1. Course Overview

1.1 Description from Course Catalog

In today’s world many countries are looking for industries that can be used as generators of economic development and prosperity but at the same time are environmental and culturally friendly; i.e. industries that can produce jobs and income for now and the future without producing serious environmental degradation and social disruption. Appropriately developed, tourism, based upon sustainable economic development, can be such an industry. Tourism is the world’s largest industry with annual spending at almost $7 trillion dollars and international tourism at almost $2 trillion dollars.

One important branch of the tourism industry is cultural tourism, one of the oldest of the ‘new’ tourism phenomena. While tourist have traveled and enjoyed cultural activities since the Roman period, it was only in the 1990’s that cultural tourism was widely recognized as a distinct sector of the tourist industry, one in which tourists travel primarily or secondarily specifically for cultural activities or events. Depending upon the source between 35-70 % of international travelers can be considered to be cultural tourists who are actively seeking a cultural experience, and they are spending over $500 billion dollars a year to obtain it. Activities that fall under cultural tourism include the conventional “High Culture” visits to museums, art galleries, concerts, plays, historic and world and local heritage sites as well as the more recent tourist activities and businesses.
Activities in festivals and events, gastronomy, agriculture and rural observation, civic, sports, theme parks, architecture and education (including short term courses and seminars). These activities are being developed and organized not only by individual organizations, both private and public, but also at the local, regional, national and multinational geographic levels. Governments are increasingly playing an important role in marketing, logistics and organization.

Many countries around the world are ideally suited to develop a cultural tourism industry both individually and as an integrated program among the countries. They often contain a treasure trove of important heritage sites ranging from pre-historic to Greek, Roman, Byzantine, Turkish, Chinese, Indian, Central Asian, Near East, African, pre-Columbian, etc., important religious sites, museums, theater, music, local foods and wines for gastronomy tourism, beautiful settings for festivals and events and the potential for a number of unique theme parks. This course will focus on how to develop uncommodified raw cultural assets with strong intrinsic tourism value into assets that can be transformed or commodified for tourism consumption, i.e. a tourist product, while still conserving and preserving them for the future. The specific objectives of the course include:

- An understanding of the full range of cultural tourism and the types of tourist assets that can be developed for a cultural tourism industry in both the Developed and Developing Worlds
- An understanding of the business of cultural tourism including how to determine which cultural assets should be developed for tourism, how to develop such assets, marketing such assets and how to manage such assets for both generating income and local jobs as well as long term conservation
- An understanding of local, regional, national and multi-national planning for cultural tourism

Tourism is the world’s largest industry worth some $7 trillion dollars a year. While traditionally most tourists want a vacation in which they could relax and/or restore themselves, which led to mass market tourism which is mostly a passive activity, over the past 20 years a newer more active tourists has emerged who looks on a vacation as an opportunity to be active, to learn, to experience, to gather memories for a lifetime. These tourists usually want to be partially or fully active in either or both nature activities (e.g. ecotourism, adventure tourism) and cultural activities (e.g. cultural tourism). Each of these areas of tourism generate between half a trillion to one trillion dollars a year worldwide. Cultural tourism is a multifaceted filed that includes high culture (museums, theater, dance, galleries), festivals, special events, indigenous cultures, sports, gastronomy, history and many other areas. In this course we will learn how to properly transform a cultural asset into a cultural product that can be sold to the tourists as a learning and/or emotional experience while still conserving and preserving it for the future.

Prerequisites - none
2. **Basic Information**

2.1 **Schedule**

<table>
<thead>
<tr>
<th>Classroom:</th>
<th>SHA 202</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dates and Times:</td>
<td>Thursday 6 – 9 pm</td>
</tr>
</tbody>
</table>

The course will be taught as a 3 hour class each week, divided by one 20 minute break.

