

Boston University  
Development & Alumni Relations

# Volunteer Guide





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## Section 1: **Message from Development & Alumni Relations Leadership**



### *A note from Commonwealth Avenue*

Thank you for your decision to become a volunteer. Your dedication and commitment to Boston University—and to ensuring its brightest possible future—are truly commendable.

Broad volunteerism among our alumni, parents, and friends is a cornerstone of Boston University's reputation and momentum. Your willingness to give back by devoting your time, skills, and philanthropy is a testament to your character and to your desire to make a meaningful impact.

We are pleased to share this comprehensive handbook to help you navigate the many volunteer opportunities available and plan your personal journey. This guide will provide you with essential information, insights, and resources that will not only aid you in your role but also ensure that your experience is enriching and fulfilling.

Once again, welcome to BU's volunteer community. You embody the values we hold dear, and we look forward to seeing what we can achieve together. Thank you for your time, energy, and passion, and please be in touch if there is any way we can support you as you support BU.

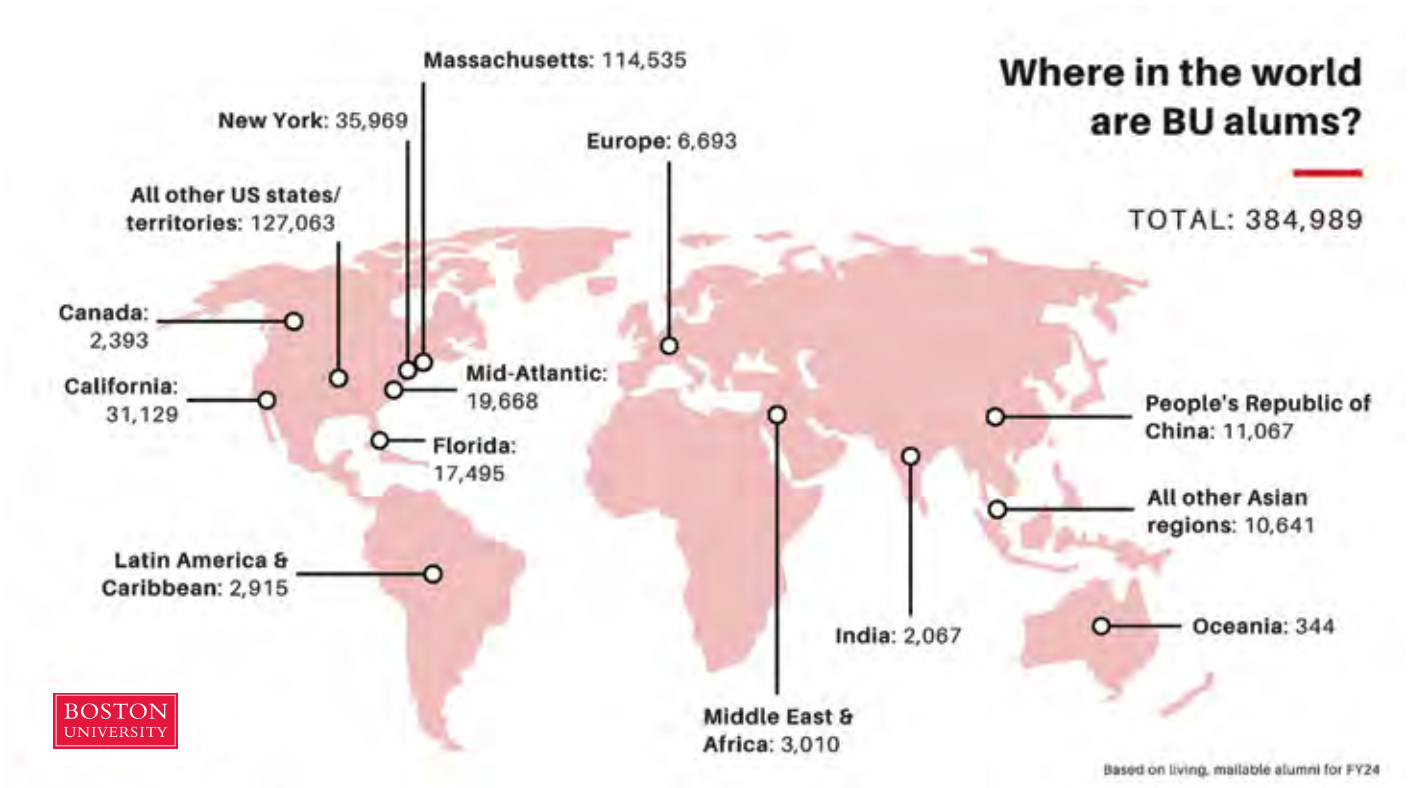
Warm regards,

Karen Ann Engelbourg  
Senior Vice President  
Development & Alumni Relations

## Section 2: **University Facts & Figures**

### **Alumni Facts & Figures**

- 384,989 alumni
- 180+ countries



### **Top Employers of BU Alumni**

Boston University	IBM
Boston-area hospitals	Apple
US Armed Forces	Boston Public Schools
Amazon	PwC
Google	State Street Corp.
Fidelity Investments	EY
Microsoft	Accenture
Deloitte	Meta
Raytheon	Liberty Mutual
Harvard	

### **Rankings** (as of fall 2022)

- #20 in US for Best Universities for Excellence, Equity & Employability (QS World University Rankings)
- #41 among national universities by *U.S. News & World Report*

### Current Students & Academics

- Current students: 36,729
  - Graduate/professional: 17,937
  - Undergraduate: 17,590
- International students: 10,000+
- Schools and colleges: 17
- Programs of study: 300+

### \*Alumni Demographics

\*living, mailable alumni in FY23

- Total alumni: 384,989 worldwide
- Undergraduate only: 48.0%
- Graduate only: 44.8%
- Multi-degreed: 4.7%
- Nongraduate: 2.5%

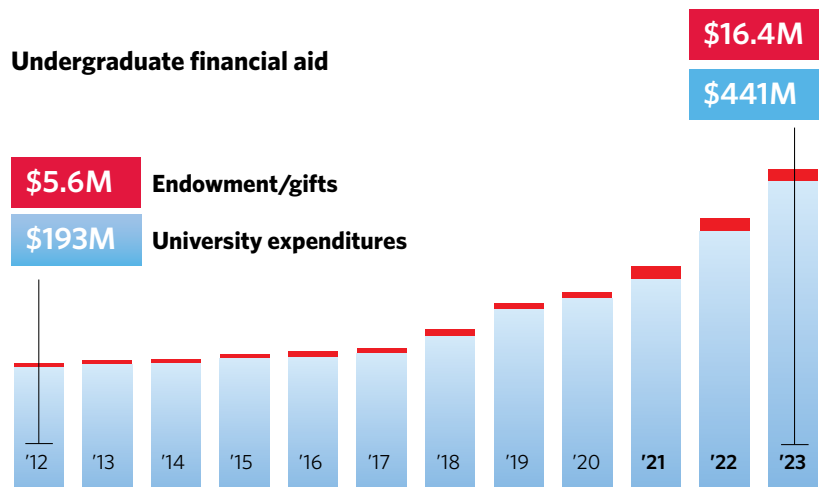
### Athletics & Student Life

- Varsity sports: 24
- NCAA Division I athletes: 600
- Student clubs: 500+

### Financial Aid:

- Total undergraduate financial aid in FY23: \$441 million
- 1 in 4 domestic students are Pell Grant recipients
- BU has made tremendous strides in recent years in its ability to offer more aid to undergraduates. In 2017, we began meeting the full need without loans for our most needful students—those who qualify for a federal Pell Grant. Then, starting with the Fall 2020 freshman class, we began to meet the full need of all domestic first-time students.

