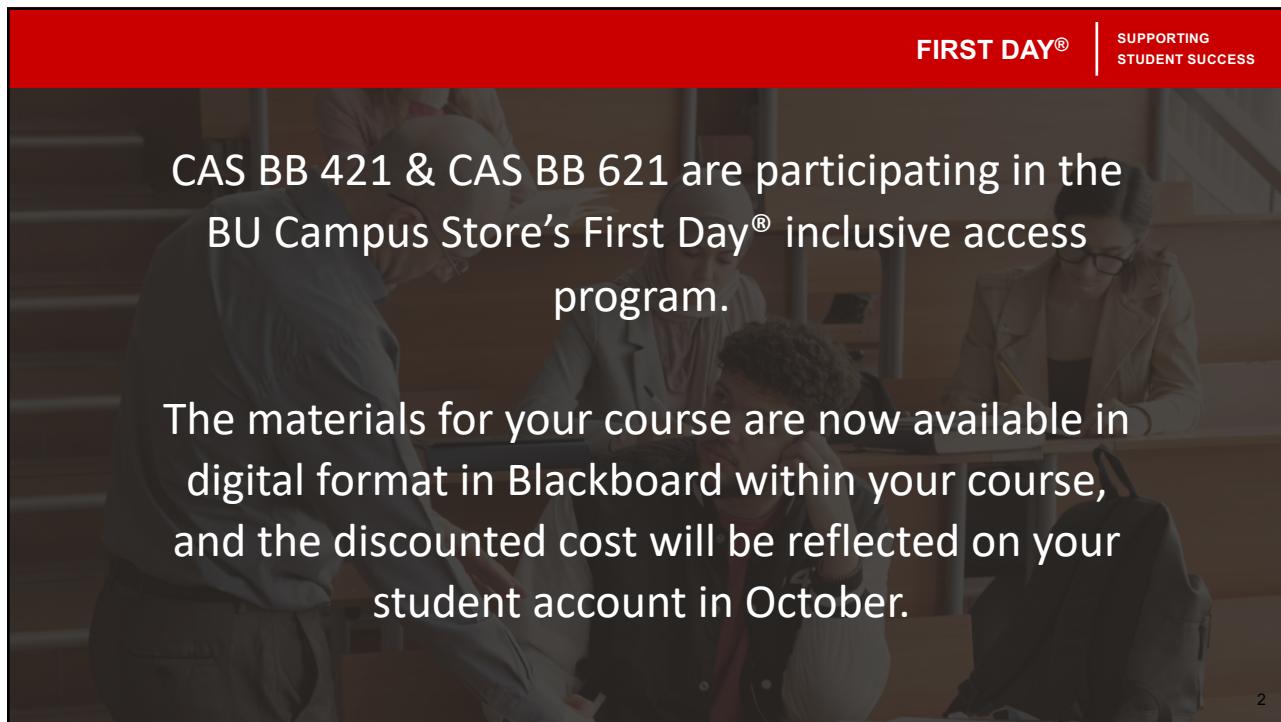


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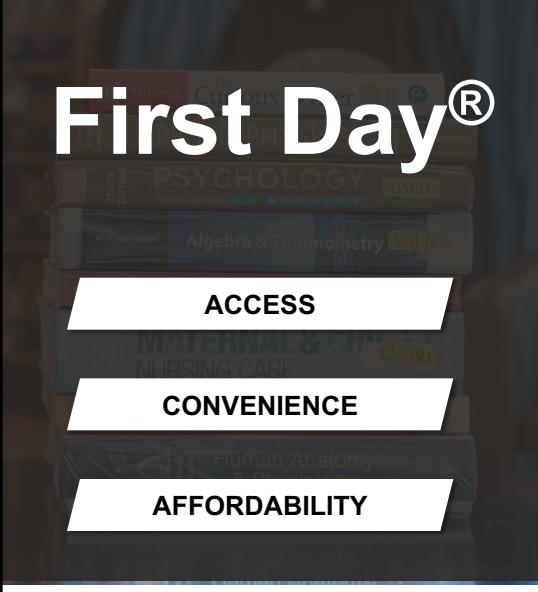


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CAS BB 421 & CAS BB 621 are participating in the BU Campus Store's First Day® inclusive access program.

The materials for your course are now available in digital format in Blackboard within your course, and the discounted cost will be reflected on your student account in October.

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- Guaranteed to get the right materials for your course
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\$84.74

*This course material charge will be applied to your student account in October.

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Access Your Course Materials Today!

To access your materials, use the Achieve link within your course in Blackboard.

Opt Out Deadline: September 22nd

If you do not wish to participate in the program, you can choose to opt out within Blackboard by September 22nd. Opting out is not recommended, and you will be responsible for purchasing your required materials without preferred pricing. To opt out, use the “Course Materials” link in Blackboard.

If you do not opt out by the deadline, you have agreed to purchase these materials, and the cost will be charged to your student account at the price listed.

Student Support

Customer Care Info

- Link to Customer Care website and FAQs: <https://tinyurl.com/firstdayfaq>
- Open a ticket Online for the Customer Care team: <https://tinyurl.com/customercarerequest>
- Email the Customer Care team: bookstorecustomercare@bncollege.com
- Call the Customer Care team: 1-844-9-EBOOKS (1-844-932-6657)