




## FIRST DAY® PROGRAM



FIRST DAY®

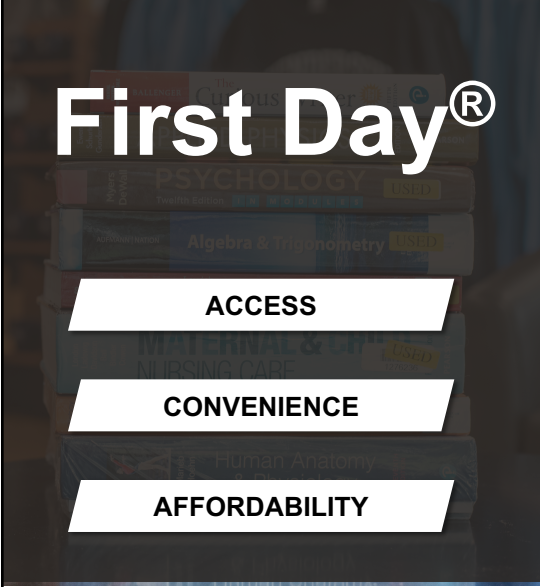
SUPPORTING  
STUDENT SUCCESS



CAS BB 421 & CAS BB 621 are participating in the  
BU Campus Store's First Day® inclusive access  
program.


The materials for your course are now available in  
digital format in Blackboard within your course,  
and the discounted cost will be reflected on your  
student account in October.

**FIRST DAY®**
SUPPORTING STUDENT SUCCESS



**Benefits of Inclusive Access:**

- Lower price than traditional purchase
- Guaranteed to get the right materials for your course
- Seamless digital access
- Option to opt out before deadline

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**FIRST DAY®**
SUPPORTING STUDENT SUCCESS

## Exclusive Preferred Pricing Through First Day®

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### CAS BB 421/621

ACHIEVE FOR LEHNINGER PRINCIPLES OF BIOCHEMISTRY

Your First Day Price

\$84.74

\*This course material charge will be applied to your student account in October.

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## Access Your Course Materials Today!

To access your materials, use the Achieve link within your course in Blackboard.

### Opt Out Deadline: September 22nd

If you do not wish to participate in the program, you can choose to opt out within Blackboard by September 22nd. Opting out is not recommended, and you will be responsible for purchasing your required materials without preferred pricing. To opt out, use the "Course Materials" link in Blackboard.

If you do not opt out by the deadline, you have agreed to purchase these materials, and the cost will be charged to your student account at the price listed.

## Student Support

### Customer Care Info

- Link to Customer Care website and FAQs: <https://tinyurl.com/firstdayfaq>
- Open a ticket Online for the Customer Care team:  
<https://tinyurl.com/customercarerequest>
- Email the Customer Care team: [bookstorecustomer care@bncollege.com](mailto:bookstorecustomer care@bncollege.com)
- Call the Customer Care team: 1-844-9-EBOOKS (1-844-932-6657)