2023 Class Gift Committee FAQ's

What is the Class Gift Program?

• At the start of each year, members of BU's graduating class band together to **support current and future BU students** and to **give thanks** for the many opportunities their BU experiences has provided them.

How does it work?

- You can give online, or with cash or check
- Support *any cause* you want at BU!
 - Schools and Colleges
 - Varsity and Club Sports
 - Student Clubs and Organizations
 - Scholarships and Financial Aid
 - And more!
- To attend exclusive events for donors
- Spread the word over social media using by tagging @BUClassGift (Instagram)

Why should I give?

- **Rankings:** The more people who give back, the better BU's ranking (think job applications!)
- **You choose**: Maximize the impact of your gift by supporting what you care about at BU, from schools & colleges to clubs and sports
- **Tuition doesn't cover everything**: Support from alumni, students, and friends allows BU to provide quality student programs, athletics, academics, and supplements financial aid for future students
- **Donor exclusive events and perks like drink tickets:** For events like Pub Trivia's and the 100 Days Party

What are the giving levels & benefits?

- Any amount (\$5+) Support a place or organization on campus that matters the most to you!
- **\$20.23 (in honor of your graduation year!)** Our most common giving level
 - Exclusive invitation to the Leadership Reception and Toast with President Brown at Sloane House

Where do I make a gift and who should I contact with questions?

- Make your gift on the secure, online giving form found at https://tinyurl.com/3fz46wwy
- Questions or ideas? Contact the Class Gift Campaign at <u>giftprgm@bu.edu</u> or Tali Costopoulos at <u>annatc@bu.edu</u>