<table>
<thead>
<tr>
<th>Graduation Level</th>
<th>Program</th>
<th>Response Rate</th>
<th>Surveys Mailed</th>
<th>Surveys Returned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>Mass Communication, Advertising</td>
<td>607 surveys</td>
<td>49 surveys</td>
<td>8%</td>
</tr>
<tr>
<td></td>
<td>and PR</td>
<td>mailed</td>
<td>returned</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>23 surveys</td>
<td>16 surveys</td>
<td>33%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>returned</td>
<td>10 surveys</td>
<td>20%</td>
</tr>
<tr>
<td>Graduate</td>
<td>Mass Communication</td>
<td>593 surveys</td>
<td>30 surveys</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>Science Journalism</td>
<td>mailed</td>
<td>returned</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 survey returned, 3%</td>
<td>4 surveys</td>
<td>1 survey</td>
<td>3%</td>
</tr>
<tr>
<td></td>
<td>Broadcast Journalism</td>
<td>returned</td>
<td>4 surveys</td>
<td>13%</td>
</tr>
<tr>
<td></td>
<td>Television Management</td>
<td>8 surveys</td>
<td>2 surveys</td>
<td>7%</td>
</tr>
<tr>
<td></td>
<td>Film Studies</td>
<td>returned</td>
<td>3 surveys</td>
<td>10%</td>
</tr>
</tbody>
</table>

**Internships — Undergraduate Students**

- 70% completed an internship while at Boston University
- 62% rated internship experience as a “4” or “5” out of 5
- Average internship rating was a 4

**Internships — Graduate Students**

- 84% completed an internship while at Boston University
- 76% rated their internship experience as a “4” or “5” out of 5
- Average internship rating was a 4

**Job Search Length — Undergraduate Students**

- 10% Less than one month
- 30% 1 - 2 months
- 20% 3 - 4 months
- 10% Four or more months
- 30% Did’t provide an answer

**Job Search Length — Graduate Students**

- 14% Less than one month
- 46% 1 - 4 months
- 16% More than 5 months
- 24% Did’t provide an answer

---

**Contact Us**

Joyce Greenwood Rogers  
Director, COM Career Services  

640 Commonwealth Avenue  
Room 201  
Boston, Massachusetts 02215  

t| 617.353.3490  
f| 617.353.7111  

www.bu.edu/com-csc  
comjobs@bu.edu
Employment — Undergraduate Students

- 92% Employed in Communications
- 4% Employed in Other Fields
- 4% Attending Graduate School
- 0% Unemployed

Salary — Undergraduate Students

- 13% Make less than $30,000
- 17% Make between $30,000 and $35,000
- 17% Make between $35,000 and $40,000
- 44% Make more than $40,000

Employment — Graduate Students

- 100% Employed in Communications
- 0% Employed in Other Fields
- 0% Unemployed

Salary — Graduate Students

- 15% Make less than $30,000
- 38% Make between $30,000 and $40,000
- 29% Make more than $40,000
- 20% Didn’t provide an answer

Positions Include

- Account Executive
  - McCann Erickson, NY
- Senior Account Executive
  - Schwartz Communications, CA
- Community Relations
  - Boston Red Sox, MA
- Assistant Account Executive
  - Hill | Holliday, MA
- Junior Associate
  - APCO Worldwide, Washington, DC
- Assistant Account Executive
  - Weber Shandwick, Worldwide, MA
- Assistant Account Executive
  - Feinstein Kean Healthcare - Ogilvy PR Worldwide, MA
- Public Relations Manager
  - University Circle, Inc., OH
- Communications Manager
  - University of Washington, WA
- Staff Production Technician
  - NESN, MA
- Reporter
  - WSBT News, IN
- Editorial Assistant
  - Boston Herald, MA
- Reporter
  - Pioneer Press, IL
- Deputy Editor
  - Time Out Singapore
- Producer
  - CBS, NY
- News Director
  - WVEN TV, FL
- Reporter
  - CBS 3 Springfield, MA
- Associate Producer
  - Sun-Sentinel.com, FL
- Director of Communications
  - Special Olympics MA, MA

Department of Journalism

Employment — Undergraduate Students

- 88% Employed in Journalism
- 6% Employed in Other Fields
- 0% Attending Graduate School
- 6% Unemployed

Salary — Undergraduate Students

- 50% Make less than $30,000
- 25% Make between $30,000 and $40,000
- 25% Make more than $40,000
- 23% Didn’t provide an answer

Employment — Graduate Students

- 6% Employed in Journalism
- 94% Employed in Other Fields
- 0% Unemployed

Salary — Graduate Students

- 15% Make less than $30,000
- 38% Make between $30,000 and $45,000
- 23% Make more than $45,000
- 21% Didn’t provide an answer

