the work of the school/college they serve and its beneficiaries
- Savvy diplomatic skills and a natural affinity for cultivating relationships and persuading, convening, facilitating, and building consensus among diverse individuals
- Personal qualities of integrity, credibility, and a passion for guiding and advancing their school/college

Responsibilities:

- Serve as an ambassador for their school/college, communicating the dean's vision and priorities to constituent groups, including alumni, parents, friends, and industry leaders
- Discuss and provide advice on key matters such as strategic planning, external relations, and fundraising initiatives
- Promote a culture of philanthropy to internal and external audiences
- Speak knowledgeably about the school/college while promoting key initiatives and top institutional priorities
- Attend meetings regularly, in person
- Serve on committees and/or task forces, and/or undertake special assignments as needed
- Assist in the identification and recruitment of new DAB members
- Help assemble a board that reflects the professional and cultural diversity of BU schools' respective alumni and student populations

Structure: Led by chair and/or cochairs; typically 20-30 members

Term Length: Active DAB members are asked to serve renewable terms at the dean's discretion. Typical terms are three to five years with no limits on the number of terms served.

Meeting Frequency: Two or three meetings annually

Campaign Giving Expectation: All members are asked to consider significant campaign commitments at the major gift level (minimum six figures) supporting campaign priorities, ideally for the school or college they serve. However, we recognize that the board members' philanthropic interests may align with opportunities outside their respective school/college, and their philanthropy may support the University more broadly. Fundraising: Dean's Advisory Board members should consider Boston University a philanthropic priority and are expected to make leadership annual and campaign-level commitments that are among their top philanthropic contributions. Leadership annual contribution levels are set by individual schools/colleges, with a University recommendation that members commit to a five-figure (or greater) gift each year.

Athletics Advisory Board

The Athletics Advisory Board is an advisory body dedicated to supporting and advancing the mission of Boston University Athletics. Members of the Athletics Advisory Board participate in athletics department activities in a wide variety of ways.

Typically, council members will consult with and advise the director of athletics and Athletics administration on specific projects, participate as members of initiative-based advisory boards, assist in fundraising and community relations, and generally promote the interests of Boston University Athletics.

Qualifications:

Athletics Advisory Board members are accomplished leaders in business, government, education, entertainment, philanthropy, or other positions in the nonprofit sector. Their combined experience, position, and knowledge creates a network of individuals who can advise the director of athletics, while attracting other well-qualified, high-performing Athletics Advisory Board members, external supporters, and collaborators who desire to engage with like-minded, successful peers.

Responsibilities:

- Serve as an ambassador for Athletics, communicating the director of athletics' vision and priorities to alumni, parents, friends, and industry leaders
- Discuss and provide advice on key matters such as strategic planning, external relations, and fundraising initiatives
- Promote a culture of philanthropy to internal and external audiences
- Speak knowledgeably about BU and Athletics while promoting key initiatives and top institutional priorities
- Attend meetings regularly, in-person or virtually
- Assist in the identification and recruitment of new Athletics Advisory Board members and donors

Structure: Led by chair; chair of the Athletics Young Alumni Council also serves as a member of the Athletics Advisory Board.

Term Length: Three years. After this three-year period, each individual's membership could be renewed for another term if mutually agreed upon by the Advisory Board member and Athletics administration.

Meeting Frequency: The Athletics Advisory Board meets twice annually.

Campaign Giving Expectation: All members are asked to consider annual contributions in support of Athletics or team-specific priorities and be open to conversations regarding multiyear commitments in support of Athletics priorities. We do not have a dollar figure tied to these giving expectations.

Fundraising: Athletics Advisory Board members should consider Boston University a philanthropic priority and are expected to make leadership annual and campaign-level commitments that are among their top philanthropic contributions.

Leadership Councils

Regional Leadership Councils

The Regional Leadership Councils (RLCs) are small, invitation-only groups in Southern California, Northern California, New England, New York, and the South and Mid-Atlantic.

Typically, members include business leaders and high-level professionals, public servants, and philanthropists. Many are board members at civic and cultural institutions. Because of their networks and influence, Regional Leadership Council members are well positioned to represent BU in their home areas and also provide informed feedback to BU's administration.