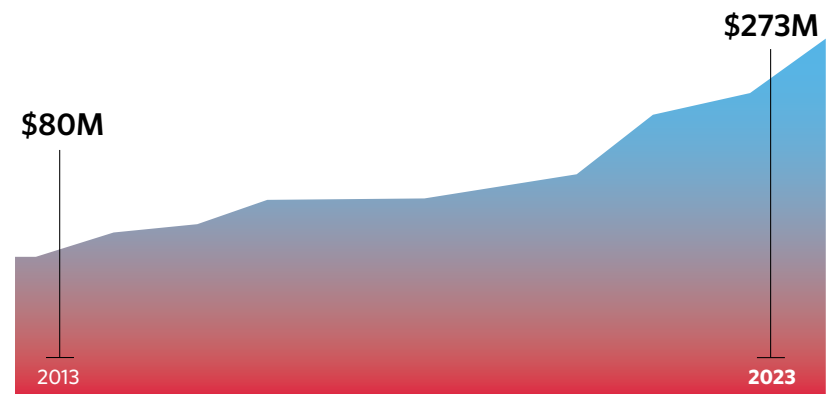
#### Undergraduate financial aid



### Giving:

- FY23 total cash giving: \$272.8 million
- Total donors: 36,141

#### Philanthropy: BU's fastest-growing revenue stream



## **Important Moments in BU History:**

### **2023**

BU appoints Kenneth Freeman president ad interim during the ongoing search for BU's 11th president, following President Robert A. Brown's retirement announcement in September 2022. Freeman previously served as dean and professor at the Questrom School of Business, interim vice president of human resources, and interim vice president and associate provost for online programs at-scale.

### **2022**

BU unveils the iconic Center for Computing & Data Sciences, an architectural showpiece and a shining example of sustainable design. The Faculty of Computing & Data Sciences will work to use cutting-edge technology to build a better, more equitable world through learning and collaboration that crosses boundaries between disciplines.

### **2022**

Boston University's Medical School is named the Boston University Aram V. Chobanian & Edward Avedisian School of Medicine in honor of lifelong friends Aram V. Chobanian (Hon.'06) and Edward Avedisian (CFA'59,'61, Hon.'22), as a result of Avedisian's \$100 million gift. The fund will support scholarships, endowed professorships, and the Avedisian Fund for Excellence, keeping the school at the forefront of research and teaching.

### **2020**

Lending new credence to the school's informal motto, "Frontline Medicine," the Boston University Chobanian & Avedisian School of Medicine Class of 2020 graduates a month earlier than scheduled so that these new MDs can do their part to combat the coronavirus pandemic—and without the glory and ritual of an in-person convocation. Instead, they graduate remotely, with a virtual—and memorable—ceremony conducted via Facebook Live.

### **2019**

BU celebrates the impact of *The Campaign for Boston University*, having raised \$1.85 billion at the campaign's close, and surpassing the original campaign goal by \$850 million.

### **2018**

BU and Wheelock College join to become Wheelock College of Education & Human Development.

### **2018**

For Thomas M. Menino and Community Service Award Scholars, BU grants four-year support to Boston public high school graduates matriculating at the University, covering the full cost of tuition without loans.

### **2018**

Boston University is named one of the most innovative national universities for the first time in the 2019 *U.S. News & World Report* Best Colleges rankings.

### **2017**

The University receives final approval from the Boston Public Health Commission to conduct research at biosafety level 4 at BU's National Emerging Infectious Diseases Laboratories (NEIDL).

### **2015**

Boston University's School of Management is named the Questrom School of Business, following a \$50 million gift—at the time, the largest in University history—from Allen Questrom (Questrom'64, Hon.'15) and Kelli Questrom (Hon.'15) through The Allen & Kelli Questrom Foundation.

### **2013**

New Balance Field opens at the start of the 2013–2014 school year, effectively doubling the playable field space on the Charles River Campus.



**2012**

BU formally launches *Choose to Be Great: The Campaign for Boston University*—the University's first comprehensive campaign—with a goal of raising \$1 billion.

**2011**

Rajen Kilachand (Questrom '74, Hon. '14), a Dubai-based global entrepreneur, pledges \$25 million to support the Honors College, whose full name becomes the Arvind & Chandan Nandlal Kilachand Honors College in honor of his parents.

**2009**

BU Men's Ice Hockey wins its fifth national championship, building on its winning reputation from past championships in 1971, 1972, 1978, and 1995.

**2005**

Dr. Robert A. Brown takes office as Boston University's 10th president, after seven years as provost and 25 years as a professor and researcher at MIT.

**1971**

Led by coach Jack Kelley and team captain Steve Stirling, BU Men's Ice Hockey defeats the University of Minnesota Golden Gophers 4-2 in the NCAA championship game, bringing home BU's first NCAA championship title.

**1965**

Boston University is the first university to combine a cancer research and teaching laboratory.

**1921**

On January 4, 1921, the College of Liberal Arts offers New England's first evening courses leading to AB and BS degrees.

**1881**

Lelia Josephine Robinson becomes the first female graduate of Boston University School of Law and succeeds in getting a bill passed allowing women to join the Massachusetts Bar. In 1882, she becomes the first woman admitted to the bar in Massachusetts.

**1877**

Emanuel Hewlett is the first Black Boston University School of Law graduate and one of the first black degree recipients of a major US law school. Upon his death in 1929, the Supreme Court adjourns for the day, an honor reserved for the most respected members of the bar.

**1877**

Boston University is the first university to award a PhD to a woman, Helen Magill White.

**1876**

In the first public demonstration, the telephone transmits sound to the Boston Athenaeum from Professor Alexander Graham Bell's University office.

**1867**

Boston University is among the first universities in the US to open all divisions to female students.

**1864**

Rebecca Lee Crumpler becomes the first Black woman to graduate from a US medical school. The degree was awarded by the New England Female Medical College, which later merged with Boston University and formed the core of Boston University's Chobanian & Avedisian School of Medicine.