2.2 **Delivery Mode**

**Classic Classroom Format**
This course will be taught in 14 3-hour lectures in a classroom. As such the quality of the course is partially a function of the quality of the lecturer and partly on the quality of the discussions among the students in the classroom.
2.3 Instructor:

My name is Professor Samuel Mendlinger, your instructor for this class. As a brief introduction, I have provided a summary of my academic background. **Academic Degrees:** I received my BA in 1969, my M.Sc. in 1975 and my Ph.D. in 1980. **Academic Career:** From 1982-2006 I was a professor in Economic Development and Agronomy in Ben-Gurion University in Israel. Most of my professional career was in economic development in Developing Countries (mostly in Africa, the Middle East and Central Asia – I have worked in almost 20 countries) where I was responsible for formulating, developing and running development and research projects. While my main area was agricultural development I became keenly aware of the potential of good, sustainable tourism development in both the developed and especially the developing world. As such I began to teach part time economic development and tourism management at Boston University in 2002 and I first taught a version of this course for Boston University in 2005. In 2005 I joined this department full time as the department’s director of the Economic Development and Tourism Management concentration. To date I have received about 20 major international grants, written over 50 peer reviewed articles and 100 other reports and articles and have been a researcher or developmental consultant for numerous governmental organizations, UN affiliated organizations, companies and NGOs in over 20 countries In Africa, Asia, Latin America and Europe. Since joining the department in 2005 I have worked or been a consultant in tourism development in the United States, Dominican Republic, China, United Arab Emirates, Liberia and Tanzania.

2.4 Getting Started or What should I do first?

Relax. This course may sound difficult and the material may not be very familiar to you but you should do well in the course.

3. Text & Materials

3.1 Required Text

The text book is “Cultural Tourism” by Bob McKercher and Hilary du Cros (M&C). ISBN-0-7890-1106-9. The chapters above labeled (M&C) refer to this book. It is a short textbook (only 232 pages). In addition to the text book a reader with eight case studies will be handed out in the first class. The case studies are:
1. Tourism Development and Sustainability in the Greek Archipelagos
2. Beyond Authenticity and Commodification
3. Dickens on the Strand, Galveston, Texas
4. Heritage Site Management
5. Secular Pilgrimage and Sports Tourism
6. The Search for Authenticity in the Pilgrim Experience
7. The Positive and Negative Impacts of Tourism
3.2 Other Required Material

No

3.3 CourseInfo or Blackboard

The power point slides will be posted on Blackboard.

4. Course Learning Objectives

4.1 Course Goals and Objectives

The objective of the course is to arrive together to the point where all the students in the class have a solid understanding of what is Cultural Tourism, how to turn an uncommodified cultural asset that has potential for the tourism industry into a cultural product that can: (1) attract tourists and give them a learning, experiential and emotional experience; (2) generate good jobs and wealth creation for the local population; and (3) does not ruin the cultural asset, i.e. be sustainable for future use and appreciation.

This course will:

- Provide an introduction to the concepts, techniques and tools available to managers for decision making in Cultural Tourism
- Help develop an appreciation for the managerial, cultural, and social aspects of Cultural Tourism and its place in a menu of exciting tourism assets within a destination
- Raise awareness of the importance of a strategic approach to Cultural Tourism development which necessitates the active cooperation between not only Tourism Developers and Cultural Heritage Managers but also among governments at both the national and local levels, the private sector, cultural asset owners, the local population and participatory NGOs.

In pursuing these objectives, the course will:

- Use the textbook and other material
- Combine theory and practice
- Combine the strategic with the tactical

4.2 Course Learning Objectives

After successfully completing this course, you will be able to:

- Develop a cultural product from a cultural asset
- Learn to market a cultural product
- Learn how to integrate the various stakeholders so as to not only produce the best Cultural Product for Cultural Tourism that you can but to maximize the probability of success of such product; i.e. produce a Win-Win situation in which the tourists, the local population and the future receive what they need and want.
4.3 Course Expectations and Delivery Mode

The course will be conducted by means of a sequence of lectures, discussions, textbook and other readings.
# 4.4 Schedule

