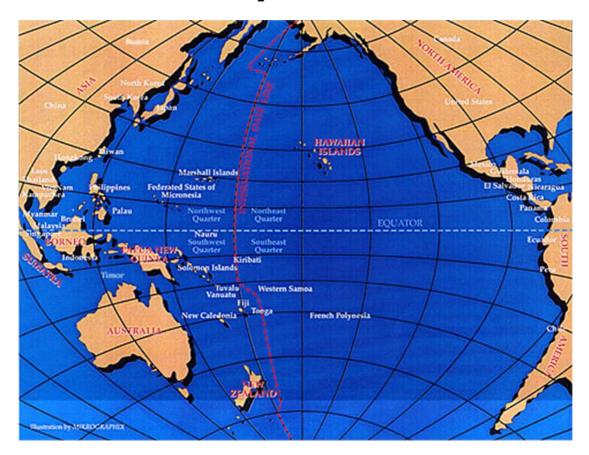


Empires and Soft Power: A History of International Relations and Sport in the Pacific Rim



Instructor Name: Dr. Anthony Hughes

Contact Information: drantony@bu.edu and a.hughes@unsw.edu.au

Contact Hours: 10 minutes prior to and following class; or via a scheduled appointment

Course Dates: Spring and Fall Semesters

Course Location: BU Sydney Programs, Australia, a division of BU Study Abroad. 15-25

Regent Street, Chippendale. NSW

Course Time: This course runs for 40 hours intensively across a 7-week teaching session (intensive delivery) and meets twice per week. Further to this there is an out of class field trip and one 2-hour exam.

Course Credits: 4 BU credits

Hub Learning Outcomes

BU Hub Units: One Unit

Capacity: Diversity, Civic Engagement, Global

Area: Global Citizenship and Intercultural Literacy (GCI)



Global Outcome 1

Students in CAS HI 356 will demonstrate an understanding of the operation of soft power in the Pacific rim region having explored how cultural and sporting power was deployed in Empire building by Western powers in the Pacific region from the 1850s. This process is ongoing today and is an important tool in international relations complementing military power, economic power, international treaties and the building of coalitions and power blocks. Today sport and culture as soft power remain important tools in development aid and foreign aid packages in the region. Such soft power is deployed by the remnants of former Empires such as the British (for example by Australia and New Zealand) and current Empires: China and the USA. Students will also demonstrate an understanding of a wide range of cultures, societies and political systems in the diverse and globally significant Pacific Rim region. This exploration includes diverse countries, political systems, and cultures such as those of Australia, Japan, Fiji and smaller South Pacific nations, and the USA. Using comparative analysis, the above is achieved by exploring the role of soft power and sport in the growth and maintenance of Empires (with a comprehensive investigation of this term) and the conduct of international relations in the Pacific Rim since the 1850s, providing broader understandings of its geopolitical importance to Australia and the USA. Set readings extend beyond the borders of the Pacific Rim to consider the UK, Europe and China as participants in the use of soft power. In the evolution of learning about such diverse socio-cultural, political and proactive tools of soft power, students will also be schooled in the need to develop diplomatic cultural sensitivities as a means to a broader global understanding.

Course Description

Principal Lecturer: Dr Anthony Hughes teaches in the history of international relations, sports and law, international sport governance and global history. He has also taught Irish history, Australian history, Australian politics, media history, public policy and immigration history.

Guest Lecturers:

- 1.) Emeritus Professor of History Ian Tyrrell's teaching and research interests include American history, environmental history, and historiography. He was a pioneer in the approach to transnational history as a research program for reconceptualizing United States history.
- 2.) Professor **Braham Dabscheck** is one of the world's leading scholars of sport industrial relations and the economic, political and legal aspects of sports in Australia, Europe, Japan, New Zealand and the United States. He is a prolific writer on American baseball, especially its industrial, economic, legal and diplomatic history.

Question-driven Course Description

- 1. How and why did western sporting cultures become the dominant ones in Australia, the USA and the Pacific Rim region?
- 2. What is soft power?
- 3. What 'Empires' have contested the Pacific Rim region since the mid-nineteenth century?



- 4. How has sport been deployed as an element of soft power in international relations and diplomacy in the region since the mid-nineteenth century?
- 5. Why are totalitarian regimes attracted to sport and how do they deploy sport differently to western democratic powers?
- 6. Is there a legitimate role for sport in the deployment of development aid in the Pacific Rim region?
- 7. How have non-western Pacific Rim nations fitted into the global system of sports governance? What have been the advantages and disadvantages?
- 8. What are the geopolitical advantages and disadvantages of Pacific Rim nations staging sporting and cultural 'mega events'?

The ways students will answer these questions?

Students will employ a variety of strategies in addressing the above questions. These include: attending lectures, classroom discussions, undertaking ungraded collaborative exercises in class, considering historical, legal, geopolitical, diplomatic and economic contexts. They will undertake an individual research project to produce an essay. They will take part in a symposium where they will synthesize a number of set readings into a five-minute thesis presented orally to the group.

Course précis:

This course explores the role of soft power and sport in the growth and maintenance of Empires and the conduct of international relations in the Pacific Rim since the 1850s, providing broader understandings of its geopolitical importance to Australia and the USA.

Educational Strategies

The course will rely on active learning strategies involving a mixture of individual and collaborative tasks. The lecture periods will consist of a formal instructor element, the use of film media, and time allocated for group work, and individual and group feedback on the central issues of each class. A Field Trip will allow the students an inter-cultural experience and the opportunity to complete an ethnographic study of the experience via a report on the field trip activity. The class will be divided into groups and each will choose a project that they will collaborate over several weeks and deliver as a team to the class. A 'play' element will be introduced in the allocation of an academic reading of which each student will provided a five-minute oral synthesis in a symposium setting. The instructor will also set aside time for individual discussion with the students on their main written project where each student is encouraged to develop their own essay thesis rather than being given a list of set questions.

Program Learning Outcome

Study Abroad Sydney Program Outcome:

The student will "demonstrate knowledge of Australian culture and society with respect to a combination of the following areas: Australian politics, foreign policy and international relations; history; sport and leisure, economics; social policy; environmental policy (green



games); literature and the arts (cultural Olympiad); film; marketing, advertising and sports intellectual property; and mass media".

Instructional Format, Course Pedagogy, and Approach to Learning

This course will be delivered using formal lectures, class seminars, guest lectures, a field trip, a documentary film program, a symposium and group presentations. Attendance at all sessions is compulsory.

All students will be expected to contribute to all seminars and the symposium. Therefore, they will need to prepare for each session as directed, including required readings for sessions as indicated on the schedule. Each student will also be expected to undertake a seminar presentation, submitting a written summary of this, prior to the oral presentation.

Assignments and Grading

| First written assignment based on Field Trip | 20% |
|--|------|
| Group Presentation | 15% |
| Research Essay | 40% |
| Symposium, Five Minute Thesis | 5% |
| Final Examination | 20% |
| Total | 100% |

The course will be delivered through a series of lectures, supplemented by groupwork seminars, a field trip and a short series of documentary films.

Symposium, Five Minute Thesis 5%

Topics will be allocated in class. Details will be provided in the first lecture.

Field Trip

To Be Decided. Takes place in the first half of the course.

First written assignment 20%

Based on the Field Trip. More details will be presented in Class 1 (1000 words). You should submit your first assignment by 8.00pm on Wednesday Week 4.

Second written assignment, Research Essay 40%

The essay is to be 2000 words. Dr. Hughes will provide research guidance in class and will be available outside of class for individual consultation. A Style Guide for the essay will be provided. The essay is to be submitted at the BU Library desk on Wednesday 8.00pm Week 7. A BUSAC coversheet (front) available at the library desk and a separate bibliography (rear) should be attached. As the research essay makes up the greatest percentage of your final grade you are expected to deliver a University level research effort with a high level of attention to detail in the written element (and according to the *Style Guide* provided).



