Benchmarking Internship

Department Overview

Corporate Relations builds strategic long-term relationships with industry, creating road maps that identify areas of mutual opportunity. We want our alliance with you to make a visible, symbiotic difference.

The internship:

As an intern, you will work directly with the Office of Corporate Relations Information Management department to develop, conduct, and report on a benchmarking study of “Relationship Management Tiers” in Corporate Relations. At the end of the project, you will prepare a summary report, and deliver a brief presentation of your results to the Corporate Relations team.

Supervisor/Mentor:

Your supervisor will be the Director of Corporate Relations, but you will also work closely with the Senior Research Associate and other members of the Corporate Relations team.

Learning Outcomes:

You can expect to leave the experience with a stronger understanding or ability for the following:

- Academic Corporate Relations
- Manage full lifecycle of a benchmarking survey
  - Idea generation
  - Work Plan Development
  - Survey instrument development (using BU Qualtrics)
    - Training will be provided
  - Definition of target list of peer universities
- Project Management
- Team collaboration (live as well as virtual)
- Time management and organizational skills
- Communication skills both written and oral
- Tools that will allow you to support and lead strategic projects.

How to Apply

Please apply online at http://www.bu.edu/casprograms/programs/internships