Photography

Rate Sheet – Effective July 1, 2010

Photography Creative Fees

One-hour minimum. Additional time is billed in half-hour increments.

Basic Rate
Creative fees start at $75 per hour. Clients select and purchase each image for single use. (See Stock Image Use Fees below.)

Extended Rate
Creative fees start at $130 per hour. Clients have first-time reproduction rights and unlimited use for publications and websites for one year. (These usage rights are not transferable between University departments, programs, or third parties.)

Digital Processing Fee
The standard digital assignment fee is $75. This fee is added to the shoot and covers costs of standard digital processing and post-production. Additional fees will apply for other services. (See Digital Services below.)

For all custom location shoots and special photography requirements, please contact the Creative Director for a consultation and estimate. 617-353-5542.

Multimedia Creative Fees

Audio Slideshows  $2,500 flat fee
A 2-minute piece includes original photography, audio and editing production costs for up to 25 hours of creative/production time, and one revision for photo sequencing and base audio track.

Creative/production work and revisions requested beyond 25 hours will be billed at $100 per hour, with the client’s prior approval.

Photo Galleries and Slideshows without audio
Photography rates are charged the Extended Rates above and Stock Image Use Fees below. Production rates are $100 per hour.

Slideshows are not transferable between departments, programs, or third parties without the permission of BU Photography.

Digital services (photo research, scanning, custom processing, CD/DVD copies, etc.) and additional expenses (mileage, parking, etc.) will be billed as separate line items.

Please contact the Creative Director for consultation and estimate. 617 353 5542.
STOCK IMAGE USE FEE

One-time print or online use.
BU affiliates $35
BU affiliates (personal) $25 + sales tax
Outside BU Contact BU Photo

One-time print and online use.
BU affiliates $55
BU affiliates (personal) $40 + sales tax
Outside BU Contact BU Photo

Unlimited print and online use.
BU affiliates $75
BU affiliates (personal) $50 + sales tax
Outside BU Contact BU Photo

DIGITAL SERVICES

PHOTO RESEARCH $50 per hour
SCANNING $50 per hour
CUSTOM PROCESSING $50 per hour
CD/DVD COPY $25 each

DIGITAL PRINTING
Requests for prints are sent to a professional print lab for processing. Please contact our office for more information.

RUSH CHARGES
We work on a first-come, first-served basis, and we book assignments at least 3 days in advance. A rush charge may apply if a photo shoot, digital process, or image delivery is requested in less than 3 days.

Same Day (8 hours or less) 200%
Next Day (24 hours) 100%
2-Day (48 hours) 50%

For additional information, please see our Assignment Guidelines or FAQs.