Positions Include

- Copy / News Editor
  - Sun Community Newspapers, CA
- Assistant Editor
  - Boston Magazine, MA
- Editorial Assistant
  - Unique Homes, NY
- Staff Writer
  - Christian Science Monitor, MA
- Special Asst to the Senator
  - US Senate, MD
- Assistant Editor
  - Brookline TAB, MA
- Trademark Assistant
  - Google, CA
- Freelance Editorial Assst
  - MORE Magazine, NY
- Reporter
  - WSBT News, IN
- Editorial Assistant
  - Boston Herald, MA
- Reporter
  - Pioneer Press, IL
- Reporter
  - State House News Service, MA
- Deputy Editor
  - Time Out Singapore
- Producer
  - CBS, NY
- News Director
  - WVEN TV, FL
- Reporter
  - CBS 3 Springfield, MA
- Associate Producer
  - Sun-Sentinel.com, FL
- Director of Communications
  - Special Olympics MA, MA

Department of Film and Television

Employment — Undergraduate Students

- 90% Employed in Film and Television
- 10% Employed in Other Fields
- 0% Attending Graduate School
- 0% Unemployed

Salary — Undergraduate Students

- 40% Make less than $30,000
- 40% Make between $30,000 and $40,000

Employment — Graduate Students

- 80% Employed in Film and Television
- 20% Employed in Other Fields
- 0% Unemployed

Salary — Graduate Students

- 60% Make between $35,000 and $90,000
- 40% Didn’t provide an answer

Positions Include

- Sales Assistant
  - WNYW - Fox 5, NY
- Communications Assistant
  - Tribeca Enterprises, NY
- Booker / Live Producer
  - ABC News / Good Morning America, NY
- Production Coordinator
  - VH1 - MTV Networks, NY
- Analyst, Developer Operations and Support
  - Facebook, Inc., CA
- Production Coordinator
  - GRB Entertainment, CA
- Assistant at Film / TV Production Company
  - (Company name, location not provided)
- Administrative Assistant
  - BU School of Medicine, MA
- Video Editor / Producer
  - Media Electric, Inc., MA
- Publications Assistant
  - Center for Legal Aid Education, MA
- Research Strategist
  - Audience Projections
- Research Director
  - WJLA – TV, VA

Activities

- Special Olympics MA, MA
- WJLA – TV, VA
- Google, CA
- Facebook, Inc., CA
- All Paperwork and Reports
- Research Strategist
- Audience Projections
- Sales Assistant
- WNYW - Fox 5, NY
- Video Editor / Producer
- Media Electric, Inc., MA
- Administrative Assistant
- BU School of Medicine, MA
- Finance, Washington, DC
- US Senate Committee on Democratic Staff
- Deputy Press Secretary
- MA State House - Joint Research Analyst
- Utah Valley University, UT
- Outdoor Media Group, CA
- Director, Integrated Marketing
- University of Washington, WA
- News Director
- NBC News / Good Morning America, NY
- Assistant Editor
- More Magazine, NY
- Freelance Editorial Assst
- MORE Magazine, NY
- Reporter
- WSBT News, IN
- Editorial Assistant
- Boston Herald, MA
- Reporter
- Pioneer Press, IL
- Reporter
- State House News Service, MA
- Deputy Editor
- Time Out Singapore
- Producer
- CBS, NY
- News Director
- WVEN TV, FL
- Reporter
- CBS 3 Springfield, MA
- Associate Producer
- Sun-Sentinel.com, FL
- Director of Communications
- Special Olympics MA, MA
- Sales Assistant
- WNYW - Fox 5, NY
- Communications Assistant
- Tribeca Enterprises, NY
- Booker / Live Producer
- ABC News / Good Morning America, NY
- Production Coordinator
- VH1 - MTV Networks, NY
- Analyst, Developer Operations and Support
- Facebook, Inc., CA
- Production Coordinator
- GRB Entertainment, CA
- Assistant at Film / TV Production Company
- (Company name, location not provided)
- Administrative Assistant
- BU School of Medicine, MA
- Video Editor / Producer
- Media Electric, Inc., MA
- Publications Assistant
- Center for Legal Aid Education, MA
- Research Strategist
- Audience Projections
- Sales Assistant
- WNYW - Fox 5, NY
- Communications Assistant
- Tribeca Enterprises, NY
- Booker / Live Producer
- ABC News / Good Morning America, NY
- Production Coordinator
- VH1 - MTV Networks, NY
- Analyst, Developer Operations and Support
- Facebook, Inc., CA
- Production Coordinator
- GRB Entertainment, CA
- Assistant at Film / TV Production Company
- (Company name, location not provided)