*If you'd like to learn more about BU's timeline and firsts, please visit <https://www.bu.edu/timeline/>*

## Section 3: **BU2030 Strategic Plan**

Developed over the course of two years by a Strategic Planning Task Force, this plan identifies five strategic priorities that will guide BU over the next 10 years. These priorities capture the core of who we are as a private research university and articulate clear commitments for our future. Learn more about our progress in action at [bu.edu/plan2020](http://bu.edu/plan2020).

### **Pillar 1: A Vibrant Academic Experience**

BU will provide all students a high-quality, residential educational experience, including academic offerings that address the world's complex challenges, keep pace with rapidly advancing pedagogy, and prepare students for global citizenship.



### **Pillar 2: Research That Matters**

BU will continue its trajectory of excellence and grow the eminence of its collective research portfolio by hiring and supporting world-class, diverse faculty and enabling research across interconnecting disciplines to address society's biggest challenges.

Through targeted joint hires—true joint appointments across at least two schools or colleges within the University—BU is creating faculty whose teaching and research bridge the Medical and Charles River Campuses. This facilitates collaboration between campuses, provides a vibrant academic experience to all students by expanding opportunity, and draws the BU community closer together.



### **Pillar 3: Diversity, Equity, and Inclusion**

BU will be a more diverse institution—with equitable access, inclusive practices, and opportunities for all faculty, staff, and students—while also contributing leading research and programs on social justice.

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### **Pillar 4: Community—Big Yet Small**

BU will be an institution that empowers students, staff, and faculty to cultivate diverse communities where individuals can learn, grow, and engage across a large, urban campus and around the world.

4



### **Pillar 5: Global Engagement**

BU will build and grow its presence in global hubs that support continued excellence in research that transcends national boundaries, offer compelling academic programs, and strengthen partnerships with alumni and other institutions for global impact.

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## Section 4: **Boston University and DAR Mission Statements**

### **Boston University Mission Statement**

Boston University is an international, comprehensive, private research university, committed to educating students to be reflective, resourceful individuals ready to live, adapt, and lead in an interconnected world. Boston University is committed to generating new knowledge to benefit society.

We remain dedicated to our founding principles: that higher education should be accessible to all and that research, scholarship, artistic creation, and professional practice should be conducted in the service of the wider community—local and international. These principles endure in the University’s insistence on the value of diversity, in its tradition and standards of excellence, and in its dynamic engagement with the City of Boston and the world.

Boston University comprises a remarkable range of undergraduate, graduate, and professional programs built on a strong foundation of the liberal arts and sciences. With the support and oversight of the Board of Trustees, the University, through our faculty, continually innovates in education and research to ensure that we meet the needs of students and an ever-changing world.

### **DAR’s Mission, Vision & Values**

#### **Our Mission**

*What we do*

In support of Boston University’s mission to educate students and generate knowledge that benefits society, Development & Alumni Relations engages with friends of the University—alumni, parents, foundations, and other supporters—to connect their passions with BU’s purpose.

Working creatively and collaboratively, we harness the power of philanthropy to make an excellent education accessible and welcoming to all, and to advance BU’s global leadership in research, scholarship, artistic creation, and professional practice.

#### **Our Vision**

*Where it will take us*

Together, we develop enduring relationships and resources that help BU build a better world.

#### **Our Values**

*How we do it*

To fulfill our mission and realize our vision, we commit ourselves to these values:

- **Teamwork, transparency, and mutual respect**, because we value every member’s contributions and know that leadership can come from anywhere
- **Diversity, equity, inclusion**, and a commitment to ensuring that each of us knows we belong here
- **Integrity** in how we work and how we treat one another
- **Strategic thinking and curiosity** in the relentless pursuit of fresh approaches and measurable results
- **Continuous growth and improvement**, both as individuals and as a team
- **Joy and shared appreciation** for working hard toward goals that matter

## Section 5: **Volunteer Staff Contact Information**



**Karen Ann Engelbourg**  
Senior Vice President,  
Development &  
Alumni Relations  
darsvp@bu.edu



**Josh Aiello**  
Vice President,  
Development  
jaiello@bu.edu  
  
Regional Leadership Councils  
Parent Leadership Council  
Athletic Leadership Councils



**Erika Jordan**  
Vice President,  
Alumni Engagement  
enjordan@bu.edu



**Ron Gray**  
Associate Vice President,  
Special Initiatives  
rongray@bu.edu  
  
Institute for Global Sustainability  
Advisory Board



**Danielle Reddy**  
Executive Director,  
Alumni Engagement Programs  
dtreddy@bu.edu  
  
Alumni Leadership Councils  
Regional Alumni Networks  
Generational & Affinity Groups



**Lara Brown de Fuenmayor**  
Associate Vice President,  
School Development  
larafuen@bu.edu  
  
Deans Advisory Boards



**Juhi Ginger Dagli**  
Associate Vice President,  
Global Leadership Development  
jgdagli@bu.edu  
  
International Advisory Board  
Global Parents' Council  
Global Parents' Network

## Section 6: **FAQs for Volunteers**

### **Q: How can I help Boston University by volunteering?**

A: Volunteers play an essential role in growing and strengthening the BU community. Whether by serving on a Dean's Advisory Board of a school or college, representing BU in your city through a Regional Leadership Council, or joining an Alumni group, you help create conversations and connections with your fellow Terriers that lead to endless possibilities.

### **Q: How do I decide where to volunteer? There are so many options!**

A: We are here to help! Please reach out to [alumni@bu.edu](mailto:alumni@bu.edu) if you want help identifying the right volunteer opportunity for you.

### **Q: Are there giving expectations for BU volunteers?**

A: No, but that we hope that all of our volunteers will support BU philanthropically with a gift that is meaningful to them. The primary expectation is participation and time. We expect volunteers to be active members of their boards, to attend most meetings and events, and to share their BU volunteer involvement with their networks. Any monetary expectations will never be a surprise, and will always be outlined in a job description prior to your joining a group.

### **Q: Do I need to be a BU alum to participate in these groups?**

A: No. We look for all volunteers to be actively engaged in support of Boston University, but that does not mean you have to have a degree from BU. We look for personal connections to our university in many facets; these could include professional, personal, and interest connections. More than anything, we just want to learn what motivates you to become a volunteer with BU!



## Section 7: **Ways to Give to Boston University**

Gifts to Boston University are tax-deductible, and you may designate your gift to a particular BU school or college, to BU Athletics, to the University generally, or to many other available funds. Both endowment and current-use funds are critically important to the University. We're grateful for your support, and we'll be happy to help you find the method of giving that is most convenient for you.

### **Give Online (Credit Card)**

To give online with your credit card, follow the instructions at [bu.edu/give](http://bu.edu/give). You can make a single payment or distribute your gift in equal installments over a specified period of months. You can also set up a convenient recurring gift; the University will charge your credit card the amount you specify each month until you tell us to stop.

