Accelerated Degree Completion Program: Management Studies

Admission Criteria

Applicants to the Accelerated Degree Completion Program are selected based on academic background and professional experience, and are expected to have completed a minimum of 64 transferable college semester credits (including courses in English composition and math) and have demonstrated work experience.

Admission Requirements

Applicants are admitted on a competitive basis. A completed application includes:

• A BU Metropolitan College Application for Undergraduate Admission (bu.edu/met/apply)
• Official transcripts from all colleges and universities attended, issued directly from each institution
• Official high school transcript(s) or copy of GED
• An undergraduate Transfer Student Status Report Form from each school attended within the last three years
• A current résumé detailing the progression of your professional work experience
• A personal statement of 500 words, as described in the undergraduate application
• A nonrefundable $80 application fee, made payable to Boston University

Application Deadline

Applications for admission to each year’s September cohort are due by August 15. However, we recommend that you apply early.

Program Tuition per Semester

Current cost per credit is $450 plus a $60 Student Services Fee each semester. Book costs are included.

*Tuition and schedules are subject to change.

Estimated semester costs are based on Fall and Spring 2017/2018.

Financial Aid

For financial aid information, visit bu.edu/finaid/apply/met.

Speak to your HR department before submitting your application. Boston University programs are recognized by most corporations for tuition reimbursement and/or direct billing.

The Osher Reentry Scholarship

Established at Boston University’s Metropolitan College by the Bernard Osher Foundation, the Osher Reentry Scholarship helps eligible adults resume coursework toward their first bachelor’s degree after a significant hiatus in their studies.

The scholarship can be applied to most undergraduate degree programs at Metropolitan College, including the Accelerated Degree Completion Program.

To find out how to apply, visit bu.edu/met/osopher, call 617-353-2980, or email metuss@bu.edu.
Accelerated Degree Completion Program: Management Studies

Program Curriculum

The Accelerated Degree Completion Program consists of sixteen course modules, totaling 64 credits: five arts and sciences courses; ten management studies courses; and a senior project. Successful completion of the program leads to a Bachelor of Science in Management Studies from Boston University.

Course Descriptions

FALL 2017

MET IS 401 Communication Skills 1
This course focuses on the development of oral and written communications, with special attention to writing skills and oral presentation abilities. 4 cr

MET MG 472 Financial Concepts
Introduction to the concepts, methods, and problems of accounting and financial analysis. Includes accounting principles, measurement and disclosure issues, financial statement analysis, time value of money, cash flow projection and analysis, capital budgeting and project evaluation, bond and equity valuation, and cost of capital and capital structure. 4 cr

MET MG 503 Business in a Changing Society
An examination of the management process and the social environment in which organizations operate, including a discussion of the manager’s responsibilities to employees, customers, stockholders, and society. 4 cr

SPRING 2018

MET MG 541 The Innovation Process: Developing New Products and Services*
Addresses the specifics of new product and service development and factors such as market research and partnering that add value and bring innovation to commercial reality. 4 cr

MET MG 473 Quantitative and Qualitative Decision-Making
This is a basic-level course combining the elements of quantitative and qualitative decision-making for business. The course exposes the student to practical quantitative approaches to mathematical decision-making as well as a wide variety of qualitative approaches for both the service and product industries. Emphasis is placed on the definition of the problem, analysis of the approaches available to solve the problem, and an understanding of the limitations and strengths of these approaches, as well as the resources necessary. The course additionally prepares the student with design and presentation skills necessary to organize the communications of stating the problem and its different solution or outcome possibilities. 4 cr
Accelerated Degree Completion Program: Management Studies

Program Curriculum

Course Descriptions, continued

**MET HU 400 Great Works of the Modern Era**
The twentieth century presented the most accelerated period of social evolution in human history: two World Wars were fought; technology developed at a dazzling pace; psychological exploration and scientific discovery assailed traditional conceptions of religion and the nature of reality; and the relation of the individual to society fluctuated as new social and political models originated. Our main focus will be the literature and film within this time frame, but parallel developments in art and music will also be discussed. 4 cr

**SUMMER 2018**

**MET MG 410 Entrepreneurial Management: Starting, Innovating, and Managing Small-, Medium-, and Large-Sized Ventures**
Covers the four key elements of successful entrepreneurial management: choosing a business, organizing, financing, and marketing. Includes preparing a business plan, becoming an entrepreneur, raising venture capital, selling, negotiating, and building an effective organization. Topics given special consideration are the practice of innovation, the art of leadership, and how to relate talents to succeeding in an innovative managed venture and technology management. 4 cr

**FALL 2018**

**MET MG 520 International Business Management**
Environmental, economic, political, and social constraints on doing business abroad. Examines the effects of overseas business investments on domestic and foreign economics; foreign market analysis and operational strategy of a firm; and development potential of international operations. 4 cr

**MET MG 415 Project Management**
An examination of project management concepts, including organizational forms, planning and control techniques, and the role of the project manager. Develops the skills vital to effective management. 4 cr

**MET IS 400 Great Ideas in Western Thought**
This course focuses on the significant philosophical, scientific, and political concepts that underlie the foundations of modern Western history. In addition, students will examine some of the visionary ideas and insights that have excited passionate thinkers in the past, and which continue to do so today. The class will reflect on the social and political implications of those ideas in the twenty-first century. 4 cr
Accelerated Degree Completion Program: Management Studies

Program Curriculum

Course Descriptions, continued

SPRING 2019

MET MG 448 Electronic Commerce, Systems, and Web Design
This course combines: (1) the practical aspect of web design through the use of application software such as Dreamweaver to construct a commercial website with (2) a general overview of the marketing, supporting services, systems, security, and business strategy issues facing commercial enterprises. 4 cr

