At the College of Communication, students gain a deep understanding of communication in its various forms, as well as a solid grounding in liberal arts. The College combines academic rigor and professional hands-on skills in all areas of communication, including television, film, radio, advertising, journalism, communication theory, and public relations. In fact, COM was the first public relations school in the nation—and continues to break ground in the field.

COM graduates have been recognized as some of the best in their respective fields, having won Pulitzer Prizes, Emmy Awards, and Clio Awards, to name a few. Among our alumni are CEOs, Hollywood directors and screenwriters, stars in television and radio, White House staffers, and prize-winning journalists.
STRENGTHS AND KEY PROGRAMS

- The Division of Emerging Media Studies, which will soon launch COM’s first PhD program
- The Washington, D.C., Journalism Program
- The Los Angeles Internship Program, which is run through COM’s popular semester-long BU in LA program
- The Boston University State House Program, which offers real-world experience producing content for some 15 Massachusetts daily newspapers, websites, and radio stations
- The New England Center for Investigative Reporting (NECIR), a nonprofit investigative reporting newsroom based at Boston University
- The Communication Research Center (CRC), which pioneered the use of television as a research tool and conducts systematic analyses on the sociological effects of television.

POINTS OF PRIDE

- COM counts 24 Pulitzer Prize-winners among its alumni.
- BU established the nation’s first academic program in public relations in 1947.
- Three of The Hollywood Reporter’s top fifty “Most Powerful Women in Hollywood” are COM Alumnae.
- The Hollywood Reporter ranked COM the 11th best film school in the U.S. in 2013

DISTINGUISHED ALUMNI

- Jay Adelson (COM’92), internet entrepreneur, TIME’s 100 most influential people
- Andy Cohen (COM’90), Executive Vice President of Development & Talent at Bravo, television host
- Bud Collins (COM’55), journalist & television sportscaster
- Nancy Dubuc-Kizilbash (COM’91), President, Entertainment & Media, A+E Networks
- Bruce Feirstein (COM’75), screenwriter and author
- Jean Firstenberg (COM’58), former CEO & Director of the American Film Institute
- Gary Fleder (COM’85), film & television director
- Sandy Gallin (CGS’60, COM’62), Hollywood talent agent
- Alana Feld Hackel (COM’02), Executive Vice President, FELD Entertainment
- Bonnie Hammer (CGS’69, COM’71, SED’75), Chairman of NBCUniversal Cable Entertainment & Cable Studios
- Ted Harbert (COM’77), Chairman, NBC Broadcasting
- Tyler Hicks (COM’92), New York Times photojournalist, combat correspondent, Pulitzer Prize winner
- Erica Hill (COM’98), weekend anchor, Today Show
- Ray Kotcher (COM’79), Chairman, Ketchum, Inc.
- Michael Leven (COM’61), President & CEO, Las Vegas Sands Corp.
- Stephanie McMahon (COM’98), Executive Vice President, Creative, World Wrestling Entertainment
- Kevin Merida (COM’79), Managing Editor, The Washington Post
- Joe Nocera (COM’74), opinion columnist for The New York Times
- Bill O’Reilly (COM’75), Fox host, author, historian, columnist & commentator
- Scott Rosenberg (COM’85), screenwriter
- Joe Roth (COM’70), film executive, producer, & director; former chairman of 20th Century Fox, and Walt Disney Studios
- George Schweitzer (COM’72), President of Marketing, CBS
- Pete Souza (COM’76), Chief White House photographer
- Howard Stern (CGS’74, COM’76), radio personality, television host, author, actor

CAMPAIGN PRIORITIES

COLLEGE OF COMMUNICATION

- Capital investments
- Scholarships, graduate fellowships, and other financial aid
- Technology investments
- Growth in signature programs with endowed professorships