TOP 25 BUZZ WORDS

- PNM – Potential New Member, a woman who is a candidate to become a member of a chapter.

- RC – Recruitment Counselor, women from each sorority chapter who have disassociated from their chapter leading up to and during recruitment. Their role is to provide supportive and unbiased assistance and guidance to you the PNM throughout the recruitment process.
Legacy – Generally defined as the daughter, granddaughter, or sister of an initiated sorority member. A potential new member may be a legacy to more than one sorority. Each organization may have variations to this definition.

Panhellenic Association – a representative governing body of all National Panhellenic Conference member sororities on a campus.
Formal Recruitment – The period set aside for the structured recruitment period.

Chapter – Refers to an individual fraternity or sorority.

Bid – An invitation to join a fraternity or sorority.

Preference – The final parties held by sororities during recruitment. They are fancier than the previous parties and usually include a ritual that potential new members participate in. Also known as Pref.
Silence/ Strict Silence – The point from which recruitment starts until it ends, where no chapter women and PNMs are allowed to speak outside of the scheduled recruitment parties.

Maximize Options – To make recruitment the most enjoyable and successful for you, all PNMs are asked to Maximize their options. This means making full selections each night and attending all the parties you’ve been invited to. Choosing to not attend a party/parties you’ve been invited to will prompt you to be withdrawn from the recruitment process.
Mutual Selection – The process used to match PNMs and chapters. This process gives both chapter women and PNMs a voice in the selection process. It ensures the best fit for PNMs and the chapters.

Intentional Single Preference – When a PNM only puts down one choice on her preference card. This sometimes lessens the chances of her getting a bid, and isn’t recommended. Formerly referred to as Suiciding.
RFM – Release Figure Method, the process used to determine how many women are invited to each round of recruitment for each organization. This information is based on three years of history for each organization as well as their current recruitment performance. The ultimate goal of the RFM process is to match every PNM. We work with a volunteer called an RFM Specialist to manage this process.
Recruitment Marshall – A member of Panhellenic who is in charge of the computer system used to run recruitment and the RFM system. She works in conjunction with the Panhellenic advisor and the RFM specialist.

Continuous Open Recruitment – Also known as COR. If a sorority does not reach the membership ceiling (aka total) during formal recruitment, they may hold an informal recruitment, and offer bids to Potential New Members. Formerly called Continuous Open Bidding (COB).
**Top 25 Buzz Words**

- **Quota** – the specified number of new members that a sorority can accept.

- **Total/Ceiling** – The maximum number of members a sorority can have. Sororities can only exceed ceiling during formal recruitment. Total is currently 95 but is reviewed on an annual basis.

- **Snap Bid** – A bid given to a PNM who was not placed during bid matching and was released or withdrew from recruitment.
Top 25 Buzz Words

- New Member – After receiving and accepting a Bid, the person becomes a new member. Formerly called a pledge. Sometimes called an Associate Member.

- New Member Program – The time period where the new member learns about their new sorority before initiation. Lasts from Bid Day until Initiation. Formerly called pledge period.
**Chapter Meeting** – A weekly meeting held to discuss sorority business.

**Dues** – Charge of joining a fraternity or sorority. Covers costs of operation, formal events, activities and other events.

**Badge** – Also known as a pin, it is an item of jewelry given to members upon initiation. The badge is to be worn at all official functions, and upon a member’s death should be returned to the sorority or fraternity headquarters. The badge typically must be worn with business like attire, usually over the heart and above all other pins.
TOP 25 BUZZ WORDS

- Crest – Insignia used by sorority and fraternity members. Most Greek organizations reserve the crest for initiated members only. Each crest has hidden, secret meanings behind it. Also known as a coat of arms or shield.

- Philanthropy – A charity or fundraiser that the fraternity or sorority supports. Can be national or local or both.
Top 25 Buzz Words

- Big – Nickname for Big Sister, a mentor assigned to a new member.

- Order of Omega – An honor society for Greek members who demonstrate outstanding leadership and academic achievement.