Group Presentation

A list of topics will be supplied to students in Class 1 and topics must be decided upon by Class 2. The presentations will take place throughout the course: in Class 5, Week 3; Class 7, Week 6; and Class 9, Week 7.

Final Examination

The exam is essay-based and will be held in **Week 8.** It will consist of two sections (theoretical and topic-driven) and students must answer a total of three questions.

Grading

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| Α | 94- | 1 | υu |

A- 90-93

B+ 87-89

B 83-86

B- 80-82

C+ 77-79

C 73-76

C- 70-72

D 60-69

F Below 60

Books and Other Course Materials

Course Required Reading List

- I. Abe, Y. Kiyohara & K. Nakajima, 'Fascism, Sport and Society in Japan', *The International Journal of the History of Sport*, vol. 9, no. 1, 1992, pp. 1-28.
- J. A. Alwin, North American Geographers and the Pacific Rim: Leaders or Laggards, *The Professional Geographer*, vol. 44, no. 4, 1992, pp. 369-376.
- A. Amos & S. Fridman, 'Drugs in sport: the legal issues', *Sport in Society: Cultures, Commerce, Media, Politics*, vol. 12, no. 3, 2009, pp. 356-374.
- J. L. Arbena, 'American sports across the Americas', *The International Journal of the History of Sport*, vol. 28, no. 17, 2011, pp. 2527-2546.
- B. Bachner, 'Sports and the Law: Asia in Context, *Asia Pacific Law Review*, 2001, vol. 9, no. 2, pp. 173-185.
- R. K. Barney, 'An Olympian Dilemma: Protection of Olympic Symbols', *Journal of Olympic History*, vol. 10, no. 3, 2002, pp. 7-29.
- D. Booth, 'Hitting Apartheid for Six? The Politics of the South African Sports Boycott', *Journal of Contemporary History*, vol. 38, no. 3, 2003, pp. 477-493.
- A. Capling, 'Twenty Years of Australia's Engagement with Asia', *The Pacific Review*, vol. 21, no. 5, 2008, pp. 601-622.
- R. Cashman, The Bitter-Sweet Awakening: The Legacy of the Sydney 2000 Olympic Games, Walla Walla Press, Sydney 2008. (Available at the Library Desk)



- S. Collins, 'Introduction: 1940 Tokyo and Asian Olympics in the Olympic Movement', *The International Journal of the History of Sport*, vol. 24, no. 8, 2007, pp. 955-976.
- S. Collins, 'The 1940 Olympics: Imperial Commemoration and Diplomacy', *The International Journal of the History of Sport*, vol. 24, no. 8, 2007, pp. 977-1002.
- S. Collins, 'Conflicts of 1930s Japanese Olympic Diplomacy in Universalizing the Olympic Movement', *The International Journal of the History of Sport*, vol. 23, no. 7, Nov. 2006, pp. 1128 1151.
- T. Collins, 'Empire of the Scrum: Japan, Asia and Africa,' in *The Oval World: A Global History of Rugby*, Bloomsbury, London, 2015, pp. 326-343.
- T. Collins, 'Big Hits from the South Pacific: Fiji, Tonga and Samoa', in *The Oval World: A Global History of Rugby*, Bloomsbury, London, 2015, pp. 344-357.
- C. A. Connolly, 'The Politics of the Games of the New Emerging Forces (GANEFO)', *The International Journal of the History of Sport*, vol. 29, no. 9, 2012, pp. 1311-1324.
- S. Cornelissen, 'The Geopolitics of Global Aspiration: Sport Mega-events and Emerging Powers', *The International Journal of the History of Sport*, vol. 27, nos. 16-18, 2010, pp. 3008-3025.
- J. Curthoys and C. N. Kendall, 'Ambush Marketing and the Sydney 2000 Games (Indicia and Images) Protection Act: A Retrospective', *Murdoch University Electronic Journal of Law*, vol. 8, no. 2, June 2001.
- R. N. Davis, 'Ambushing the Olympics', *Villanova Sport and Entertainment Law Journal*, vol. 3, no. 2, June 2001, pp.
- B. Dabscheck, 'Player shares of revenue in Australia and overseas professional team sports', *Labour & Industry: a journal of the social and economic relations of work*, vol. 22, nos. 1-2, 2011, pp. 57-82.
- B. Dabscheck, 'League of Denial: the NFL, concussions and the battle for the truth', *Labour & Industry: a journal of the social and economic relations of work*, vol. 24, no. 2, 2014, pp. 161-163.
- B. Dabscheck, 'The Tutty Case' in A. Moore and A. Carr (eds) *Centenary Reflections: 100 Years of Rugby League in Australia*, ASSH, Melbourne 2008.
- B. Dabscheck, 'Playing the team game: Unions in Australian Professional Team Sports, *Journal of Industrial Relations*, vol. 38, no. 4, 1996, pp. 600-628.
- B. Dabscheck, *Reading Baseball: Books, Biographies and the Business of the Game*, Fitness Information Technology, University of Western Virginia, Morgantown, West Virginia, 2011.
- C. Davies, 'The International World of Sport and the Liability for off-field Indiscretions', *Bond Law Review,* vol. 23, no. 1, 2011, pp. 41-68.
- L. Dallèves, 'Judicial Problems in the Fight Against Doping', *International Conference Law and Sport*, Court of Arbitration for Sport, Lausanne, 13-14 September 1993, pp. 110-116.
- D. Ricardo Lemus Delgado, 'Opening Ceremonies of International Sports Events: The Other Face of Chinese Soft Power', *The International Journal of the History of Sport*, vol. 33, no. 5, 2016, pp. 607-623.



- R. F. Dewey Jr, 'Pacific Islands Rugby Alliance (PIRA): Rugby in 'Our Sea of Islands', *The International Journal of the History of Sport*, 2014, pp. 1-15.
- R. F. Dewey Jr, 'Embracing Rugby and Negotiating Inequalities in the Pacific Islands', in J. S. Te Rito & S. M. Healy (eds), *Te Tatau Pounamu: The Greenstone Door Traditional Knowledge and Gateways to Balanced Relationships 2008*, University of Auckland, Prinstop+, 2010, pp. 158-164.
- M. Drewes, 'Locked Out: Why Work Stoppages in Major League Sports are Frequent in North America but Rare in Europe', *European Sport Management Quarterly*, vol. 5, no. 1, 2005, pp. 63-76.
- P. Donnelly, 'Sport and Human Rights', Sport in Society, vol. 11, no. 4, 2008, pp. 381-394.
- A. Duckworth & T. M. Hunt, 'Learning the American Way: Sports International and American Soft Power', *The International Journal*
- M. Dyreson, 'Imperial 'deep play': reading sport and visions of the five empires of the "New World", 1919–1941', *The International Journal of the History of Sport*, vol. 28, no. 17, 2011, pp. 2421-2447.
- R. Field, 'Re-Entering the Sporting World: China's Sponsorship of the 1963 Games of the New Emerging Forces (GANEFO)', *The International Journal of the History of Sport*, vol. 31, no. 15, 2014, pp 1852-1867.
- J. Forster, 'Global sports organisations and their governance, *Corporate Governance*, vol. 6, no. 1, 2006, pp. 1-12.
- K. Freeman, 'Sport as Swaggering: Utilizing Sport as Soft Power', *Sport in Society, Cultures, Commerce, Media, Politics*, vol. 15, 2012, no. 9, pp. 1260-1274.
- P. George, 'Sport in Disrepute' *Australia and New Zealand Sports Law Journal*, vol. 4, no. 1, 2009, pp. 24-54.
- G. G. Gems, 'Sport, Colonialism and the United States Imperialism', in *Journal of Sport and History*, vol. 33, no. 1, Spring 2006, pp. 3-26.
- G. G. Gems, 'Baseball, Bushido and American Sporting Influence in Japan', *International Sports Studies*, vol. 25, no 1, 2003, pp. 23-33.
- R. Giulianotti, 'Human Rights, Globalization and Sentimental Education: The Case of Sport', *Sport in Society*, vol. 7, no. 3, 2004, pp. 355-369.
- M. Green, 'Olympic glory or grassroots development?: Sport policy priorities in Australia, Canada and the United Kingdom, 1960 2006', *The International Journal of the History of Sport*, vol. 24, no. 7, pp. 921-953.
- J. Greenberg & G. Knight, 'Framing sweatshops: Nike, global production, and the American news media', *Communication and Critical/Cultural Studies*, vol. 1, no. 2, 2004, pp. 151-175.
- J. Grix & P. M. Brannagan, 'Of Mechanisms and Myths: Conceptualising States' "Soft Power" Strategies through Sports Mega-Events', *Diplomacy & Statecraft*, vol. 27, no. 2, 2016, pp. 251-272.
- A. M. Guest, 'The diffusion of development-through-sport: analysing the history and practice of the Olympic Movement's grassroots outreach to Africa', *Sport in Society: Cultures, Commerce, Media, Politics*, vol. 12, no. 10, 2009, pp. 1336-1352.
- A. M. Guest, 'Thinking *both* critically and positively about development through sport' University of Portland, 2010.



