Booklist Summer 2011 – Graduate Mass Communications Programme

COM CM 738 Global marketing communication (Tobe Berkovitz & Otto Lerbinger)
No set texts

CGS CM 744 International political and media systems (Alexander Macleod)
Carr, N. (2010) The shallows: how the Internet is changing the way we think, read and remember. Atlantic books (9781848872257)

COM CM 809 Graduate internship
No set texts

COM CM 909 Thesis or project research
No set texts