Responsibilities:

The councils are working groups. Members host and take part in events and strategy meetings, connecting and socializing with other leading members of the BU community. They serve as a resource for current and prospective BU families in their areas, and consider ways to raise awareness about BU and its reputation in their personal and professional networks. Members will come together for at least three gatherings a year, either virtual or in their home area with fellow members.

Members also provide significant philanthropic support to BU, to the area of their choice, and have access to close guidance from BU development professionals as they determine how to best direct their giving. Some endow scholarships, others create professorships, and others provide current-use support to their school, college, or programs such as Innovate@BU or an athletics team.

Because philanthropic support is so critical to advancing the University's strategic objectives, members also strategize with BU staff and University leadership to identify and introduce potential supporters. For example, they might review class and regional lists, bring guests to an event, and join BU staff as they meet with new prospective donors.

Benefits:

Regional Leadership Council members will receive special invitations to high-level University gatherings in their regions, in Boston, and in other major cities. Members also receive leadership-level briefings on University progress and plans throughout the year, as well as complimentary registration for all nonticketed BU events.

Membership on a Regional Leadership Council is a remarkable opportunity to have a profound influence on Boston University, the comprehensive campaign, and BU's reputation in your area. It is also a chance to meet like-minded peers: established community leaders who understand the unique perspectives of people in your region, who choose to make BU a philanthropic priority, and who are committed to the success of the University.

Structure: Led by cochairs Term Length: No limit

Meeting Frequency: At least three times per year

Giving Expectation: At a minimum, members are expected to make an annual five-figure gift and be willing to consider endowment-level investment in the campaign.

Parents Leadership Council

The Parents Leadership Council (PLC) of Boston University provides parents (and guardians) with unique opportunities to connect to the life and leadership of the University and, through their philanthropy, help advance BU's strategic priorities. PLC members have access to signature events hosted by Regional Leadership Councils across the country, senior leadership webinars, and the annual PLC breakfast on Family & Friends Weekend. They receive updates from the Development & Alumni Relations team and assistance from BU staff to navigate areas of interest. PLC members will be able to connect with BU leadership, alumni, and parents from their home state and across the globe through regional and on-campus events.

Structure: The PLC is led by chairs and vice chairs who work in partnership with the director of parent and family philanthropy. Chairs and vice chairs host in-person and virtual PLC events, and help build community by doing outreach and serving as a resource to current PLC members.

Term Length: Chairs and vice chairs serve two-year terms.

Meeting Frequency: In-person events around key times of year that parents are in Boston (e.g., Move-In Weekend, Family & Friends Weekend); regional events in key markets; three additional virtual meetings per year. Giving Expectation: Members of the PLC choose to make BU one of their philanthropic priorities with an annual gift of \$10,000+ to be directed to the area of BU you are most passionate about. Those that serve in leadership are asked to consider an endowed commitment to support University priorities.

Please contact Brian Denning, director of parent and family philanthropy, with any questions and to join the PLC at bdenning@bu.edu or 617-823-1896.

Global Parents Network

The Global Parents Network brings together BU's international families to share information, build connections, and strengthen the University's engagement within the University's international parent community. Through a series of regular communications and events, offered both virtually and in person around the world, the Global Parents Network helps to keep international families connected to campus life by sharing information on the latest University programming, including academic updates from deans and faculty members. In addition, the Global Parents Network offers families the opportunity to meet and engage with other international BU parents, as well as the University's 43,000+ international alumni.

Structure: No limit to the number of families who can join **Meeting Frequency**: Regular events offered throughout the year

Annual Giving Expectation: \$1,000 per year

Global Parents Council

The Global Parents Council brings together 12 to 15 highly engaged families from within the Global Parents Network to serve as volunteer leaders of the group. Families serving on the Global Parents Council are expected to host BU events within their home countries, promote the University by serving as panelists at events for current and prospective BU families/students, and lend their voice to communications being sent to the Global Parents Network.

Structure: Between 12 and 15 families representing regional areas from across the globe

Term Length: Two years

Meeting Frequency: Regular events offered throughout the year

Annual Giving Expectation: \$2,500 per year and a campaign commitment

Alumni Councils

Boston University Alumni Association councils and committees are composed of alumni volunteer leaders who support and advance the interest of alumni and the University with their time and counsel to deepen alumni engagement and create a vibrant alumni community. Members of these volunteer groups are ambassadors of Boston University and the Boston University Alumni Association.