- A. Hale, 'Dancing with the Devil: Absolute Liability and Public Hysteria in the World Anti-Doping Agency With-Hunt', in T. V. Hickie, A. Hughes, D. Healey and J. A. Scutt, *Essays in Sport and the Law,* ASSH Publications Melbourne 2008, pp. 217-230.
- D. Healey, 'Sponsorship', in *Sport and the Law*, (third edition), UNSW Press, Sydney 2005, pp. 56-78.
- T. Hickie, 'Thank God for el Masri' in T. Hickie an A. Hughes (et al), *Essays in Sport and the Law*, ASSH, Melbourne 2008, pp. 285-306.
- P. Horvath, 'Anti-Doping and Human Rights in Sport: The Case of the AFL and the WADA Code', *Monash University Law Review*, vol. 32, no 2, 2006, pp. 357-386.
- Z. Hong & Yi Sun, 'The Butterfly Effect and the Making of 'Ping-Pong Diplomacy', *Journal of Contemporary China*, vol. 9, no. 25, 2000, pp. 429-448.
- B. Hutchins, 'Rugby Wars: The Changing Face of Football', *Sporting Traditions*, vol. 13, no. 1, November 1996, pp. 151-162.
- K. Homma and N. Masumoto, 'How Social Factors Developed Sport Legacies after the Sydney 2000 Olympic Games', *Problems, Possibilities, Promising Practices: Critical Dialogues on the Olympic and Paralympic Games*, International Centre for Olympic Studies, UWO, London Ontario, 2012, pp. 73-77.
- F. Hong and X. Xiong, *Communist China: Sport, Politics and Diplomacy' in Sport in Asian Society Past and Present, History of Sport*, vol. 19, Nos. 2 & 3, June September 2002, pp. 343-365.
- P. Horton, 'Sport on the Western Pacific Rim: The Present and the Future, *The International Journal of the History of Sport*, vol. 29, no. 17, 2012, pp. 2478-2484.
- P. Horton, 'Pacific Islanders in Global Rugby: The Changing Currents of Sports Migration, *The International Journal of the History of Sport*, vol. 29, no. 17, 2012, pp. 2388-2404.
- IOC, The Olympic Charter, http://www.olympic.org/Documents/olympic_charter_en.pdf Y. Kanemasu and G. Molnar, 'Collective Identity and Contested Allegiance; A Case Study of migrant professional Fijian rugby players', *Sport in Society: Cultures, Commerce, Media, Politics*, vol. 16, no. 7, 2013, pp. 863-882.
- Y. Kanemasu and G. Molnar, Pride of the People: Fijian rugby labour migration and Collective Identity, *The International Journal of the History of Sport*, vol. 48, no. 6, 2012, pp. 720-735.
- P. Kell, 'From Rags to Riches: Aboriginal People and the Myth of the Level Playing Field', *Good Sports: Australian sport and the myth of the fair go*, Pluto Press, Australia, 2000, pp. 39-56.
- W. W. Kelly & S. Brownell, *The Olympics in East Asia: Nationalism, Regionalism, and Globalism on the Center Stage of World Sports*, CEAS Occasional Publication Series, 2011, Book 3. http://elischolar.library.yale.edu/ceas_publication_series/3
- B. Kidd, 'Human rights and the Olympic Movement after Beijing', Sport *in Society*, vol. 13, no. 5, 2010, pp. 901-910.
- J. M. Kline, 'Alta Gracia: Branding Decent Working Conditions, Kalmanovitz Initiative for Labor and the Working Poor', Walsh School of Foreign Service, Georgetown University, Washington, 2010.



- K. M. Krause, 'Regulating the Baseball Cartel: A Reassessment of the National Commission, Judge Landis and the anti-trust exemption, *The International Journal of the History of Sport*, vol. 14, no. 1, 1997, pp. 55-77.
- J. W. Lee & T-C Tan, 'The rise of sport in the Asia-Pacific region and a social scientific journey through Asian-Pacific sport, *Sport in Society*, vol. 22, no. 8, 2019, pp. 1319-1325.
- R. Lutan and F. Hong, 'The Politicization of Sport: GANEFO A Case Study', *Sport in Society: Cultures, Commerce, Media, Politics*, vol. 8, no. 3, 2005, pp. 425-439.
- J. Merk, 'Production beyond the Horizon of Consumption: Spatial Fixes and Anti-sweatshop Struggles in the Global Athletic Footwear Industry', *Global Society*, vol. 25, no. 1, 2011, pp. 73-95.
- V. Møller and P. Dimeo, 'Anti-Doping: The End of Sport', *International Journal of Sport Policy and Politics*, vol. 6, no. 2, 2014, pp. 259-272.
- S. M. McKelvey, 'Atlanta '96: Olympic Countdown to Ambush Armageddon', *Seton Hall Journal of Sport Law*, vol. 397, 1994, pp. 398-444.
- S. Murray & G. A. Pigman, 'Mapping the Relationship between International Sport and Diplomacy', *Sport in Society: Cultures, Commerce, Media, Politics*, 2013, pp. 1-21.
- L. McNamara, 'Long Stories, Big Pictures: Racial Slurs, Legal Solutions and Playing the Game', *The Australian Feminist Law Journal*, 1998, vol. 10, pp. 85-94.
- L. McNamara, 'Tackling Racial Hatred: Conciliation, Reconciliation and Football', *The Australian Journal of Human Rights*, vol. 6, no. 2, September 2000, pp. 5-31.
- L. McNamara, 'Sport, Spectators and Traditions of Hatred: Responding to Racist Abuse', *Griffith Law Review*, 2001, vol. 10, no. 1, pp. 99-123.
- H. Pan, 'Asian Sport: Its Athletic Progress and Social Integration,' *The International Journal of the History of Sport*, vol. 29, no. 4, 2012, pp. 553-561.
- R. Light and W Yasaki, 'J-League Soccer and the Rekindling of Regional Identity in Japan, *Sporting Traditions*, vol. 18, no. 2, May 2002, pp. 31-46.
- J. A. R. Nafziger, 'Globalizing Sports Law', *Marquette Sports Law Review*, vol. 9, no. 2, Spring, 1999, pp. 225-238.
- J. A. R. Nafziger, 'International Sports Law as a Process for Resolving Disputes', The *International and Comparative Law Quarterly*, vol. 45, no. 1, Jan., 1996, pp. 130-149.
- S. W. Pope, 'Rethinking Sport, Empire, and American Exceptionalism', *Sport History Review*, vol. 38, 2007, pp. 92-120.
- R. Redeker, 'Sport as an Opiate of International Relations: The Myth and Illusion of Sport as a Tool of Foreign Diplomacy', *Sport in Society*, vol. 11, no. 4, July 2008, pp. 494–500.
- T. C. Rider, *Cold War Games: Propaganda, the Olympics and U.S. Foreign Policy*, University of Illinois, Urbana, 2016.
- D. Schieder & G. Presterudstuen, 'Sport Migration and Sociocultural Transformation: The Case of Fijian Rugby Union Players in Japan, *The International Journal of the History of Sport*, vol. 31, no. 11, 2014, pp. 1359-1373.
- D. Schieder, Rugby in Fiji: Unifying and Dividing a Multi-Cultural Society, *Pacific News*, January-February 2012, pp. 23-28.