### **Give by Mail (Check)**

Make your check payable to Trustees of Boston University. On the check's memo line or in an attached note, specify how you would like to designate your gift. If you do not include a designation, your gift will be used for the general teaching, research, and public service initiatives of Boston University.

*Mail your gift to*

Boston University Gift Processing  
c/o JPMorgan Chase & Co.  
PO Box 22605  
New York, NY 10087-2605

*Checks coming from outside the United States should be sent instead to*

Judie Norris  
Senior Associate Director, Gifts  
Boston University Development & Alumni Relations  
595 Commonwealth Avenue, Suite 700  
West Entrance  
Boston, MA 02215

### **Give Stock or Mutual Funds**

To make a gift of stocks, please inform Boston University of the company stock/mutual fund you intend to transfer or the approximate value of your gift and your stockbroker's name and telephone number, as well as the gift designation. You can contact the gift officer who works with you or Colleen Hanrahan at [chanrah@bu.edu](mailto:chanrah@bu.edu).

### **Transfer Funds by Wire**

For wire transfer information, please contact our Gifts & Records team. You can reach out to Judie Norris, Senior Associate Director, Gifts, at 617-353-6347 or [jnorris@bu.edu](mailto:jnorris@bu.edu).

### **Match Your Gift**

You can double—or even triple!—your gift without paying a penny more. Many employers sponsor matching gift programs and will match charitable contributions made by their employees. To find out if your company has a matching gift policy, search the form at [bu.edu/alumni/giving/ways-to-give](http://bu.edu/alumni/giving/ways-to-give).

### **Payroll Deduction**

BU employees can arrange to have gift payments or a recurring gift deducted from their paycheck.

### **Planned Giving**

Planned gifts have an enormous and lasting impact on Boston University, creating a legacy for BU students that lasts for generations. Planned gifts also form part of an overall financial plan that can provide you with significant benefits. For example, planned gifts can help you maintain control of your assets during your lifetime, take advantage of a number of tax benefits, leave a legacy at Boston University, and possibly even provide income to yourself or others during your or their lifetime. Unlike gifts of cash, planned gifts typically come from assets in your estate rather than from disposable income. Explore planned giving at [bulegacy.org](http://bulegacy.org).

### **In-Kind Giving**

You can donate items of tangible personal property (including art, collectibles, books, and equipment), and other personal assets or materials of value, and Boston University welcomes many such gifts in-kind. Your development officer can provide information on IRS appraisal requirements of donated in-kind gifts. In-kind gifts should first be approved by the relevant dean, department chair, or director.

### **IRA Charitable Rollover**

If you are 70½ years old or older, you can take advantage of a simple way to benefit Boston University and receive tax benefits in return. You can give up to \$100,000 from your IRA directly to a qualified charity such as ours without having to pay income taxes on the money. This law no longer has an expiration date, so you are free to make annual gifts to our organization this year and well into the future. Learn more at [bulegacy.org](http://bulegacy.org).

### **Donor Advised Fund**

A donor advised fund (DAF) is a mechanism that simplifies the administrative burden of fulfilling your philanthropic objectives. DAFs offer the favorable tax benefits of giving directly to charities with added flexibility around the timing of gifts. An increasingly popular charitable vehicle, DAFs are an excellent way both to simplify your charitable giving and to facilitate your strategic philanthropic goals.

If you have a DAF with BNY Mellon, Fidelity Charitable, or Schwab Charitable, DAF Direct enables you to recommend grants to Boston University directly from your fund to the designation of your choosing, such as your school or college.

### **Foundation Giving**

The Foundation Relations team connects BU faculty and staff with grantmakers and charitable organizations—both private philanthropic foundations and nongovernmental organizations—who have a likely interest in supporting their work. Learn about what we do and how you can help by visiting [bu.edu/foundations](http://bu.edu/foundations).



## Section 8: **Overview of Volunteer Leadership Opportunities**

### **Board of Trustees**

Role: Oversight of and fiduciary responsibility for University's academic, financial, and business affairs

### **Regional Leadership Councils**

Role: Represent BU in their home areas and provide feedback to Administration

### **University Advisory Board**

Role: Close advisors to the provost and Board of Trustees, especially in strategic and academic initiatives

### **Parents Leadership Council**

Role: Serve as ambassadors for BU, building relationships with families, volunteers, and potential donors, and host regional events welcoming new families to the BU community

### **International Advisory Board**

Role: Represent Boston University internationally, help develop engagement strategies for BU's global community of alumni and friends, and advise BU administration on the University's international strategy

### **Global Parents Network & Council**

Role: Communicate with the international parent community, encourage participation in the Global Parents Network, host events, and facilitate connections between Boston University and the international alumni community

### **Boston University Alumni Council**

Role: Serve as BU ambassadors at alumni events throughout the world and represent alumni interests to Boston University, including to the Board of Trustees

### **Alumni Councils**

Role: Advise on alumni engagement strategy and serve as Boston University ambassadors at alumni events worldwide

### **Deans Advisory Boards**

Role: Collaborate and advise the deans around school-based strategic priorities and the deans' visions for their schools

### **Regional Alumni Networks & Affinity Groups**

Role: Provide a wide range of opportunities for connection through online channels and in-person activities in areas with large BU alumni populations

### **Athletics Advisory Board**

Role: Collaborate and advise the athletic director around strategic priorities and the athletic director's vision for BU Athletics

## Section 9: **Volunteer Opportunities**

### **University Boards**

#### **Board of Trustees**

As the governing body of the University, the Board of Trustees provides oversight of and has fiduciary responsibility for the University's academic, financial, and business affairs. The Trustees elect the president (who is responsible for the day-to-day management of the University), review the strategies and performance of the University's administrative team, and assist in long-range planning and development. The board meets at least three times each year. Members of the board are elected to terms of one to three years, subject to an overall limit of 14 consecutive years of service.

#### **University Advisory Board**

Comprised of BU alumni and friends, the University Advisory Board (UAB) is dedicated to supporting and advancing the mission and highest standards of excellence in the University. UAB members act as informed advisors to BU's Trustees and senior administrators on matters of strategic importance related to the academic operations of the University. UAB members serve as a University resource by volunteering their leadership, guidance, expertise, and financial support to BU. Advisors also act as ambassadors and promote the interests of the University worldwide.

#### **International Advisory Board**

The International Advisory Board is a group of leading international alumni and friends who act as informed advisors to help guide the University in pursuit of its global objectives. IAB members are expected to provide their global expertise, influence, time, and philanthropy to further BU's strategic goals and advise University leadership on issues involving, but not limited to, BU's global strategy in education and research, strategies for engaging global alumni and parents, and opportunities for generating philanthropic support for the University's mission.

#### **Boston University Alumni Council (BUAC)**

As the leadership group of the BU Alumni Association, the Boston University Alumni Council represents alumni interests to Boston University. The Alumni Council is made up of members who have proven themselves as leaders in their careers and communities and through involvement with their alma mater.