Boston University Young Alumni Council (BUYAC)

The Boston University Young Alumni Council is a dedicated group of young alumni leaders who come together to represent, engage, and connect with recent BU graduates. Alumni who graduated from any BU school or college within the past 10 years and are 35 and under are eligible. The council exists to foster a vibrant global community of young alumni who maintain an ever-evolving and lifelong relationship with Boston University and each other by strengthening engagement of young alumni, promoting volunteerism and philanthropic support, and advising the University and the Alumni Association on ways to advance the interests of BU's young alumni community.

Structure: Led by one chair and two vice chairs; 20–25 members selected by University staff in consultation with the Young Alumni Council Nominating Committee

Term Length: Two years

Meeting Frequency: Bimonthly (virtual) and one in-person meeting on campus during Alumni Weekend

Annual Giving Expectations: 1st year out: \$100; 2-5 years out: \$250; 6-10 years out: \$500

Asian Alumni Committee

This network of alumni leaders in Asia enhances the connection, regional collaboration, and the BU spirit through meaningful regional programs and dialogue. The Boston University Asian Alumni Committee consists of alumni leadership representatives from the Asia region: China, Hong Kong, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan, and Thailand.

Our member regions host the annual Asia Alumni Forum, an event that has celebrated its 19th anniversary. The inaugural Asian Alumni Festival was conceived by the BU Asian Alumni Committee and took place in Seoul, Korea, in 2006. The success of this event prompted the committee to elevate engagement by organizing the inaugural Asian Alumni Business Forum & 2nd Asian Alumni Festival in Hong Kong the following year. This initiative has since evolved into an annual tradition, with alternating forums and festivals held in diverse Asian countries. This rotation of venues has not only enriched the cultural tapestry of these gatherings but has also fostered a dynamic exchange of ideas and experiences.



Athletics Young Alumni Council

The Boston University Athletics Young Alumni Council is a dedicated group of young alumni leaders who come together to represent, engage, and connect with recent alumni-athlete graduates. The council, established in 2019, aims to keep alumni connected, engaged, and involved with BU Athletics in their first 10 years after graduation. All 24 varsity teams are represented by at least one council member.

Structure: Council is made up of approximately 30 members, with at least one representative from each of the 24 varsity programs, selected by the director of athletics and varsity coaches; the council is led by a chair, selected in consultation with the director of athletics.

Term Length: No set term limit, but a multiyear commitment is expected from the council chair; council membership is limited to the first 10 years after graduation

Meeting Frequency: Two meetings per year (in person and virtual)

Annual Giving Expectation: Annual gift to BU Athletics or to a specific team, consistent with ability

Black Alumni Leadership Council (BALC)

The Black Alumni Leadership Council was created to provide counsel to Boston University and the Alumni Association to help strengthen Boston University by establishing productive interaction among Black alumni, students, faculty, and staff. The council channels its efforts toward broadening opportunities for Black communities at Boston University and maximizing Black alumni participation in the life and support of the University. The council is expected to relaunch in 2025. If you would like to learn about developments of the BALC, please email Alex Bopp Davies at abopp@bu.edu.

Annual Giving Expectation: Leadership annual gift (\$1,000)

Greek Alumni Leadership Council

The Boston University Greek Alumni Leadership Council cultivates a strong and vibrant community of alumni, fosters lifelong connections with BU and with each other, and contributes to the growth and success of the University activities that strengthen alumni relations. Our goal is to provide opportunities for networking, professional development, and personal growth, and to engage in meaningful activities that benefit the local community and advance the mission of BU. We aim to promote BU in Greece and serve as ambassadors of the University by spreading awareness of its accomplishments and initiatives.

Hillel Alumni Council

The Hillel Alumni Council serves as the primary networking and connecting body for BU Jewish alumni. Council members cultivate personal relationships with fellow alumni through regional and campus events and connect with current students for mentorship and networking opportunities.

Structure: Led by one chair; 20–30 members selected by council chair in partnership with Hillel leadership Term Length: None

Meeting Frequency: Three meetings per year (virtual)

Annual Giving Expectations: Minimum annual gift is on a sliding scale based on years since graduation, with a minimum gift of \$360 expected 10+ years postgraduation.