- G. Searle, 'The long-term urban impacts of the Sydney Olympic Games', *Australian Planner*, vol. 49, no. 3, 2012, pp. 195-202.
- K. G. Sheard, 'Breakers Ahead!' Professionalization and Rugby Union Football: Lessons from Rugby League', *The International Journal for the History of Sport*, vol. 14, no. 1, April 1997, pp. 116-137.
- S. M. Sigman, 'Are We All Dopes? A Behavioural Law and Economics Approach to Legal Regulation of Doping in Sports', *Marquette Sports Law Review*. vol. 19, no. 1, Fall 2008. pp. 125-208.
- T. Slack, Y-m Hsu, C-t Tsai and F. Hong, The Road to Modernisation: Sport in Taiwan, in J. A. Mangan and F. Hong (eds.), Sport *in Asian Society Past and Present, History of Sport*, Frank Cass, London, vol. 19, Nos. 2 & 3, June –September 2002, pp. 343-365.
- B. Stewart & A. Smith, 'Player and athlete attitudes to drugs in Australian sport: Implications for policy development', *International Journal of Sport Policy and Politics*, vol. 2, no. 1, 2010, pp. 65-84.
- K. D. Stringer, 'Pacific Island Microstates: Pawns or Players in Pacific Rim Diplomacy?', *Diplomacy & Statecraft*, vol. 17, no. 3, 2006, pp. 547-577.
- J. Sun and L. Ye, 'Mega-events, Local Economies, and Global Status: What Happened before the 2008 Olympics in Beijing and the 2010 World Expo in Shanghai,' *Journal of Current Chinese Affairs*, vol. 39 no. 2, 2010, pp. 133-165.
- T. Terret, 'Too Far and Too Remote! European Indifference to the Impact of Beijing 2008 on the Pacific Rim,' *The International Journal of the History of Sport*, vol. 27, no. 14-15, 2010, pp. 2567-2582.
- M. C. Tolzmann, 'Global localities: Olympic bidding as a case study in globalization, *Sport in Society: Cultures, Commerce, Media, Politics*, 2013, pp. 1-16.
- I. Tyrrell, 'The Empire did not Know its Name', *Transnational Nation: United States History in Global Perspective Since 1789*, Palgrave Macmillan, Houndmills Basingstoke, 2007, pp. 134-154.
- J. Wallis, 'The South Pacific: 'arc of instability' or 'arc of opportunity'?', *Global Change, Peace & Security: formerly Pacifica Review: Peace, Security & Global Change*, 2015, PP. 1-15.
- Wang Guanhua, "Friendship First": China's Sports Diplomacy during the Cold War' *The Journal of American-East Asian Relations*, vol.12, nos. 3-4, Fall-Winter 2003, pp. 133-153.
- I. Warren and S. Tsousis, 'Racism and Law in Australian Rules Football: A Critical Analysis', *Sporting Traditions*, vol. 14, no. 1, Nov. 1997, pp. 27-53.
- S. Winchester, 'The Ecstasies of Wave Riding', *Pacific: The Ocean of the Future*, William Collins, London 2015, pp. 121-149.
- M. W. Wittmann, "Empire of Culture: U.S. Entertainers and the Making of the Pacific Circuit, 1850-1890, University of Michigan 2010, available online at https://deepblue.lib.umich.edu/bitstream/handle/2027.42/75991/mwittman_1.pdf?sequence=1&isAllowed=y
- T. W. Zeiler, 'Basepaths to Empire: Race and the Spalding World Baseball Tour', *The Journal of the Gilded Age and Progressive Era*, vol. 6, no. 2, April 2007, pp 179-207.



- T. W. Zeiler, A Night at Delmonico's: The Spalding Baseball Tour and the Imagination of Empire, *The International Journal of the History of Sport*, vol. 23, no. 1, 2006, pp. 28-4.
- A. Zimblast, 'Monte Ward to Marvin Miller; Evolution of Legal and Labor Relations, *Baseball Billions*, BasicBooks, New York, 1992, pp. 1-27.

The reading list will be posted on Blackboard learn.

Courseware

www.bu.edu/learn

This is an active online link to all materials including the course outline, criteria sheets, due dates of assignments, secondary sources, online links, and announcements. From time to time, there is contemporary material posted on blackboard learn.

Resources/Support/How to Succeed in This Course:

- There is the opportunity for students to meet professors face-to-face either ahead of, or following class times; students can also make contact for longer meeting times via email or submit questions via email.
- The way to succeed in this course is to keep reading along the time line of required readings. Being prepared for each scheduled class will mean students reap more from lectures, modules, and interactive class discussions. Time management is crucial to such success, as is an open and enquiring mind.
- There is also ample material on the BU Blackboard Learn site for students to expand their contextual knowledge and the BU Sydney library has books and visual material for research.
- When writing or presenting, it is crucial that students are guided by the Grading Criteria Sheets and Guidelines provided as a means to successful navigation of requirements.

Professors are notified of students with documented disabilities or special needs ahead of first classes and offer assistance to these students in line with BU policy.

Community of Learning: Class and University Policies

Course Matters

Attendance at all classes is mandatory.

Any absence for medical reasons or other misadventure must be supported by a medical certificate or a letter offering a satisfactory explanation. Strict penalties apply, on a pro rata basis, for any unapproved absence. Missing one class without reason would attract as much as a 10% penalty.



Statement on Plagiarism

All students are responsible for having read the Boston University statement on plagiarism, which is available in the Academic Conduct Code. Students are advised that the penalty against students on a Boston University program for cheating on examinations or for plagiarism may be "... expulsion from the program or the University or such other penalty as may be recommended by the Committee on Student Academic Conduct, subject to approval by the Dean".

Late Work

In general, there will be no extensions granted for any coursework. The exception is where there are clear and acceptable reasons for late submission. In this case a written statement outlining any serious illness or misadventure together with supporting documentation (e.g. medical certificates) must be provided or a strict penalty of 5% per day will apply.

1) Course members' responsibility for ensuring a positive learning environment (e.g. participation/discussion guidelines).

It is the responsibility of both the professor and all student members of the class to ensure a positive learning environment. It is thus understood that any member of the class who demonstrates behavior which undermines this positive learning environment will: firstly, be questioned and counseled regarding this behavior seeking a satisfactory outcome; secondly, upon further recurrence, be brought into the delivery of the class material in an effort to involve them more; lastly, in light of the behavior continuing, the student will be expelled from the learning space for the rest of the class, and receive a grade penalty according to BU Sydney protocols regarding absenteeism.

2) Attendance & Absences

Attendance at all designated sessions including those with Guest Speakers and field trips is expected. There are no optional absences from class sessions.

Any student missing class without verifiable extraordinary reasons will receive a grade penalty according to protocols set down for BU Sydney by the Program Academic Director.

3) Assignment Completion and Late Work

Completion of all reading/viewing/writing tasks is expected. All written work must be submitted in hard copy through the BU Sydney Library by the time set down in the course outline. For some assignments, an additional soft copy emailed to professors may be required, as indicated.

Our policy on late submission of work is that, unless there is a verifiable extraordinary reason, there is a grade deduction, imposed amounts to 5% of the assignment grade per day which will be processed by the Academic Director.