The council represents many of BU's schools and colleges and is diverse in terms of gender, ethnicity, geography, and class years. This volunteer board meets regularly and its members serve as BU ambassadors at alumni events throughout the world. The Alumni Council has two standing committees: the Alumni Awards Selection Committee and BUAC Nominations Committee. The president of the Alumni Council is invited to attend BU Board of Trustees meetings and Development & Alumni Relations committee meetings.

**Structure:** Approximately 30 members, led by BU Alumni Board and Alumni Board President

**Term Length:** Three-year terms, maximum of two terms

**Meeting Frequency:** Three times per year (in person)

**Annual Giving Expectation:** Leadership annual gift expected, no set amount

## Deans Advisory Boards

Dean's Advisory Board (DAB) members support the work of their respective school/college by counseling the dean on matters relative to the school's success, including by sharing industry trends, supporting strategic planning efforts, strengthening external relations, and fundraising for initiatives that advance the dean's priorities.

### Qualifications:

Dean's Advisory Board members are accomplished leaders in business, government, education, entertainment, philanthropy, and other for-profit and nonprofit sectors. Their combined experience, position, and knowledge creates a network of individuals who can advise while attracting other well-qualified, high-performing DAB members, external supporters, and collaborators who desire to engage with like-minded, successful peers.

Ideal candidates will have:

- Extensive professional experience with significant executive leadership accomplishments in business, government, education, entertainment, philanthropy, or the nonprofit sector
- A commitment to understanding the work of the school/college they serve and its beneficiaries
- Savvy diplomatic skills and a natural affinity for cultivating relationships and persuading, convening, facilitating, and building consensus among diverse individuals
- Personal qualities of integrity, credibility, and a passion for guiding and advancing their school/college

### Responsibilities:

- Serve as an ambassador for their school/college, communicating the dean's vision and priorities to constituent groups, including alumni, parents, friends, and industry leaders
- Discuss and provide advice on key matters such as strategic planning, external relations, and fundraising initiatives
- Promote a culture of philanthropy to internal and external audiences
- Speak knowledgeably about the school/college while promoting key initiatives and top institutional priorities
- Attend meetings regularly, in person
- Serve on committees and/or task forces, and/or undertake special assignments as needed
- Assist in the identification and recruitment of new DAB members
- Help assemble a board that reflects the professional and cultural diversity of BU schools' respective alumni and student populations

**Structure:** Led by chair and/or cochairs; typically 20-30 members

**Term Length:** Active DAB members are asked to serve renewable terms at the dean's discretion. Typical terms are three to five years with no limits on the number of terms served.

**Meeting Frequency:** Two or three meetings annually

**Campaign Giving Expectation:** All members are asked to consider significant campaign commitments at the major gift level (minimum six figures) supporting campaign priorities, ideally for the school or college they serve. However, we recognize that the board members' philanthropic interests may align with opportunities outside their respective school/college, and their philanthropy may support the University more broadly.

**Fundraising:** Dean's Advisory Board members should consider Boston University a philanthropic priority and are expected to make leadership annual and campaign-level commitments that are among their top philanthropic contributions. Leadership annual contribution levels are set by individual schools/colleges, with a University recommendation that members commit to a five-figure (or greater) gift each year.

## **Athletics Advisory Board**

The Athletics Advisory Board is an advisory body dedicated to supporting and advancing the mission of Boston University Athletics. Members of the Athletics Advisory Board participate in athletics department activities in a wide variety of ways.

Typically, council members will consult with and advise the director of athletics and athletic administration on specific projects, participate as members of initiative-based advisory boards, assist in fundraising and community relations, and generally promote the interests of Boston University Athletics.

### **Qualifications:**

Athletics Advisory Board members are accomplished leaders in business, government, education, entertainment, philanthropy, or other positions in the nonprofit sector. Their combined experience, position, and knowledge create a network of individuals who can advise the Director of Athletics, while attracting other well-qualified, high-performing Athletics Advisory Board members, external supporters, and collaborators who desire to engage with like-minded, successful peers.

### **Responsibilities:**

- Serve as an ambassador for Athletics, communicating the director of athletics' vision and priorities to alumni, parents, friends, and industry leaders
- Discuss and provide advice on key matters such as strategic planning, external relations, and fundraising initiatives
- Promote a culture of philanthropy to internal and external audiences
- Speak knowledgeably about BU and Athletics while promoting key initiatives and top institutional priorities
- Attend meetings regularly, in-person or virtually
- Assist in the identification and recruitment of new Athletics Advisory Board members and donors

**Structure:** Led by Chair; chair of the Athletics Young Alumni Council also serves as a member of the Athletics Advisory Board.

**Term Length:** Three years. After this three-year period, each individual's membership could be renewed for another term if mutually agreed upon by the Advisory Board member and Athletics administration.

**Meeting Frequency:** The Athletics Advisory Board meets twice annually.

**Campaign Giving Expectation:** All members are asked to consider annual contributions in support of Athletics or team-specific priorities and be open to conversations regarding multiyear commitments in support of Athletics priorities. We do not have a dollar figure tied to these giving expectations.

**Fundraising:** Athletics Advisory Board members should consider Boston University a philanthropic priority and are expected to make leadership annual and campaign-level commitments that are among their top philanthropic contributions.

## Leadership Councils

### Regional Leadership Councils

The Regional Leadership Councils (RLCs) are small, invitation-only groups in Southern California, Northern California, New England, New York, and the South and Mid-Atlantic.

Typically, members include business leaders and high-level professionals, public servants, and philanthropists. Many are board members at civic and cultural institutions. Because of their networks and influence, Regional Leadership Council members are well positioned to represent BU in their home areas and also provide informed feedback to BU's administration.

#### Responsibilities:

The councils are working groups. Members host and take part in events and strategy meetings, connecting and socializing with other leading members of the BU community. They serve as a resource for current and prospective BU families in their areas, and consider ways to raise awareness about BU and its reputation in their personal and professional networks. Members will come together for at least three gatherings a year, either virtual or in their home area with fellow members.

Members also provide significant philanthropic support to BU, to the area of their choice, and have access to close guidance from BU development professionals as they determine how to best direct their giving. Some endow scholarships, others create professorships, and others provide current-use support to their school, college, or programs like Innovate@BU or an athletics team.

Because philanthropic support is so critical to advancing the University's strategic objectives, members also strategize with BU staff and University leadership to identify and introduce potential supporters. For example, they might review class and regional lists, bring guests to an event, and join BU staff as they meet with new prospective donors.

#### Benefits:

Regional Leadership Council members will receive special invitations to high-level University gatherings in their regions, in Boston, and in other major cities. Members also receive leadership-level briefings on University progress and plans throughout the year, as well as complimentary registration for all nonticketed BU events.