Hillel Director's Council

The BU Hillel Director's Council is a diverse group of alumni, parents, and community members who meet three times a year with Executive Director Rabbi Jevin Eagle to stay informed on the most up-to-date happenings at Hillel and provide their insight, expertise, and advice on the most pressing issues facing BU's Jewish students today. The council is composed of passionate people with a variety of professional backgrounds.

Structure: Led by one chair; 10-20 members selected by council chair in partnership with Hillel leadership

Term Length: None

Meeting Frequency: Three meetings per year (virtual)

Annual Giving Expectations: Minimum annual gift is \$1,000; target annual gift is \$5,000

Hillel Parent Council

The BU Hillel Parent Council advises Hillel staff on student and family concerns as issues arise throughout the academic year and serves as a liaison cohort to the BU Hillel Board of Directors.

Structure: Led by one chair; 20–30 members selected by council chair in partnership with Hillel leadership

Term Length: None

Meeting Frequency: Three meetings per year (virtual)

Annual Giving Expectations: Minimum annual gift of \$1,000

Indian Alumni Leadership Council

The council facilitates interaction with and organizes activities that strengthen the relationships among BU alumni in India, with the goal of providing opportunities for alumni to build meaningful professional and personal relationships within their local BU communities.

Latinx & Hispanic Alumni Leadership Council

The Latinx & Hispanic Alumni Leadership Council is a committed group of alumni leaders who provide advice and counsel to Boston University and the BU Alumni Association to strengthen the University by establishing productive interaction among Latinx and Hispanic alumni and students, to channel efforts for broadening opportunities for Latinx and Hispanic communities, and to maximize Latinx and Hispanic alumni participation in the life and support of the University.

School of Law Alumni Association Executive Committee

The Boston University School of Law Alumni Association is a voluntary organization dedicated to promoting the collective interests of Boston University School of Law and its alumni. Each person upon whom Boston University has conferred a degree for having completed a course of study at the law school is automatically a member of the School of Law Alumni Association.

The mission of the executive committee is to:

- Promote and enhance the standing of the law school within the legal, academic, business, governmental, and public interest communities within which alumni live and work
- Support the goals, initiatives, and programs of the law school through close coordination with the law school dean and administration
- Promote ethnic, gender, generational, experiential, and geographic diversity among all law school constituencies

- Serve as a dynamic resource of encouragement, professional enlightenment, and career support for law school students and alumni, with the goal of assisting all alumni to be engaged in rewarding professional employment from the time of their graduation and throughout their professional careers
- Encourage and facilitate fundraising and alumni contributions to help the law school achieve these goals

Structure: The executive committee is led by an elected president and comprises several standing committees and subcommittees. Each committee is led by a chair or co-chairs, appointed by the president in partnership with the director of alumni relations and other alumni relations staff members.

Term Length: Executive committee members are elected for three-year terms and are eligible for reelection with a total membership not to exceed nine years.

Meeting Frequency: Quarterly meetings

Annual Giving Expectation: Expected annual gift of \$500 for alumni in their first 10 years after graduation; expected annual gift of \$1,000 for alumni beyond 10 years postgraduation

School of Law Young Alumni Council

The Young Alumni Council (YAC) exists to strength engagement of young alumni with the broader BU School of Law community; provide networking opportunities and foster connections between the BU School of Law and BU law alumni throughout the country and world; promote volunteerism and philanthropic support from young alumni; and advise BU School of Law and the School of Law Alumni Association on ways to advance the interests of young alumni. The YAC also helps young alumni connect with each other for personal and professional gains.

Structure: Maximum of 30 members; Led by copresidents, elected by YAC members; committees led by committee chairs, also elected by YAC members

Term Length: YAC members are elected for three-year terms and are eligible for reelection for a second term, with total membership not to exceed six years. A member's first term must be within 10 years from graduation year (JD and LLM graduation years count). Committee chairs and copresidents serve a term of two fiscal years. Meeting Frequency: Quarterly virtual meeting

Annual Giving Expectation: Expected annual gift of \$100 for members working in the public sector and \$200 for members working in the private sector

Questrom Women in Business Alumni Affinity Council

The Questrom Women in Business (WiB) Alumni Affinity Council empowers the next generation of Questrom women business leaders by fostering meaningful connections between students and accomplished alumnae, championing women's initiatives across Questrom, and creating dynamic opportunities for professional growth and lifelong learning. Through industry insights, connections, and innovative programming, we build and strengthen connections among Questrom's global network of women professionals, fostering an ecosystem that advances women's leadership in business and creates positive societal impact.