All written work must be submitted in hard copy with signed cover sheet through the BU Sydney Library by the time set down in the course outline. For some assignments, an additional soft copy emailed to professors may be required.

• All students are required to sit examinations (without exception) but special times and spaces are made available to those students with documented disabilities, and special needs such as Religious Observance, and any other verifiable extraordinary reasons.

BU Sydney Policy adheres to the general BU campus policy of Religious Observance, which would fall under "verifiable extraordinary reasons" as mentioned in various places above.

4) Academic Conduct Statement:

All students attending courses under the auspices of BU Sydney must have read BU's policy on academic honesty and understand the consequences of cheating or plagiarism. Within this course, all submitted written work is expected to be that of the individual and only class exercises are collaborative efforts, as indicated. Please see BU's Academic Conduct Statement:

https://www.bu.edu/academics/policies/academic-conduct-code/

Students on a BU Program are advised that the penalty for cheating on examinations or for plagiarism may be "...expulsion from the program or the University or such other penalty as may be recommended by the Committee on Student Academic Conduct, subject to approval by the Dean".

Outline of Class Meetings: Date, Topic, Readings, Assignments Due

Although the schedule is intended to be final, it may, from time to time, be necessary to alter it. Should changes be needed, students will be given adequate time to accommodate them. In all such cases, students will be notified individually and a message will be posted on blackboard learn. Any student missing class without verifiable extraordinary reasons will be penalized through grade deduction in fairness to those who do attend. This includes any guest speaker sessions, and field trips. There are also grade penalties for late submission of written work or missing a final examination. Late work attracts a penalty grade deduction of 5% per day of the grade; missing an examination is generally considered as an omission of that grade weighting from the student's overall mark. In both these cases, however, should the student show just cause (illness, extraordinary circumstance) for their late submission or missing of an exam, the Sydney Program Academic Director will give due consideration to their case.



Class Schedule

Preliminary Reading:

S. Winchester, 'Prologue: The Lonely Sea and the Sky', *Pacific; The Ocean of the Future*, William Collins, London 2015, pp. 121-149.

| Week 1, Class 1 | Lecture |
|-----------------|---|
| 4.00-8.00 | Introduction to the Course followed by |
| | 1. Understanding the Pacific Rim and a Guide to its (Sporting) |
| | Geopolitics |
| | 2. Understanding the Origins and Nature of Modern Organised Sport |
| | and its Diffusion in the Asia Pacific Region |
| | Film: Sporting Fever |

Readings:

Topic 1.

- J. A. Alwin, 'North American Geographers and the Pacific Rim: Leaders or Laggards', *The Professional Geographer*, vol. 44, no. 4, 1992, pp. 369-376.
- J. W. Lee & T-C Tan, 'The rise of sport in the Asia-Pacific region and a social scientific journey through Asian-Pacific sport, *Sport in Society*, vol. 22, no. 8, 2019, pp. 1319-1325.
- J. Wallis, 'The South Pacific: 'arc of instability' or 'arc of opportunity'?', Global Change, Peace & Security: formerly Pacifica Review: Peace, Security & Global Change, 2015, PP. 1-15.

Topic 2

A. Guttmann, 'Play, Games, Contests, Sports', *From Ritual to Record: The Nature of Modern Sports*, Columbia University Press, New York, 1987, pp. 1-14.

J. Huizinga, *Homo Ludens: A Study of the Play Element in Culture*, Routledge, London, 1944, pp. 195-213.

The International Olympic Committee and the Organisation of Global Sport https://www.olympic.org/about-ioc-institution

Recommended Books Available in the Library:

T. C. Rider, *Cold War Games: Propaganda, the Olympics and U.S. Foreign Policy*, University of Illinois, Urbana, 2016.

S. Winchester, *Pacific; The Ocean of the Future*, William Collins, London 2015.

| Week 1, Class 2 | Lecture |
|-----------------|---|
| 6.30-8.30 | Guest Lecturer: Professor Ian Tyrrell, Scientia Professor of History at UNSW Sydney. 'The US and the Pacific: The Long View, 1790-1941', |
| | Followed by Q&A |



- ** I. Tyrrell, 'The Empire did not Know its Name', *Transnational Nation: United States History in Global Perspective Since 1789*, Palgrave Macmillan, Houndmills Basingstoke, 2007, pp. 134-154.
- M. W. Wittmann, "Empire of Culture: U.S. Entertainers and the Making of the Pacific Circuit, 1850-1890, University of Michigan 2010, available online at https://deepblue.lib.umich.edu/bitstream/handle/2027.42/75991/mwittman_1.pdf?sequence=1 &isAllowed=y
- T. W. Zeiler, 'Basepaths to Empire: Race and the Spalding World Baseball Tour', *The Journal of the Gilded Age and Progressive Era*, vol. 6, no. 2, April 2007, pp 179-207.
- T. W. Zeiler, A Night at Delmonico's: The Spalding Baseball tour and the Imagination of Empire, *The International Journal of the History of Sport*, vol. 23, no. 1, 2006, pp. 28-45.

| Week 2, Class 3 | Lecture |
|-----------------|--|
| 4.00-8.00 | 1. Defining Soft Power: Sport and International Relations in the |
| | Asia Pacific Region |
| | 2. Case Studies |
| | A.) 'Baseball, the USA and Japan in the Colonial Era' |
| | B.) 'The Aborted 1940 Olympic Games of Tokyo and Sapporo' |
| | C.) 'The Games of the New Emerging Nations (GANEFO) |
| | D.) 'Ping Pong Diplomacy' |

Readings:

Topic 1. Defining Soft Power: Sport and International Relations in the Asia Pacific Region

A. Duckworth & T. M. Hunt, 'Learning the American Way: Sports International and American Soft Power', *The International Journal of the History of Sport*, vol. 34, no.11 2017, pp. 1112-1127.

- K. Freeman, 'Sport as Swaggering: Utilizing Sport as Soft Power', *Sport in Society, Cultures, Commerce, Media, Politics*, vol. 15, 2012, no. 9, pp. 1260-1274.
- S. Murray & G. A. Pigman, 'Mapping the Relationship between International Sport and Diplomacy', *Sport in Society: Cultures, Commerce, Media, Politics*, 2013, pp. 1-21.
- R. Redeker, 'Sport as an Opiate of International Relations: The Myth and Illusion of Sport as a Tool of Foreign Diplomacy', *Sport in Society*, vol. 11, no. 4, July 2008, pp. 494–500.

Topic 2 A. 'Baseball the USA and Japan in the Colonial Era

- J. L. Arbena, 'American sports across the Americas', *The International Journal of the History of Sport*, vol. 28, no. 17, 2011, pp. 2527-2546.
- M. Dyreson, 'Imperial 'deep play': reading sport and visions of the five empires of the "New World", 1919–1941', *The International Journal of the History of Sport*, vol. 28, no. 17, 2011, pp. 2421-2447.



- G. G. Gems, 'Sport, Colonialism and the United States Imperialism', in *Journal of Sport and History*, vol. 33, no. 1, Spring 2006, pp. 3-26.
- G. G. Gems, 'Baseball, Bushido and American Sporting Influence in Japan', *International Sports Studies*, vol. 25, no 1, 2003, pp. 23-33.
- S. W. Pope, 'Rethinking Sport, Empire, and American Exceptionalism', *Sport History Review*, vol. 38, 2007, pp. 92-120.

Topic 2 B. The Aborted 1940 Olympic Games of Tokyo and Sapporo'

- I. Abe, Y. Kiyohara & K. Nakajima, 'Fascism, Sport and Society in Japan', *The International Journal of the History of Sport*, vol. 9, no. 1, 1992, pp. 1-28.
- S. Collins, 'Introduction: 1940 Tokyo and Asian Olympics in the Olympic Movement', *The International Journal of the History of Sport*, vol. 24, no. 8, 2007, pp. 955-976.
- S. Collins, 'The 1940 Olympics: Imperial Commemoration and Diplomacy', *The International Journal of the History of Sport*, vol. 24, no. 8, 2007, pp. 977-1002.
- S. Collins, 'Conflicts of 1930s Japanese Olympic Diplomacy in Universalizing the Olympic Movement', *The International Journal of the History of Sport*, vol. 23, no. 7, Nov. 2006, pp. 1128 1151.