Membership on a Regional Leadership Council is a remarkable opportunity to have a profound influence on Boston University, the comprehensive campaign, and BU's reputation in your area. It is also a chance to meet like-minded peers: established community leaders who understand the unique perspectives of people in your region, who choose to make BU a philanthropic priority, and who are committed to the success of the University.

**Structure:** Led by co-chairs

**Term Length:** No limit

**Meeting Frequency:** At least three times per year

**Giving Expectation:** At a minimum, members are expected to make an annual five-figure gift and be willing to consider endowment-level investment in the campaign.

### **Parents Leadership Council**

The Parents Leadership Council (PLC) of Boston University provides parents with unique opportunities to connect to the life of the University and, through their philanthropy, help advance BU's strategic priorities. PLC members have access to special groups and events, such as the Regional Leadership Councils, senior leadership webinars, and the annual PLC meeting on Family & Friends Weekend. They receive updates from the Development & Alumni Relations team and assistance from BU staff to navigate interest areas. And they connect with parents from around the world through outreach opportunities, regional events, and on-campus activities.

**Structure:** Led by two co-chairs and two vice chairs

**Term Length:** Two years for leadership; members can remain on the council as long as they continue support for BU with a minimum \$10,000 annual gift.

**Meeting Frequency:** In-person events around key times of year that parents are in Boston (e.g., Move-In Weekend, Family & Friends Weekend); regional events in key markets; three additional virtual meetings per year

**Giving Expectation:** Endowment-level gift expected from leadership; annual gift of \$10,000+ expected for general members

### **Global Parents Network**

The Global Parents Network brings together BU's international families to share information, build connections, and strengthen the University's engagement within the University's international parent community. Through a series of regular communications and events, offered both virtually and in person around the world, the Global Parents Network helps to keep international families connected to campus life by sharing information on the latest University programming, including academic updates from deans and faculty members. In addition, the Global Parents Network offers families the opportunity to meet and engage with other international BU parents, as well as the University's 43,000+ international alumni.

**Structure:** No limit to the number of families who can join

**Term Length:** Two years

**Meeting Frequency:** Regular events offered throughout the year

**Annual Giving Expectation:** \$2,500 per year

### **Global Parents Council**

The Global Parents Council brings together 12 to 15 highly engaged families from within the Global Parents Network to serve as volunteer leaders of the group. Families serving on the Global Parents Council are expected to host BU events within their home countries, promote the University by serving as panelists at events for current and prospective BU families/students, and lend their voice to communications being sent to the Global Parents Network.

**Structure:** Between 12 and 15 families representing regional areas from across the globe

**Term Length:** Two years

**Meeting Frequency:** Regular events offered throughout the year

**Annual Giving Expectation:** \$2,500 per year and a campaign commitment

## Alumni Councils

Boston University Alumni Association councils and committees are composed of alumni volunteer leaders who support and advance the interest of alumni and the University with their time and counsel to deepen alumni engagement and create a vibrant alumni community. Members of these volunteer groups are ambassadors of Boston University and the Boston University Alumni Association.

### **Boston University Young Alumni Council (BUYAC)**

The Boston University Young Alumni Council is a dedicated group of young alumni leaders who come together to represent, engage, and connect with recent BU graduates. Alumni who graduated from of any BU school or college within the past 10 years and are 35 and under are eligible. The Council exists to foster a vibrant global community of young alumni who maintain an ever-evolving and lifelong relationship with Boston University and each other by strengthening engagement of young alumni, promoting volunteerism and philanthropic support, and advising the University and the Alumni Association on ways to advance the interests of BU's young alumni community.

**Structure:** Led by one chair and two vice chairs; 20-25 members selected by University staff in consultation with the Young Alumni Council Nominating Committee

**Term Length:** Two years

**Meeting Frequency:** Bimonthly (virtual) and one in-person meeting on campus during Alumni Weekend

**Annual Giving Expectations:** 1st year out: \$100; 2-5 years out: \$250; 6-10 years out: \$500

### **Athletics Young Alumni Council**

The Boston University Athletics Young Alumni Council is a dedicated group of young alumni leaders who come together to represent, engage, and connect with recent alumni-athlete graduates. The council, established in 2019, aims to keep alumni connected, engaged, and involved with BU Athletics in their first 10 years after graduation. All 24 varsity teams are represented by at least one council member.

**Structure:** Council is made up of approximately 30 members, with at least one representative from each of the 24 varsity programs, selected by the director of athletics and varsity coaches; the council is led by a president, selected in consultation with the director of athletics.

**Term Length:** No set term limit, but multiyear commitment expected from council president; council membership is limited to the first 10 years after graduation

**Meeting Frequency:** Two meetings per year (virtual)

**Annual Giving Expectation:** Annual gift to BU Athletics or to a specific team, consistent with ability

### **Asian Alumni Committee**

The Asian Alumni Committee facilitates interaction with and organizes activities that strengthen the relationships among BU alumni in Asia, with the goal of providing opportunities for alumni to build meaningful professional and personal relationships within their local BU communities. The Committee oversees the Asian Alumni Forum, which takes place every year in a different city in Asia.

**Structure:** Committee is composed of the leaders of regional alumni networks across Asia and led by one chairperson and one vice chairperson, with support from University staff

**Meeting Frequency:** One annual meeting

**Annual Giving Expectation:** None

### **Black Alumni Leadership Council (BALC)**

The Black Alumni Leadership Council was created to provide counsel to Boston University and the Alumni Association to help strengthen Boston University by establishing productive interaction among Black alumni, students, faculty, and staff. The council channels its efforts toward broadening opportunities for Black communities at Boston University and maximizing Black alumni participation in the life and support of the University.

**Structure:** 15–20 members, led by a chair who works closely with University staff

**Term Length:** None

**Meeting Frequency:** One in-person and one virtual meeting per year; other meetings as necessary

**Annual Giving Expectation:** Annual gift expected, consistent with ability

### **Hillel Alumni Council**

The Hillel Alumni Council serves as the primary networking and connecting body for BU Jewish alumni. Council members cultivate personal relationships with fellow alumni through regional and campus events and connect with current students for mentorship and networking opportunities.

**Structure:** Led by one chair; 20–30 members selected by council chair in partnership with Hillel leadership

**Term Length:** Two years

**Meeting Frequency:** Three meetings per year (virtual)

**Annual Giving Expectations:** Minimum annual gift is a sliding scale based on years since graduation, with a minimum gift of \$360 expected 10+ years postgraduation

### **Indian Alumni Leadership Council**

The council facilitates interaction with and organizes activities that strengthen the relationships among BU alumni in India, with the goal of providing opportunities for alumni to build meaningful professional and personal relationships within their local BU communities.