Structure: 20-25 distinguished Questrom alumnae

Term Length: Three-year terms with possibility of renewal for up to two additional cycles

Meeting Frequency: The council convenes twice annually with additional focused meetings held as necessary to meet project deadlines and objectives.

Annual Giving Expectation: Affinity councils operate independently of any giving expectations.



To learn more about our inaugural members, current initiatives, and involvement opportunities, please visit the <u>WiB Alumni Affinity Council website</u> or contact Dee Polat, Director of Alumni Engagement, Questrom School of Business, at <u>deepolat@bu.edu</u>.

Young Questrom Leaders Alumni Affinity Council

The Young Questrom Leaders (YQL) Alumni Affinity Council strives to build a vibrant, interconnected community that enhances both student and young alumni experiences through professional development and industry connections. Young Questrom Leaders serve as a vital bridge between current students and recent graduates, offering real-world perspectives and guidance while fostering professional growth among alumni in their first decade postgraduation. The council demonstrates its commitment to strengthening the Questrom network by developing innovative programming that supports student career success while addressing the unique needs of early-career alumni.

Structure: 15–20 recent undergraduate and graduate alumni who graduated within the past 10 years, representing various industries, professional roles, regions, and demographic backgrounds

Term Length: Three-year terms with possibility of renewal for up to two additional cycles

Meeting Frequency: The council convenes twice annually with additional focused meetings held as necessary to meet project deadlines and objectives.

Annual Giving Expectation: Affinity councils operate independently of any giving expectations.

To learn more about our inaugural members, current initiatives, and involvement opportunities, please visit the <u>YQL Alumni Affinity Council website</u> or contact Dee Polat, Director of Alumni Engagement, Questrom School of Business, at <u>deepolat@bu.edu</u>.

Turkish Leadership Council

The Boston University Alumni Turkish Leadership Council enhances the connection and support among alumni through meaningful programs, services, and dialogue. The council will facilitate interaction and organize activities that strengthen the relationships among BU alumni in the region, with the goal of providing opportunities to build meaningful professional and personal relationships for alumni within their local BU communities.

Women's Leadership Council

The Boston University's Women's Leadership Council aims to engage Boston University alumnae in the intellectual, cultural, and educational life of the University. Programs and events featuring accomplished BU alumnae and faculty will provide opportunities to connect, network, mentor, and learn at all stages of their lives and careers. The council is expected to relaunch in 2025. If you would like to learn about developments of the WLC, please email Alex Bopp Davies at abopp@bu.edu.

Annual Giving Expectation: Leadership annual gift (\$1,000)

Regional Alumni Networks

Regional networks can be found in areas with significant alumni populations and provide a wide range of opportunities for connection through online channels and in-person activities.

United States Networks

Boston, Mass.

Chicago, III.

Los Angeles, Calif.

New York, N.Y.

Northern New Jersey

Providence, R.I.

San Francisco Bay Area, Calif.

Seattle, Wash.

Washington, D.C.

Los Angeles Entertainment, Film & TV

New York City Entertainment

Structure: Unlimited membership; led by volunteer leadership group (minimum of two cochairs per network)

Term Length (for Leadership): Varies by network

Meeting Frequency: Varies by network; quarterly meetings with leaders of all domestic regional networks

Annual Giving Expectation: Participation in giving at a level that is personally meaningful

International Networks

Hong Kong

Singapore

Taiwan

Thailand

Japan

Korea

Beijing

Shanghai

Shenzhen

Indonesia

Malaysia

Australia

Greece

Turkey India

United Kingdom

Latin America



Affinity and Generational Alumni Groups

Boston University welcomes affinity network volunteers. An affinity group begins with any set of alumni who are joined by a common interest or identity. More specifically, an affinity group is interested in coming together, whether in person via events or online via social media networking, to engage. The objectives of Boston University's affinity networks include:

- Connecting alumni back to Boston University in specific areas of interest
- Working to support diverse constituents of students by providing avenues of connection
- Creating time and space for alumni dialogues with the University

We welcome suggestions for new affinity groups that will resonate with the BU alumni community.