Topic 2 C. 'The Games of the New Emerging Nations (GANEFO)

- C. A. Connolly, 'The Politics of the Games of the New Emerging Forces (GANEFO)', *The International Journal of the History of Sport*, vol. 29, no. 9, 2012, pp. 1311-1324.
- R. Field, 'Re-Entering the Sporting World: China's Sponsorship of the 1963 Games of the New Emerging Forces (GANEFO)', *The International Journal of the History of Sport*, vol. 31, no. 15, 2014, pp 1852-1867.\
- R. Lutan and F. Hong, 'The Politicization of Sport: GANEFO A Case Study', *Sport in Society: Cultures, Commerce, Media, Politics*, vol. 8, no. 3, 2005, pp. 425-439.

Topic 2 D. Ping Pong Diplomacy

- Z. Hong & Yi Sun, 'The Butterfly Effect and the Making of 'Ping-Pong Diplomacy', *Journal of Contemporary China*, vol. 9, no. 25, 2000, pp. 429-448.
- F. Hong and X. Xiong, *Communist China: Sport, Politics and Diplomacy' in Sport in Asian Society Past and Present, History of Sport*, vol. 19, Nos. 2 & 3, June –September 2002, pp. 343-365.
- Wang Guanhua, 'Friendship First": China's Sports Diplomacy during the Cold War', *The Journal of American-East Asian Relations*, vol.12, nos. 3-4, Fall-Winter 2003. pp. 133-153.

Additional Readings:

R. Light and W Yasaki, 'J-League Soccer and the Rekindling of Regional Identity in Japan', *Sporting Traditions*, vol. 18, no. 2, May 2002, pp. 31-46



T. Slack, Y-m Hsu, C-t Tsai and F. Hong, 'The Road to Modernisation: Sport in Taiwan', in J. A. Mangan and F. Hong (eds.), Sport *in Asian Society Past and Present, History of Sport*, Frank Cass, London, vol. 19, Nos. 2 & 3, June-September 2002, pp. 343-365

| Week 2, Class 4 | Lecture |
|-----------------|--|
| 6.30-8.30 | 1. The Global Governance of Sport, its Bureaucracy and |
| | Constituents in the Pacific Rim Region |
| | 2. Understanding the Diffusion of Western Sporting Cultures in the Pacific Rim |

Readings:

Topic 1

- C. R. Hill, 'Power and Authority in the Olympic Movement', *Olympic Politics, Athens to Atlanta 1896-1996*, (Second Edition), Manchester University Press, Manchester, 1996, pp. 60-74.
- J. Forster, 'Global sports organisations and their governance, *Corporate Governance*, vol. 6, no. 1, 2006, pp. 1-12.
- W. W. Kelly & S. Brownell, *The Olympics in East Asia: Nationalism, Regionalism, and Globalism on the Center Stage of World Sports*, CEAS Occasional Publication Series, 2011, Book 3. http://elischolar.library.yale.edu/ceas_publication_series/3
- J. A. R. Nafziger, 'Globalizing Sports Law', *Marquette Sports Law Review*, vol. 9, no. 2, Spring, 1999, pp. 225-238.
- J. A. R. Nafziger, 'International Sports Law as a Process for Resolving Disputes', The *International and Comparative Law Quarterly*, vol. 45, no. 1, Jan., 1996, pp. 130-149
- IOC, The Olympic Charter, http://www.olympic.org/Documents/olympic_charter_en.pdf

Websites

For the governance structures of the Olympic movement see: http://www.olympic.org For the governance structures of world football see: http://www.fifa.com

Topic 2

- A. Capling, 'Twenty Years of Australia's Engagement with Asia', *The Pacific Review*, vol. 21, no. 5, 2008, pp. 601-622.
- T. Collins, 'Empire of the Scrum: Japan, Asia and Africa,' in *The Oval World: A Global History of Rugby*, Bloomsbury, London, 2015, pp. 326-343.
- P. Horton, 'Sport on the Western Pacific Rim: The Present and the Future, *The International Journal of the History of Sport*, vol. 29, no. 17, 2012, pp. 2478-2484.
- J. W. Lee & T-C. Tan, The rise of sport in the Asia-Pacific region and a social scientific journey through Asian-Pacific sport, Sport in Society, vol. 22, no. 8, 2019, pp. 1319-1325,



H. Pan, 'Asian Sport: Its Athletic Progress and Social Integration,' *The International Journal of the History of Sport*, vol. 29, no. 4, 2012, pp. 553-561.

K. D. Stringer, 'Pacific Island Microstates: Pawns or Players in Pacific Rim Diplomacy?', *Diplomacy & Statecraft*, vol. 17, no. 3, 2006, pp. 547-577

T. Terret, 'Too Far and Too Remote! European Indifference to the Impact of Beijing 2008 on the Pacific Rim,' *The International Journal of the History of Sport*, vol. 27, no. 14-15, 2010, pp. 2567-2582.

S. Winchester, 'The Ecstasies of Wave Riding', *Pacific: The Ocean of the Future*, William Collins, London 2015, pp. 121-149.

Pacific Organisations

 $You \ should \ familiarise \ yourself \ with \ the \ following \ organisations:$

Association of South East Asian Nations

http://asean.org/

Asia Pacific Forum

http://www.asiapacificforum.net/

Asia-Pacific Economic Cooperation

https://www.apec.org/

Pacific Islands Forum

http://www.forumsec.org/

Southeast Asia Treaty Organisation (Defunct)

https://history.state.gov/milestones/1953-1960/seato

The Australia, New Zealand and United States Security Treaty (ANZUS Treaty)

https://history.state.gov/milestones/1945-1952/anzus

ESCAP The United Nations Economic and Social Commission for Asia and the Pacific

http://www.unescap.org/about/index.asp

The Commonwealth of Nations

http://www.thecommonwealth.org/

United Nations Development Program: Asia Pacific Regional Centre

http://regionalcentrebangkok.undp.or.th/



| Week 3, Class 5 | Lecture |
|-----------------|--|
| 4.00-8.00 | Guest Lecture: |
| | Professor Braham Dabscheck, Faculty of Law, University |
| | of Melbourne |
| | Managing Players: Understanding Player v Management |
| | Disputes: Case Study, MLB and Industrial Relations |
| | |
| | Presentation Groups 1 and 2 |

- M. Drewes, 'Locked Out: Why Work Stoppages in Major League Sports are Frequent in North America but Rare in Europe', *European Sport Management Quarterly*, vol. 5, no. 1, 2005, pp. 63-76
- B. Dabscheck, 'Player shares of revenue in Australia and overseas professional team sports', *Labour & Industry: a journal of the social and economic relations of work*, vol. 22, nos. 1-2, 2011, pp. 57-82.
- B. Dabscheck, 'League of Denial: the NFL, concussions and the battle for the truth', *Labour & Industry: a journal of the social and economic relations of work*, vol. 24, no. 2, 2014, pp. 161-163.
- B. Dabscheck, 'The Tutty Case' in A. Moore and A. Carr (eds) *Centenary Reflections: 100 Years of Rugby League in Australia*, ASSH, Melbourne 2008.
- B. Dabscheck, 'Playing the team game: Unions in Australian Professional Team Sports, *Journal of Industrial Relations*, vol. 38, no. 4, 1996, pp. 600-628.
- B. Hutchins, 'Rugby Wars: The Changing Face of Football', *Sporting Traditions*, vol. 13, no. 1, November 1996, pp. 151-162.
- K. M. Krause, 'Regulating the Baseball Cartel: A Reassessment of the National Commission, Judge Landis and the anti-trust exemption, *The International Journal of the History of Sport*, vol. 14, no. 1, 1997, pp. 55-77.
- K. G. Sheard, 'Breakers Ahead!' Professionalization and Rugby Union Football: Lessons from Rugby League', *The International Journal for the History of Sport*, vol. 14, no. 1, April 1997, pp. 116-137.
- A. Zimblast, 'Monte Ward to Marvin Miller; Evolution of Legal and Labor Relations, *Baseball Billions*, BasicBooks, New York, 1992, pp. 1-27
- ** Book: B. Dabscheck, Reading Baseball: Books, Biographies and the Business of the Game, Fitness Information Technology, University of Western Virginia, Morgantown, West Virginia, 2011. (Available at the Library desk)



| Week 3, Class 6 | Lecture |
|-----------------|---|
| 6.30-8.30 | Race, Religion and Rugby: Sport and Colonialism in Fiji and the |
| | South/Central Pacific |
| | Film 1: Fiji, Paradise for the Few. |
| | Film 2: Sevens from Heaven |

