MEETING REGISTRATION FORM
INFORMS Marketing Science Conference
June 7-9, 2012

Please note: submission of abstracts closes on February 6, 2012; special sessions by January 9, 2012. As a presenter of an accepted abstract or poster, you must register for the conference by March 16, 2012, or your presentation will not be scheduled.

Advance Registration Deadline: Postmarked by March 16, 2012. This deadline will be strictly enforced.

PLEASE WRITE CLEARLY:
Last Name ____________________________ First Name ____________________________ Middle ________
Nickname for Badge ____________________________
Employer/Organization ____________________________ Job Title ____________________________
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*Address is: $ Work $ Home
Please check: $ Industry $ Government $ University

Is this your 1st INFORMS Marketing Science Conference? $ Yes $ No
Food Preference: $ Vegetarian $ No Preference
Dietary Restrictions, please specify ____________________________

CONFERENCE REGISTRATION FEE

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<thead>
<tr>
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<th>Up to 3/16</th>
<th>After 3/16</th>
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<tbody>
<tr>
<td>ISMS Member Registration – Member ID #</td>
<td>$625 US Dollars</td>
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<td>$825 US Dollars</td>
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<td>Full-time students must attach a faculty certification to attend. Please fax to 443-757-3515</td>
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<td>Doctoral Consortium - Additional fee</td>
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<td>Students accepted to the doctoral consortium must pay the regular student fee plus the Consortium fee of $100</td>
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<td>Guest Registration</td>
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TOTAL ENCLOSED $ ________________

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If you have any questions or inquiries regarding your registration, please call 800-446-3676 or 443-757-3591, FAX 443-757-3515, email meetings@informs.org

Cancellations:
* Cancellation by May 15, 2012: refund less a $150 processing fee
* Cancellation on or after May 15, 2012: no refunds available