Black Alumni Network

The Black Alumni Network aims to create opportunities for Black alumni and students to connect through shared experiences, fostering a welcoming and supportive community. Its mission is to activate and empower the alumni network by offering a platform for engagement, mentorship, stewardship, and advocacy.

Volunteer opportunities may include, but are not limited to:

- Mentoring a current student on their career choices
- Serving on the planning committee for a Black Reunion
- Participating in or hosting a focus group within one of our local network regions (Boston, Chicago, Los Angeles, New York, Providence, San Francisco Bay Area, Washington, DC)
- Providing feedback on Boston University's Black History Project

Boston University Bands Alumni Network (BUBAN)

The Boston University Bands Alumni Network (BUBAN) strives to connect alumni, students, and friends of the BU Bands through events and networking opportunities.

Latinx & Hispanic Alumni

The Latinx & Hispanic Leadership Council established the Latinx & Hispanic Group in 2017. This group is for alumni, students, faculty, and staff to connect professionally with others who identify as Latinx and/or Hispanic and as allies to this community. The Latinx & Hispanic Group provides space to ask questions, share advice, comment on threads, and make connections within the global Boston University network.

LGBTQIA+ Alumni

This group celebrates and amplifies alumni, students, faculty, and staff who identify as LGBTQIA+ or as allies. Network activities include advocacy, visibility, and community building through networking, socializing, and a commitment to lifelong learning.

Scarlet Key Alumni Advisory Council

The Scarlet Key Honor Society recognizes students who have exhibited exceptional leadership in academics, athletics, student activities, and/or service that has enriched the BU community. The Scarlet Key alumni group allows opportunities to connect with other Scarlet Key alumni from around the globe and to mentor the current class of Scarlet Key students.

Structure: Led by two cochairs

Term Length (for Leadership): Two-year terms that may be renewed

Meeting Frequency: The Council meets three times per year, with subcommittees and cochairs meeting as needed. Members are expected to attend at least two meetings and a minimum of two Scarlet Key-specific events throughout the year.

Annual Giving Expectation: Annual gift expected, at a level consistent with ability

Student Alumni Association

The Student Alumni Association (SAA) hosts signature events for undergraduate students that celebrate BU traditions, provide students with professional development opportunities, and connect students with alumni. The SAA Leadership Council is a group of undergraduate students who are lead volunteers for SAA events and guide the development of student programming.

Structure: Unlimited membership; led by two copresidents and eight additional chair positions

Term Length (for Leadership): One academic year, which can be renewed annually for the duration of a student's undergraduate degree

Meeting Frequency: Biweekly meetings throughout the academic year

Annual Giving Expectation: Seniors are encouraged to participate in their Class Gift campaign

Terrier F1RSTS First-Generation Alumni

In partnership with the Newbury Center, the Terrier F1RSTS group connects members of the BU community through the shared experience of being first-generation students and alumni. This network will provide mentoring opportunities and spaces to celebrate and support first-generation students and alumni.

Veterans or Active-Duty Military Alumni

The Veterans or Active-Duty Military group is a space that provides support, networking, and career development opportunities for veterans and military service members.

Women and Nonbinary Alumni

The Women and Nonbinary group provides a safe, open, welcoming, and inclusive place for all women and all who identify as women, to network and make connections, to share resources for women's professional and personal development, to discuss issues, to offer and receive support, and ultimately to advance women's leadership and celebrate women's successes at Boston University.

Society of Terrier Alumni Retirees (STAR)

Whether you are an alum contemplating or planning to retire, watching the clock tick down to your final day after submitting your papers, or have been enjoying retirement for some time, the Society of Terrier Alumni Retirees is for you. Through BU Connects, STAR aims to foster a thriving online community of contemplating or retired alumni members who maintain a relationship with Boston University and each other.

Structure: Unlimited membership, Volunteer Advisory Council (VAC), and working groups **Term Length (for Leadership)**: VAC is led by a volunteer chair and vice chair (one- to two-year terms with starting date July 1).

