Boston University School of Management

The Executive Development Roundtable
EDRT: Innovative Approaches to Leadership
Membership in EDRT

The Executive Development Roundtable (EDRT) is a consortium of leadership development professionals that operates at the intersection of academic research and contemporary business applications. EDRT’s corporate and non-profit members have the strategic advantage of learning from and contributing to the latest applied research on how successful executives drive their organizations and why executive development remains a key competitive advantage in business.

In a collegial and open environment, senior leadership development executives discuss best practice solutions, obtain industry-specific benchmarking tools, and gain overall professional development. Established by the Boston University School of Management in 1988, this dynamic, peer-based learning forum and research center is open to all organizations that view leadership development as a critical strategic resource for their business.

The vitality members bring to these forums allow them to both better understand how they can maximize their own professional performance and how this strategic function is applied in leadership and organizational development across industries. Their unique experiences and skills enrich our roundtable discussions (an EDRT hallmark). Through semiannual meetings, peer networks, and ongoing research initiatives, EDRT provides its members year-round benefits. EDRT offers a world-class professional development opportunity, in a small group, from some of the leading practitioners in our field. Members spend extended time with selected experts in addition to valuable peer-to-peer learning.

EDRT Meetings

Exchanges with World-Class Thought Leaders

Held once each Spring and Fall, EDRT meetings provide an in-depth and hands-on forum to exchange the latest approaches, research, and thought on leadership and executive development. During these two-day seminars, members, their guests, faculty, and featured experts discuss a particular area of executive and organizational development.

We primarily hold our meetings in Boston, but also host them at other locations when appropriate; creative venues for EDRT meetings have included being on campus at the US Military Academy at West Point, on the Gettysburg battlefield, at the Center for Creative Leadership, and at Motorola University. During our meetings, members and guests also participate in dynamic roundtable discussions that focus on individual management situations and solutions. Members have consistently reported that these personalized forums are highly beneficial because they provide them with an environment for learning and development and the necessary peer feedback and perspectives to deliver business results in their organizations.

RECENT MEETINGS AND SPEAKERS INCLUDE:

Collaboration in a Dynamic, Globally Connected World
Rob Cross
Associate Professor, Director of the Network RoundTable, University of Virginia
William Pasmor
Organizational Practice Leader, Center for Creative Leadership
Ingar Skaug
Group CEO of Wilh. Wilhelmsen (Ret.)
Kenneth W. Freeman
Dean of Boston University School of Management
John Ryan
President & CEO, The Center for Creative Leadership

The Strategic Use of Technology for Leadership Development,
On campus at the USMA, West Point, NY
COL Bernie Banks
Assistant Professor, Aviation, Behavioral Sciences & Leadership, USMA
LTC Tony Burgess & LTC Pete Kilner
U.S. Army Center for the Advancement of Leader Development & Organizational Learning, USMA
COL Erik Kail
Assistant Professor, Field Artillery, Behavioral Sciences & Leadership, USMA
LTC John Graham
Director of the Network Science Center, Executive Officer to the Superintendent, USMA

Developing Global Leaders: Leading for Sustainability
Ingar Skaug
Group CEO of Wilh. Wilhelmsen
Darcy Winslow
Former General Manager at Nike Founder & President of DSW Collective
Laura Quinn
Portfolio Manager for the Center for Creative Leadership

The Critical Link Between Work Life & Leadership
Ed Schein
Professor Emeritus, Massachusetts Institute of Technology, Sloan School of Management
Stewart Friedman
Director Wharton Leadership Program, University of Pennsylvania
Kathy Kram
Everett B. Lord Distinguished Faculty Scholar, Boston University School of Management
Frances Hesselbein
CEO & President, Leader to Leader Institute

HR Business Process Redesign & Leadership & Organizational Development
Warren Bennis,
Distinguished Professor, Marshall School of Business
Edward E. Lawler, III
Professor, Marshall School of Business
Faculty Connection for Research and Best Practices

EDRT faculty are experts in executive and management development, and their research initiatives significantly contribute to the overall knowledge and ongoing professional development of our members. Furthermore, they secure renowned academic and industry leaders to contribute to EDRT forum discussions and research papers. Members are the first to be informed of this research before dissemination to a wider audience.