MET MG 460 Senior Project 1
This course is designed to provide the student with the opportunity to combine the knowledge obtained in degree coursework throughout the program and design a research paper which provides a broad perspective of a major management topic. The first of two courses, this course involves the concept development, initial research to test the research materials available, outline with initial research sources, preparation and approval of topic stage. 4 cr

MET MG 550 International Business Law and Regulation*
This course examines the international business, legal, and regulatory environment. Topics include international legal comparisons, the international sale of goods, imports and exports, technology transfer, intellectual property protection and forms, and regulations of foreign direct investment. 4 cr

SUMMER 2019

MET IS 403 Natural Science in Contemporary Society
The natural sciences in the context of public policy. This course will focus on controversial and critical social, environmental, business, and political issues in the various disciplines of science. 4 cr

MET MG 515 Negotiations and Organizational Conflict Resolution
A communications skills course designed to better understand the nature of conflict and its resolution through persuasion, collaboration, and negotiation. Students will learn theories of interpersonal and organizational conflict and its resolution as applied to personal, corporate, historical, and political contexts. Students will assess their own styles, skills, and values, and develop techniques to better resolve disputes, achieve objectives, and exert influence. 4 cr

*May be applied to master’s in Administrative Studies.
# Accelerated Degree Completion Program: Management Studies

## 2017-2019 Class Schedule

<table>
<thead>
<tr>
<th>SEMESTER/CLASS</th>
<th>COURSE #</th>
<th>DAY/TIME</th>
<th>DATE</th>
<th>FORMAT</th>
<th>CREDITS</th>
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</thead>
<tbody>
<tr>
<td><strong>Fall 2016</strong></td>
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<tr>
<td>Communication Skills 1</td>
<td>IS 401</td>
<td>5 weeks online; 1 Fri.-Sun. (8/25/17-8/27/17) &amp; 1 Sat. (10/21/17), on campus, 9 a.m.-4 p.m. 9/11/17</td>
<td>Blended</td>
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<tr>
<td>Financial Concepts</td>
<td>MG 472</td>
<td>Wed., 6-8:45 p.m.</td>
<td>9/6/17</td>
<td>On-campus</td>
<td>4</td>
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<tr>
<td>Business in a Changing Society</td>
<td>MG 503</td>
<td>Alternate Sat. (7), 9 a.m.-4 p.m.</td>
<td>9/16/17</td>
<td>On-campus</td>
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<tr>
<td><strong>Spring 2018</strong></td>
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<tr>
<td>The Innovation Process: Developing New Products and Services*</td>
<td>MG 541</td>
<td>Thu., 6-8:45 p.m.</td>
<td>1/18/18</td>
<td>On-campus</td>
<td>Integrated</td>
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<tr>
<td>Quantitative and Qualitative Decision-Making</td>
<td>MG 473</td>
<td>Tue., 6-8:45 p.m.</td>
<td>1/23/18</td>
<td>On-campus</td>
<td>Integrated</td>
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<tr>
<td>Great Works of the Modern Era</td>
<td>HU 400</td>
<td>Alternate Sat. (7), 9 a.m.-4 p.m.</td>
<td>1/27/18</td>
<td>On-campus</td>
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<tr>
<td>**Summer 2018: “Integration Semester”</td>
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<tr>
<td>Elective in the Humanities</td>
<td>TBD</td>
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<td>5/22/17</td>
<td>Online or on-campus</td>
<td>4</td>
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<tr>
<td>Entrepreneurial Management</td>
<td>MG 410</td>
<td>4 weeks online; 4 Sat. on campus, 9 a.m.-4 p.m.</td>
<td>5/22/17</td>
<td>Blended</td>
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<td><strong>Fall 2018</strong></td>
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<tr>
<td>International Business Management</td>
<td>MG 520</td>
<td>Thu., 6-8:45 p.m.</td>
<td>9/6/18</td>
<td>On-campus</td>
<td>Integrated</td>
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<tr>
<td>Project Management</td>
<td>MG 415</td>
<td>4 weeks online; 8 Mon. on campus, 6-8:45 p.m.</td>
<td>9/10/18</td>
<td>Blended</td>
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<tr>
<td>Great Ideas in Western Thought</td>
<td>IS 400</td>
<td>Alternate Sat. (7), 9 a.m.-4 p.m.</td>
<td>9/15/18</td>
<td>On-campus</td>
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<td><strong>Spring 2019</strong></td>
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<tr>
<td>E-Commerce, Systems, and Web Design</td>
<td>MG 448</td>
<td>Thu., 6-8:45 p.m.</td>
<td>1/22/19</td>
<td>On-campus</td>
<td>Integrated</td>
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<tr>
<td>Senior Project 1</td>
<td>MG 460</td>
<td>6 weeks online; 4 Wed. on campus, 6-8:45 p.m.</td>
<td>1/23/19</td>
<td>Blended</td>
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<tr>
<td>International Business Law and Regulation*</td>
<td>MG 550</td>
<td>Mon., 6-8:45 p.m.</td>
<td>1/28/19</td>
<td>On-campus</td>
<td>Integrated</td>
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<td><strong>Summer 2019</strong></td>
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<tr>
<td>Natural Science in Contemporary Society</td>
<td>IS 403</td>
<td>Tue. &amp; Thu., 6-9:30 p.m. online + classroom for 6 weeks</td>
<td>Blended</td>
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<tr>
<td>Negotiations and Organizational Conflict Resolution</td>
<td>MG 515</td>
<td>Tue. &amp; Thu., 6-9:30 p.m. per week for 6 weeks</td>
<td>On-campus</td>
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</tbody>
</table>

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An equal opportunity, affirmative action institution. 5/17

617-353-6000 bu.edu/met/degreecomplete