Meeting Frequency: The STAR Volunteer Advisory Council convenes biannually. This includes two virtual meetings (one held in spring and the other in fall), with working-group meetings as needed. **Annual Giving Expectation**: None

Terrier-to-Terrier (T2T) Retirement Mentoring Program

The Society of Terrier Alumni Retirees (STAR) network is proud to introduce the Terrier-to-Terrier (T2T) Retirement Mentoring Program, a virtual mentoring program managed by the Boston University Alumni Engagement office. This program is a testament to our strong alumni community, as retired and late-career alumni participants are paired with retired alumni mentors. Together, we will navigate the transition to retirement, addressing opportunities and challenges such as preretirement planning, timing, and finding purpose in retirement. The T2T Program is an opportunity to meet fellow Terrier alumni and share ideas on how to retire thoughtfully.

- Mentees may be nearing or recently retired, and feel they want some guidance as they start or revise their journey.
- Mentors may have already been retired for a while, and would enjoy sharing stories that might be relevant to other alumni and their personal retirement journey.

Just as you might have looked to fellow Terriers for career guidance early in your career, now is the time to start a new journey with new ideas. The mentor-mentee relationship provides judgment-free input to your retirement goals, from a third party. The BU alumni base includes retirees with a rich and diverse set of experiences that will be enjoyable and informative to share.

Terrier Alumni Parents (TAP)

If you are an alum parent or guardian, or play any kind of caregiving role in the life of a child, the Terrier Alumni Parents (TAP) group is for you. No matter where you are in your parenting journey, TAP provides opportunities to connect with other parents through all the ups and downs along the way, to give and get advice on everything from colic to college tours, and to share the joys and challenges that having children can bring.

Structure: Unlimited membership, Volunteer Advisory Council (VAC), and working groups Term Length (for Leadership): VAC is led by a volunteer chair and vice chair (one- to two-year year terms with starting date July 1).

Meeting Frequency: Initially, four in-person events and two meetings per year with working-group meetings as needed

Annual Giving Expectation: None

50th Golden Terrier Reunion Volunteers

Reunion Committee members work alongside BU staff to plan programs and activities that balance the group's interests with time for attendees to enjoy visiting campus with classmates. Committee members assist the



reunion staff by attending meetings, identifying or reaching out to classmates, determining the class gift, posting or participating in social media conversations, and bringing friends to reunion weekend.

Structure: Steering committee, led by reunion chair(s) and a member of the Generational Engagement alumni office with leads for the Outreach Committee, Program/ Activities Committee, and Class Gift Committee. There are also class ambassadors who spread the word about the reunion on social media, via email, or by phone. Term Length (for Leadership): 12- to 18-month term leading up to the reunion

Meeting Frequency: About seven meetings per year,

with one or two pre-reunion activities culminating with the Golden Terriers Reunion during Alumni Weekend Annual Giving Expectation: Class donation recommended; no set amount unless one is determined by the reunion class

Other Class/Affinity Reunions

Additional reunion programming exists so that members of University-wide programs or academic class years can gather in celebration of shared experiences or class milestones. Alumni often serve as volunteers to promote gatherings to peers and assist staff with the successful execution of these reunion programs.

Section 10: Recognition Societies

The **William Fairfield Warren Society**, named for the University's first president, recognizes those philanthropic leaders who, over the course of their lifetimes, have made commitments to Boston University totaling \$1 million or more.

THE WILLIAM FAIRFIELD WARREN SOCIETY

The **Claflin Society** is a legacy society that recognizes alumni and friends who have included BU in their estate plans or have made another type of planned gift. The society was founded by Elsbeth Melville (CAS 1925), dean of women emerita, and named for one of the cofounders of Boston University, Lee Claflin.

THE CLAFLIN SOCIETY

The **1839 Society** is a giving society for some of Boston University's most generous supporters. Donors are welcomed into the society when they give \$1,000 or more to the University in a fiscal year.



The **Loyalty Society** recognizes committed donors who support BU with gifts of any amount to any of the University's funds. Donors qualify for membership upon their second consecutive fiscal year of giving or immediately after committing to a recurring gift or multiyear pledge.

LOYALTY SOCIETY



Section 11: University Endowment Overview

What is the BU endowment, and how does it work?

Boston University's endowment is the foundation that keeps the University working today while assuring support in the years to come.