As EDRT’s academic host, the Boston University School of Management provides recognized experts in the field, including Professors Douglas T. (Tim) Hall, Founding Director of EDRT and one of the world’s leading career scholars; Kathy Kram, best known for her ground-breaking work on mentoring and a foremost scholar on emotional intelligence and developmental networks in personal and leadership development; Lloyd Baird, Chair of the Organizational Behavior department and an expert in dynamic learning and strategic leadership; and Fred Foulkes, Director of the Human Resources Policy Institute and a global authority on human resources and talent management; among many others.

EDRT’s special partnership between Boston University and forward-thinking organizations provides a powerful blend of theory and practice, academia and business. BU’s faculty and staff provide leadership and administrative support, while membership fees support both targeted and exploratory research to maintain leading edge thinking. EDRT members have the opportunity to direct research and have full access to EDRT research findings and reports. Faculty and researchers are available for exploration and discussion of concepts and best practice applications.

The Creative Leadership Council at EDRT

EDRT has joined forces with the Center for Creative Leadership (CCL), one of the world’s most respected providers of leadership research and education, in becoming the host of the Creative Leadership Council, a forum for select EDRT members who receive premium CCL benefits and content. This alliance was forged in 2010 to extend EDRT’s value proposition and maximize membership opportunities and reach for both Boston University and CCL. Membership in the Creative Leadership Council provides full access to CCL’s Leadership Guidebooks, publications, Webinars, discounts to Open Enrollment Programs and other valuable CCL benefits.
EDRT’s Value Proposition

We offer members year-long benefits integral to their continued success in the ever-changing leadership development landscape. While all members institutions receive the same full benefits, their representatives have the opportunity to make significant contributions to EDRT based on their organization’s particular needs and goals. EDRT is a collegial, supportive, learning-oriented community.

EDRT membership includes:

- Semi-annual meetings (Spring & Fall) on selected member-driven topics on leadership and executive development, featuring world-class speakers and best practice panels
- Participation at each EDRT meeting by two executives, plus the opportunity to invite a third person as a guest to any meeting
- Easy access to EDRT’s engaged learning community, networking and information on specific questions, benchmarking suggestions, consultants, speakers, common problem, etc.
- Entry to membership website with links to research and reports, recommended readings, presentations, podcasts, and literature summaries
- Periodic conference calls on topics of interest between meetings
- Mentoring and coaching for executive development professionals new to the field or role
- Networking with our partner organizations (Center for Creative Leadership, Center for Work & Family at Boston College, and others).
- Membership in the Creative Leadership Council, a consortium of select EDRT members in collaboration with the Center for Creative Leadership:
  - Complimentary set of CCL Guidebooks on critical leadership topics and research studies
  - Complimentary access to all CCL Webinars (18 per year)
  - Two 20% discounts per organization for CCL Open Enrollment Programs
  - Premium My CCL members-only website access (www.ccl.org)
  - Complimentary new CCL publications
  - Manuscript review for CCL authors; opportunity to review and comment
  - 20% discount on all publications purchases from CCL
  - First invitation to participate in CCL pilots or research projects
  - Participation in special studies and research projects

EDRT MEMBER BENEFITS

Arnzen Group
Bingham McCutchen
Biogen Idec
The Boeing Company
Boston Scientific
Brooks Leadership Development
CVS Caremark
Center for Creative Leadership
Eli Lilly & Company
Fidelity Investments
Hay Group Inc.
Hill Holliday
Kao Brands Company
Leader to Leader Institute
Marshall Leadership Consulting
MedImmune
Millennium Pharm.: The Takeda Oncology Co.
Newton Wellesley Hospital
OGE Energy Corporation
PAREXEL
Prior Consulting
Staples, Inc.
State Farm Insurance Companies
U.S. Army War College
U.S. Cellular
Yamartino Group

CURRENT EDRT MEMBER ORGANIZATIONS:

Boston University
School of Management
Executive Development Roundtable (EDRT)
595 Commonwealth Avenue
Boston, MA 02215
Phone: (617) 353-2031
Email: edrt@bu.edu
www.edrt.org

John F. (Jack) McCarthy, DBA
Director of EDRT
Associate Professor of Organizational Behavior
(617) 358-3318
Email: jackmc@bu.edu

Patti Collins
Assistant Director, EDRT
(617) 353-2031
Email: pcollins@bu.edu

Marianne Ganley
Communications Manager
Center for Creative Leadership
(336) 286-4587
Email: ganleym@ccl.org
www.ccl.org

Contact Us