- T. Collins, 'Big Hits from the South Pacific: Fiji, Tonga and Samoa', in *The Oval World: A Global History of Rugby*, Bloomsbury, London, 2015, pp. 344-357.
- R. F. Dewey Jr, 'Pacific Islands Rugby Alliance (PIRA): Rugby in 'Our Sea of Islands', *The International Journal of the History of Sport*, 2014, pp. 1-15.
- R. F. Dewey Jr, 'Embracing Rugby and Negotiating Inequalities in the Pacific Islands', in J. S. Te Rito & S. M. Healy (eds), *Te Tatau Pounamu: The Greenstone Door Traditional Knowledge and Gateways to Balanced Relationships 2008*, University of Auckland, Prinstop+, 2010, pp. 158-164.
- P. Horton, 'Pacific Islanders in Global Rugby: The Changing Currents of Sports Migration, *The International Journal of the History of Sport*, vol. 29, no. 17, 2012, pp. 2388-2404.
- Y. Kanemasu and G. Molnar, 'Collective Identity and Contested Allegiance; A Case Study of migrant professional Fijian rugby players', *Sport in Society: Cultures, Commerce, Media, Politics*, vol. 16, no. 7, 2013, pp. 863-882.
- Y. Kanemasu and G. Molnar, Pride of the People: Fijian rugby labour migration and Collective Identity, *The International Journal of the History of Sport*, vol. 48, no. 6, 2012, pp. 720-735.
- D. Schieder & G. Presterudstuen, 'Sport Migration and Sociocultural Transformation: The Case of Fijian Rugby Union Players in Japan, *The International Journal of the History of Sport*, vol. 31, no. 11, 2014, pp. 1359-1373.
- D. Schieder, Rugby in Fiji: Unifying and Dividing a Multi-Cultural Society, *Pacific News*, January-February 2012, pp. 23-28.

| | Venue to be decided |
|--------------------|--|
| Weekend Field Trip | The first written assignment is based on this field trip. Details of the assignment and arrangements for the night will be provided in class |

| Week 4, Class 7 | Lecture |
|-----------------|---|
| 4.00-8.00 | Human Rights in Sport 1 |
| | 1. Human Rights in Sport |
| | 2. Discrimination in Sport |
| | Case Study: Racial Discrimination and the AFL |
| | Presentation Groups 3 and 4 |



Topic 1:

P. Donnelly, 'Sport and Human Rights', Sport in Society, vol. 11, no. 4, 2008, pp. 381-394.

R. Giulianotti, 'Human Rights, Globalization and Sentimental Education: The Case of Sport', *Sport in Society*, vol. 7, no. 3, 2004, pp. 355-369

Topic 2

- P. Kell, 'From Rags to Riches: Aboriginal People and the Myth of the Level Playing Field', *Good Sports: Australian sport and the myth of the fair go,* Pluto Press, Australia, 2000, pp. 39-56.
- L. McNamara, 'Long Stories, Big Pictures: Racial Slurs, Legal Solutions and Playing the Game', *The Australian Feminist Law Journal*, 1998, vol. 10, pp. 85-94.
- L. McNamara, 'Tackling Racial Hatred: Conciliation, Reconciliation and Football', *The Australian Journal of Human Rights*, vol. 6, no. 2, September 2000, pp. 5-31.
- L. McNamara, 'Sport, Spectators and Traditions of Hatred: Responding to Racist Abuse', *Griffith Law Review*, 2001, vol. 10, no. 1, pp. 99-123.
- I. Warren and S. Tsousis, 'Racism and Law in Australian Rules Football: A Critical Analysis', *Sporting Traditions*, vol. 14, no. 1, Nov. 1997, pp. 27-53.

| Week 4, Class 8 | Lecture |
|-----------------|--|
| 6.30-8.30 | Human Rights in Sport 2 1. Discrimination on the International Stage: Case Study, The Anti-Apartheid Movement in the Pacific Rim Region 2. Sport as Development Aid in the Pacific Rim Region Film: Political Football: Rugby and the Anti-Apartheid Protests of the 1970s in Australia |

Topic 1

- R. Culverson, 'The Politics of the Anti-Apartheid Movement in the United States, 1969-1986, *Political Science Quarterly*, vol. 111, no. 1, Spring, 1996, pp. 127-149.
- D. Booth, 'Hitting Apartheid for Six? The Politics of the South African Sports Boycott', *Journal of Contemporary History*, vol. 38, no. 3, 2003, pp. 477-493.
- A. Guttmann, 'The Era of Boycott' and 'After 1988', *The Olympics: A History of the Modern Games*, University of Illinois Press, Urbana, 1994, pp. 141-163 and 165-172.
- B. Kidd, 'Human Rights and the Olympic Movement after Beijing', Sport *in Society*, vol. 13, no. 5, 2010, pp. 901-910.



S. Rosner and D. Low, 'The Efficacy of Olympic Bans and Boycotts on Effectuating International Political and Economic Change', *Texas Review of Entertainment and Sports Law*, vol. 11. no. 27 2009-2010, pp. 27-79, **Especially pp. 37-79.**

Topic 2

A. M. Guest, 'The diffusion of development-through-sport: analysing the history and practice of the Olympic Movement's grassroots outreach to Africa', *Sport in Society: Cultures*, *Commerce, Media, Politics*, vol. 12, no. 10, 2009, pp. 1336-1352.

A. M. Guest, 'Thinking *both* critically and positively about development through sport' University of Portland, 2010.

A. Simons, 'Evaluating the Contribution Sport Makes to Development Objectives in the Pacific', in O. Dudfield (ed), *Strengthening Sport for Development and Peace*, Commonwealth Secretariat, London, 2014, pp. 76-83.

| Week 5, Class 9 | Lecture |
|-----------------|---|
| 4.00-8.00 | The Geopolitics of Doping and Sport in the Pacific Rim Region. The Role of the World Anti-Doping Agency (WADA) in the Pacific Rim Region |
| | Film: Dope, <i>The Battle for the Soul of Sport</i> Presentation Groups 5 and 6 |

Readings:

A. Amos & S. Fridman, 'Drugs in sport: the legal issues', *Sport in Society: Cultures, Commerce, Media, Politics*, vol. 12, no. 3, 2009, pp. 356-374.

L. Dallèves, 'Judicial Problems in the Fight Against Doping', *International Conference Law and Sport*, Court of Arbitration for Sport, Lausanne, 13-14 September 1993, pp. 110-116.

A. Hale, 'Dancing with the Devil: Absolute Liability and Public Hysteria in the World Anti-Doping Agency With-Hunt', in T. V. Hickie, A. Hughes, D. Healey and J. A. Scutt, *Essays in Sport and the Law*, ASSH Publications Melbourne 2008, pp. 217-230.