The endowment is composed of donor-supported individual endowed funds that are pooled into a single, well-diversified portfolio and invested together. When invested as a single well-diversified portfolio, your gift is less susceptible to market fluctuations and has access to better investment opportunities than would otherwise be available. Boston University relies on current sources of income to meet its immediate needs; however, the endowment is critical to its long-term success. The endowment establishes a relatively stable, predictable source of income for the University while also enhancing the strength and prestige of the institution.

Generous donors interested in supporting one or more activities at the University helped create and continue to build BU's endowment. The endowment helps guarantee that adequate provision is made for the students, faculty, and facilities of the future by providing permanent funding for people, programs, buildings, and initiatives. It supports the institution's academic mission while also offsetting the costs for a wide variety of crucial functions that are not covered by other sources of income. BU's endowment gives the University the flexibility and freedom to embark on new disciplines; helps reduce rises in tuition by providing needed financial aid; and ensures regular funding levels for University research, departments, programs, and operations.

How is BU's endowment managed?

The endowment is managed by the Boston University Investment Office with oversight from the University's Trustee Investment Committee. That committee is responsible for the University's investment policy and guidelines, and for oversight of the University's investment portfolios. A team of Boston University administrators in conjunction with the Investment Committee manages the fund.

What is the goal of the endowment, and how does it support the University's mission?

The goal of BU's endowment is to provide stability, flexibility, and confidence into the future—a way to aim higher and achieve educational and research goals more effectively. A steady stream of distributions allows BU to continue its mission without compromising based on market conditions or investor volatility.

What type of investments make up the endowment?

The University targets a diversified global asset allocation. The endowment is expected to earn long-term returns sufficient to maintain or grow its inflation-adjusted purchasing power, net of spending distributions and investment expenses, within acceptable risk parameters.

How large is the BU endowment?

The endowment was valued at approximately \$3.5 billion as of the close of fiscal year 2024. The pooled funds are professionally invested by BU's chief investment officer and their team. That team's activities are overseen, in turn, by the University's Trustee Investment Committee. As of fiscal year 2024, BU has the 47th-largest US university/college endowment and 29th-largest among private colleges/universities.

What do the "book (or principal) value" and the "market value" mean?

"Book (or principal) value" is the value of gifts that donors have made to a fund, adjusted up for reinvestments or down for decapitalizations from the fund.

"Market value" is a fund's share of the total value of the investments of the endowed pool on a given date. Each individually established donor fund has its own assigned market value, which depends on when the fund was established and the number of shares purchased. An annual fund financial report is provided to the donor and associated contacts with information about the market value on a fiscal-year basis ending on June 30 of each year.

What does "endowment distribution" mean?

The distribution is the yearly spending amount for the endowment. It is allocated proportionally to each individual fund and spent according to the purposes specified when the fund was established. The distribution rule is determined annually by the University's Board of Trustees, and the amount must be between 3% and 5% of the market value per share as of the most recent December 31. Considerations include minimizing volatility and providing increases that keep pace with inflation.

What is the difference between the return on the BU endowment and the endowment distribution?

To preserve the intergenerational, inflation-adjusted spending power of the endowment, when the return is larger than the distribution, the excess return remains invested to hedge against potential downturns in a volatile economic environment. Conversely, when the return is less than the distribution, "excess return" from prior fiscal years is tapped to keep the distribution stable. BU takes pride in its fiduciary responsibility to ensure these reserves are here for today as well as for future generations.

Section 12: Get Involved





Explore Opportunities

The people who make up the Boston University community are smart, accomplished, and influential. By giving of your time, talent, and treasure to your fellow BU community members, you make a real difference to the University. For more information on getting involved at BU, scan the QR code at left or visit bu.edu/alumni/get-involved



Build Your Network

BU Connects is a platform exclusively for Boston University alumni, students, faculty, and staff that brings Terriers together for personal and professional networking on a global scale. BU Connects benefits include:

- Networking directory
- Industry and affinity groups
- Mentoring
- Job and internship postings

Visit bu.edu/buconnects to get started.



Update Your Information

Boston University groups offer a wide range of opportunities, including shared interest, experience, culture, and more for alumni to engage with their community locally and across the globe. To ensure you receive updates about your areas of interest, please provide your current contact information at <u>bu.edu/update</u>.