**Structure:** Led by one chair and one cochair, selected by the University in consultation with the council; no less than 10 members

**Term Length:** Three years

**Meeting Frequency:** One virtual and one in-person meeting per year; other meetings as required

**Annual Giving Expectation:** Annual gift at the leadership level



### **Latino & Hispanic Leadership Council**

The Latino & Hispanic Leadership Council is a committed group of alumni leaders who provide advice and counsel to Boston University and the BU Alumni Association to strengthen the University by establishing productive interaction among Latino and Hispanic alumni and students, channeling efforts for broadening opportunities for Latino and Hispanic communities, and maximizing Latino and Hispanic alumni participation in the life and support of the University.

**Structure:** Council composed of 20 alumni members; led by one chair and one cochair; selected by the University in consultation with the council

**Term Length:** Three years

**Meeting Frequency:** One virtual and one in-person meeting per year; other meetings as required

**Annual Giving Expectation:** Annual gift, leadership level (or consistent with ability)

### **Turkish Leadership Council**

The Boston University Alumni Turkish Leadership Council facilitates interaction with and organizes activities that strengthen the relationships among BU alumni in Turkey, with the goal of providing opportunities for alumni to build meaningful professional and personal relationships within their local BU communities.

**Structure:** Council composed of alumni and students; led by one chair and one cochair, selected by the University in consultation with the council; no less than seven members

**Term Length:** Three years

**Meeting Frequency:** One virtual and one in-person meeting; other meetings as required

**Annual Giving Expectation:** Annual gift at the leadership level



## **Regional Alumni Networks**

Regional Networks can be found in areas with significant alumni populations and provide a wide range of opportunities for connection through online channels and in-person activities.

### **United States Networks**

Boston, Mass.  
Chicago, Ill.  
Los Angeles, Calif.  
New York, N.Y.  
San Francisco, Calif.  
Seattle, Wash.  
Washington, D.C.

**Structure:** Unlimited membership; led by volunteer leadership group (minimum of two cochairs per network)

**Term Length (for Leadership):** Two-year terms; after serving one term, may not serve in a leadership role again for another two years

**Meeting Frequency:** Once per month as regional network leadership, once per month with leaders of other regional networks

**Annual Giving Expectation:** None

### **International Networks**

Bangkok, Thailand  
Beijing, PRC  
Bengaluru, India  
Delhi, India  
Hangzhou, PRC  
Hong Kong SAR, PRC  
Istanbul, Turkey  
Jakarta, Indonesia  
Kuala Lumpur, Malaysia  
London, United Kingdom  
Athens, Greece  
Mexico City, Mexico  
Mumbai, India  
San Juan, Puerto Rico  
São Paulo, Brazil  
Seoul, South Korea  
Shanghai, PRC  
Shenzhen, PRC  
Singapore, Singapore  
Taipei, ROC  
Tokyo, Japan

## Affinity and Generational Alumni Groups

Boston University welcomes affinity network volunteers. An affinity group begins with any set of alumni who are joined by a common interest or identity. More specifically, an affinity group is interested in coming together, whether in person via events or online via social media networking, to engage. The objectives of Boston University's Affinity Networks include:

- Connecting alumni back to Boston University in specific areas of interest
- Working to support diverse constituents of students by providing avenues of connection
- Creating time and space for alumni dialogues with the University

### Black Affinity

The Black alumni network will create opportunities to connect Black alumni and students with shared experiences to continue building a welcoming and supportive community. Its mission is to activate and empower the alumni network by providing a forum for engagement, mentorship, stewardship, and advocacy.

### Entertainment, Film & TV

As the entertainment capital of the world, Los Angeles is home to thousands of alumni who work in, or aspire to be a part of, the film and television industry. Whether you're looking for networking, industry advice, or professional opportunities, the Los Angeles Entertainment, Film & TV Alumni Group serves to connect alumni through in-person activities and events and to help alumni to build their entertainment industry network.

**Structure:** Unlimited membership; led by two to four cochairs

**Term Length (for Leadership):** Two-year terms; after serving one term, may not serve in a leadership role again for another two years

**Meeting Frequency:** Once every six to eight weeks as group leadership; quarterly committee meetings

**Annual Giving Expectation:** None

### Terrier F1RSTS First-Generation Alumni

In partnership with the Newbury Center, the Terrier F1RST Group connects members of the BU community through the shared experience of being first-generation students and alumni. This network will provide mentoring opportunities and spaces to celebrate and support first-generation students and alumni.

### Latino & Hispanic

The Latino & Hispanic Leadership Council established the Latino & Hispanic Group in 2017. This group is for alumni, students, faculty, and staff to connect professionally with others who identify as Latino and/or Hispanic and as allies to this community. The Latino & Hispanic Group provides space to ask questions, share advice, comment on threads, and make connections within the global Boston University network.

### **LGBTQIA+ Alumni**

This group celebrates and amplifies alumni, students, faculty, and staff who identify as LGBTQIA+ or as allies. Network activities include advocacy, visibility, and community building through networking, socializing, and a commitment to lifelong learning.

### **Scarlet Key Alumni**

Scarlet Key Honor Society recognizes students who have exhibited exceptional leadership in academics, athletics, student activities, and/or service that has enriched the BU community. Connect with other Scarlet Key alumni from around the globe!

**Structure:** Led by one chair and two vice chairs

**Term Length (for Leadership):** two-year terms that may be renewed

**Meeting Frequency:** Quarterly meetings of the general council, with subcommittees meeting as needed. Members are expected to attend 75% of meetings and a minimum of two Scarlet Key-specific events throughout the year.

**Annual Giving Expectation:** Annual gift expected, at a level consistent with ability

### **Society of Terrier Alumni Retirees (STAR)**

Whether you are an alum contemplating or planning to retire, watching the clock tick down to your final day after submitting your papers, or enjoying retirement for some time, the Society of Terrier Alumni Retirees is for you. Through BU Connects, STAR aims to foster a thriving online community of contemplating or retired alumni members who maintain a relationship with Boston University and each other.

**Structure:** Unlimited membership, Volunteer Advisory Council (VAC), and working groups

**Term Length (for Leadership):** VAC led by a volunteer chair and vice chair (one- to two-year terms with starting date July 1)

**Meeting Frequency:** The STAR Volunteer Advisory Council convenes biannually. This includes two virtual meetings—one held in spring and the other in fall—with working group meetings as needed.

**Annual Giving Expectation:** None

### **Terrier Alumni Parents (TAP)**

If you're an alum parent or guardian or play any kind of caregiving role in the life of a child, the TAP Group is for you—no matter where you are in your parenting journey. It's your chance to connect with other parents through all the ups and downs along the way, to give and get advice on everything from colic to college tours, and to share the joys and challenges that having children can bring.