- P. Horvath, 'Anti-Doping and Human Rights in Sport: The Case of the AFL and the WADA Code', *Monash University Law Review*, vol. 32, no 2, 2006, pp. 357-386.
- S. M. Sigman, 'Are We All Dopes? A Behavioral Law and Economics Approach to Legal Regulation of Doping in Sports', *Marquette Sports Law Review*. vol. 19, no. 1, Fall 2008. pp. 125-208.
- B. Stewart & A. Smith, 'Player and athlete attitudes to drugs in Australian sport: implications for policy development', *International Journal of Sport Policy and Politics*, vol. 2, no. 1, 2010, pp. 65-84.
- V. Møller and P. Dimeo, 'Anti-Doping: The End of Sport', *International Journal of Sport Policy and Politics*, vol. 6, no. 2, 2014, pp. 259-272.



| Week 5, Class 10 | |
|------------------|---|
| 6.30-8.30 | The Court of Arbitration for Sport: How it operates in the Pacific Rim Region |

Court of Arbitration for Sport, https://www.tas-cas.org/en/index.html

- L. Dallèves, 'Judicial Problems in the Fight Against Doping', *International Conference of law and Sport*, Lausanne, 13-14 September 1993, pp. 110-116.
- C. Davies, 'The International World of Sport and the Liability for off-field Indiscretions', *Bond Law Review*, vol. 23, no. 1, 2011, pp. 41-68.
- P. George, 'Sport in Disrepute' *Australia and New Zealand Sports Law Journal*, vol. 4, no. 1, 2009, pp. 24-54.
- T. Hickie, 'Thank God for el Masri' in T. Hickie an A. Hughes (et al), *Essays in Sport and the Law,* ASSH, Melbourne 2008, pp. 285-30.

| Week 6, Class 11 | Lecture |
|------------------|--|
| 4.00-8.00 | Human Rights 3 |
| | 'Sweatshops to Sports Apparel for A living Wage' |
| | Film: Behind the Swoosh: Nike Sweatshops |
| | Film: Tejid@s Junt@: Workers, Students, and the Movement |
| | for Alta Gracia |

Readings:

- J. Greenberg & G. Knight, 'Framing sweatshops: Nike, global production, and the American news media', *Communication and Critical/Cultural Studies*, vol. 1, no. 2, 2004, pp. 151-175.
- J. M. Kline, 'Alta Gracia: Branding Decent Working Conditions, Kalmanovitz Initiative for Labor and the Working Poor', Walsh School of Foreign Service, Georgetown University, Washington, 2010.
- J. Merk, 'Production beyond the Horizon of Consumption: Spatial Fixes and Anti-sweatshop Struggles in the Global Athletic Footwear Industry', *Global Society*, vol. 25, no. 1, 2011, pp. 73-95.

| Week 6, Class 12 | Lecture |
|------------------|---|
| 6.30-8.30 | Managing Sports Intellectual Property |
| | From the Helm's Bread Case to Ambush Marketing' |

Readings:

1. Marketing and Ambush Marketing



- R. K. Barney, 'An Olympian Dilemma: Protection of Olympic Symbols', *Journal of Olympic History*, vol. 10, no. 3, 2002, pp. 7-29.
- J. Curthoys and C. N. Kendall, 'Ambush Marketing and the Sydney 2000 Games (Indicia and Images) Protection Act: A Retrospective', *Murdoch University Electronic Journal of Law*, vol. 8, no. 2, June 2001.
- R. N. Davis, 'Ambushing the Olympics', *Villanova Sport and Entertainment Law Journal*, vol. 3, no. 2, June 2001, pp.
- D. Healey, 'Sponsorship', in *Sport and the Law*, (third edition), UNSW Press, Sydney 2005, pp. 56-78.
- S. M. McKelvey, 'Atlanta '96: Olympic Countdown to Ambush Armageddon', *Seton Hall Journal of Sport Law*, vol. 397, 1994, pp. 398-444.

| Week 6, Class 13 | Symposium |
|------------------|--|
| 4.00-8.00 | Venue details will be announced in class. Each Student will |
| | present a five-minute thesis based on a reading chosen in class. |

| Week 7, Class 14 | Lecture |
|------------------|---|
| 6.30-8.30 | International Relations and the Geopolitics of Mega Sporting Events in the Asia Pacific Region |

- B. Bachner, 'Sports and the Law: Asia in Context, *Asia Pacific Law Review*, 2001, vol. 9, no. 2, pp. 173-185.
- S. Cornelissen, 'The Geopolitics of Global Aspiration: Sport Mega-events and Emerging Powers', *The International Journal of the History of Sport*, vol. 27, nos. 16-18, 2010, pp. 3008-3025.
- J. Grix & P. M. Brannagan, 'Of Mechanisms and Myths: Conceptualising States' "Soft Power" Strategies through Sports Mega-Events', *Diplomacy & Statecraft*, vol. 27, no. 2, 2016, pp. 251-272.
- K. Homma and N. Masumoto, 'How Social Factors Developed Sport Legacies after the Sydney 2000 Olympic Games', *Problems, Possibilities, Promising Practices: Critical Dialogues on the Olympic and Paralympic Games*, International Centre for Olympic Studies, UWO, London Ontario, 2012, pp. 73-77.
- D. Ricardo Lemus Delgado, 'Opening Ceremonies of International Sports Events: The Other Face of Chinese Soft Power', *The International Journal of the History of Sport*, vol. 33, no. 5, 2016, pp. 607-623.



- J. Sun and L. Ye, 'Mega-events, Local Economies, and Global Status: What Happened before the 2008 Olympics in Beijing and the 2010 World Expo in Shanghai,' *Journal of Current Chinese Affairs*, vol. 39 no. 2, 2010, pp. 133-165.
- M. C. Tolzmann, 'Global localities: Olympic bidding as a case study in globalization, *Sport in Society: Cultures, Commerce, Media, Politics*, 2013, pp. 1-16.
- G. Searle, 'The long-term urban impacts of the Sydney Olympic Games', *Australian Planner*, vol. 49, no. 3, 2012, pp. 195-202.

Recommended books Available in the library

- R. Cashman, The Bitter-Sweet Awakening: The Legacy of the Sydney 2000 Olympic Games, Walla Walla Press, Sydney 2008. (Available at the Library Desk)
- R. McGeoch and G. Korporaal, *The Bid: How Australia Won the 2000 Games*, William Heinemann Australia, Melbourne 1994. (Available at the Library Desk)

| Week 8, | 2-hour Examination |
|-----------------------|--------------------|
| Date/Time: TBA | |



Appendices:

Assessment Guidelines and Final Examination (Exemplar)

First Written Assignment 1000 words Due: 8.00pm, Wednesday, Week 4

This assignment is based on the Field Trip (details tba)

Choose one topic

- 1. Discuss the cultural experience of attending the event.
- 2. Write a short ethnographic essay analysing the event.
- 3. Discuss the management of the event. Consider, transportation, utilities, crowd management, security and stadium ambiance.
- 4. Devise your own topic based on your attendance of the match. Consult with Dr Hughes.

Second Written Assignment 2000 words Due: 8.00pm, Wednesday Week 7

Suggestions for Research Essay topics.

Devise your own Research Essay topic in consultation with Dr Hughes. Email your ideas to drantony@bu.edu or a.hughes@unsw.edu.au to begin a dialogue and to arrange a meeting to discuss your project.

There are three things to consider before you make your choice.

- 1. Think about if you could research a project related to you own major area of study area. This is often a good way to proceed, because you are familiar with the foundation literature, so it is time saving and it enhances your knowledge of your own area.
- 2. Attempt something new outside your major area of study. This may be more time consuming, but very rewarding and I am happy to assist in the process.
- 3. Due to your tight schedule and the importance of your internship. START as soon possible.

HI 356 FINAL EXAMINATION

A 2-hour closed book Examination will be conducted at the end of the course on Monday Week 8 prior to the end of the Program