**Structure:** Unlimited membership, Volunteer Advisory Council (VAC), and working groups

**Term Length (for Leadership):** VAC led by a volunteer chair and vice chair (one- to two-year terms with starting date July 1)

**Meeting Frequency:** Initially, four in-person events and two meetings per year with working group meetings as needed.

**Annual Giving Expectation:** None

## 50th Golden Terrier Reunion Volunteers

Reunion committee members work alongside BU staff to plan programs and activities that balance the group's interests with time for attendees to enjoy visiting campus with classmates. They also help with outreach efforts. Committee members assist the reunion staff in other ways, including by attending meetings, identifying or reaching out to classmates, determining the class gift, posting or participating in social media conversations, and bringing friends to reunion weekend.

**Structure:** Steering committee, led by a chair/University liaison, with leads for Outreach Committee, Program/Activities Committee, and Class Gift Committee. There are also class ambassadors whose job is to spread the word about the reunion on social media or by phone.

**Term Length (for Leadership):** 12- to 18-month term leading up to the reunion

**Meeting Frequency:** Four to seven meetings per year, with one or two pre-reunion activities culminating with the Golden Terriers Reunion during Alumni Weekend

**Annual Giving Expectation:** Class donation recommended, no set amount unless one is determined by the reunion class



## Section 10: **Recognition Societies**

The **William Fairfield Warren Society**, named for the University's first president, recognizes those philanthropic leaders who, over the course of their lifetimes, have made commitments to Boston University totaling \$1 million or more.

The **Clafin Society** is a legacy society that recognizes alumni and friends who have included BU in their estate plans. The society was founded by Elsbeth Melville (CAS 1925), dean of women emerita, and named for one of the cofounders of Boston University, Lee Clafin.

The **1839 Society** is a giving society for some of Boston University's most generous supporters. Donors are welcomed into the society when they give \$1,000 or more to the University in a fiscal year.

The **Loyalty Society** recognizes committed donors who support BU with gifts of any amount to any of the University's funds. Donors qualify for membership upon their second consecutive fiscal year of giving or immediately after committing to a recurring gift or multiyear pledge.

### THE WILLIAM FAIRFIELD WARREN SOCIETY

### THE CLAFLIN SOCIETY

1839  
SOCIETY

LOYALTY SOCIETY



## Section 11: **University Endowment Overview**

### **What is the BU endowment, and how does it work?**

Boston University's endowment is the foundation that keeps the University working today while assuring support in the years to come.

The endowment is composed of donor-supported individual endowed funds that are pooled into a single, well-diversified portfolio and invested together. When invested as a single well-diversified portfolio, your gift is less susceptible to market fluctuations and has access to better investment opportunities than would otherwise be available. Boston University relies on current sources of income to meet its immediate needs; however, the endowment is critical to its long-term success. The endowment establishes a relatively stable, predictable source of income for the University while also enhancing the strength and prestige of the institution.

Generous donors interested in supporting one or more activities at the University helped create and continue to build BU's endowment. The endowment helps guarantee that adequate provision is made for the students, faculty, and facilities of the future by providing permanent funding for people, programs, buildings, and initiatives. It supports the institution's academic mission while also offsetting the costs for a wide variety of crucial functions that are not covered by other sources of income. BU's endowment gives the University the flexibility and freedom to embark on new disciplines; helps reduce rises in tuition by providing needed financial aid; and ensures regular funding levels for University research, departments, programs, and operations.

### **How is BU's endowment managed?**

The endowment is managed by the Boston University Investment Office with oversight from the University's Trustee Investment Committee. That committee is responsible for the University's investment policy and guidelines, and for oversight of the University's investment portfolios. A team of Boston University administrators in conjunction with the Investment Committee manages the fund.

### **What is the goal of the endowment, and how does it support the University's mission?**

The goal of BU's endowment is to provide stability, flexibility, and confidence into the future—a way to aim higher and achieve educational and research goals more effectively. A steady stream of distributions allows BU to continue its mission without compromising based on market conditions or investor volatility.

### **What type of investments make up the endowment?**

The University targets a diversified global asset allocation. The endowment is expected to earn long-term returns sufficient to maintain or grow its inflation-adjusted purchasing power, net of spending distributions and investment expenses, within acceptable risk parameters.

### **How large is the BU endowment?**

The endowment was valued at approximately \$3 billion as of the close of fiscal year 2022. The pooled funds are professionally invested by BU's chief investment officer and their team. That team's activities are overseen, in turn, by the University's Trustee Investment Committee. As of fiscal year 2022, BU is the 40th-largest US university/college endowment and 25th-largest among private colleges/universities.

**What do the “book (or principal) value” and the “market value” mean?**

“Book (or principal) value” is the value of gifts that donors have made to a fund, adjusted up for reinvestments or down for decapitalizations from the fund.

“Market value” is a fund’s share of the total value of the investments of the endowed pool on a given date. Each individually established donor fund has its own assigned market value, which depends on when the fund was established and the number of shares purchased. An annual fund financial report is provided to the donor and associated contacts with information about the market value on a fiscal-year basis ending on June 30 of each year.

**What does “endowment distribution” mean?**

The distribution is the yearly spending amount for the endowment. It is allocated proportionally to each individual fund and spent according to the purposes specified when the fund was established. The distribution rule is determined annually by the University’s Board of Trustees, and the amount must be between 3% and 5% of the market value per share as of the most recent December 31. Considerations include minimizing volatility and providing increases that keep pace with inflation.

**What is the difference between the return on the BU endowment and the endowment distribution?**

To preserve the intergenerational, inflation-adjusted spending power of the endowment, when the return is larger than the distribution, the excess return remains invested to hedge against potential downturns in a volatile economic environment. Conversely, when the return is less than the distribution, “excess return” from prior fiscal years is tapped to keep the distribution stable. BU takes pride in its fiduciary responsibility to ensure these reserves are here for today as well as for future generations.

**Does the tax on endowments at private universities and colleges that is included in the Tax Cuts and Jobs Act of 2017 affect BU?**

No. In December 2017 Congress passed a new tax law that includes a clause taxing the investment income from endowments at private universities and colleges. However, it only applies to institutions whose endowments are equal to or greater than \$500,000 per student. For schools with endowments equal to or greater than \$500,000 per student, the investment income will be taxed at 1.4%. BU is not impacted by this tax, as our endowment is less than \$500,000 per student.



## Section 12: **Get Involved**



### **Visit Our Website**

The people who make up the Boston University community are smart, accomplished, and influential. By giving of your time, talent, and treasure to your fellow BU community members, you make a real difference to the University. For more information on getting involved at BU, scan the QR code at left or visit [bu.edu/alumni/get-involved](https://bu.edu/alumni/get-involved).



### **Join Us on BU Connects**

BU Connects is a platform exclusively for Boston University alumni, students, faculty, and staff that brings Terriers together for personal and professional networking on a global scale. BU Connects benefits include:

- Networking directory
- Industry and affinity groups
- Mentoring
- Job and internship postings



### **Update Your Information**

Boston University groups offer a wide range of opportunities, including shared interest, experience, culture, and more for alumni to engage with their community locally and across the globe. To ensure you receive updates about your areas of interest, please provide your current contact information.