<table>
<thead>
<tr>
<th>Lesson</th>
<th>Date</th>
<th>Subject</th>
<th>Chapters (M&amp;C)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9/6</td>
<td>Introduction to Cultural Tourism</td>
<td>1,2</td>
</tr>
<tr>
<td>2</td>
<td>9/13</td>
<td>How Cultural Tourism Works</td>
<td>3,4</td>
</tr>
<tr>
<td>3</td>
<td>9/20</td>
<td>Cultural Tourism, products and markets</td>
<td>5-8</td>
</tr>
<tr>
<td>4</td>
<td>9/27</td>
<td>Assessment</td>
<td>9-13</td>
</tr>
<tr>
<td>5</td>
<td>10/4</td>
<td>Presentation – The Freedom Trail – 5-7 pages</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>10/11</td>
<td>Festivals and Events</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>10/18</td>
<td>Festivals and Events</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>10/25</td>
<td>Tourism and Gastronomy</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>11/1</td>
<td>Presentation – Individual Critique of Existing Cultural Asset – 5-7 pages</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>11/8</td>
<td>Sports and Religious Tourism</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>11/15</td>
<td>Tourism, the good, the bad and the ugly</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>11/22</td>
<td>No Class - Thanksgiving</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>11/29</td>
<td>Conclusions</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>12/6</td>
<td>Presentation – Your Cultural Asset – 7-10 pages</td>
<td></td>
</tr>
</tbody>
</table>

9/13 – Tourism Development and Sustainability in the Greek Archipelagos  
9/27 – Beyond Authenticity and Commodification - Indonesia  
10/11 – Dickens on the Strand, Galveston, Texas  
10/18 – Heritage Site Management - Netherlands  
11/8 – Secular Pilgrimage and Sports Tourism - Europe  
11/8 – The Search for Authenticity in the Pilgrim Experience - Israel  
11/15 – The Positive and Negative Impacts of Tourism

# 4.5 Course Grading

Your grades will be based on four things:
1. Freedom Trail paper and presentation – 25%
2. Individual Critique of Existing Cultural asset paper and presentation – 25%
3. Your Cultural Asset paper and presentation – 35%
4. Class Participation – 15% (note – participation does NOT mean just attending class, which is mandatory, but being an active participant in class)

# 4.6 Homework

No formal homework outside of the readings and papers will be given.
5. Compliance with Department Academic Goals

5.1 Department Goals
The Department of Administrative Sciences maintains data to support accreditation under the rules of the AACSB. All courses must document that they include all of the academic goals which are described in the Department of Administrative Sciences Mission Statement. These goals are summarized below:

5.1.1 General Goals
- We recognize that both technology and globalization are driving forces in modern commerce. As a result, we seek out ways to include international perspectives throughout the curriculum.

- Graduate education requires a focused area of study, continuous updating of skills and abilities, and an appreciation of the complexity of today’s global environment. These beliefs are reflected in the student body, degree curriculum, individual course content as well as in cross departmental study.

5.1.2 Teaching
- We recognize that providing the working adult with academically challenging, high quality and practically focused instruction requires a blend of theory and application.

- We recognize the value of learning that occurs in the workplace, and design our classes to meet needs of our students, and educate them in the concepts and technical skills required to perform in contemporary and future work settings.

5.1.3 Course Content
- Our courses combine the traditional values of liberal arts, are interdisciplinary and focus on strengths in specialized professional subject areas.

- We incorporate international perspectives and cases into our courses.

5.2 Mapping to Syllabus
<table>
<thead>
<tr>
<th>Course Number</th>
<th>MET AD 603</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Name</td>
<td>Cultural Tourism</td>
</tr>
<tr>
<td>Department Goal</td>
<td>Category</td>
</tr>
<tr>
<td>Critical and Innovative Thinking</td>
<td>How much this course fulfills the goals. (Substantial, Some, None)</td>
</tr>
<tr>
<td>Global Perspective – 1.</td>
<td>Substantial</td>
</tr>
<tr>
<td>Communication Skills</td>
<td>Some</td>
</tr>
<tr>
<td>Decision Making</td>
<td>Substantial</td>
</tr>
</tbody>
</table>

- The examples used in class cover cultural tourism assets and products in 6 continents and over 30 countries
- Text book – the text book (Cultural Tourism by McKercher and du Cros) is written by authors based in Asia and Australia and the examples in the book are from Asia, Europe, Australia, North America and South America
- Case studies – Seven case studies are used in this course of which five are country specific and three are general. They are: (a) Tourism Development and Sustainability in the Greek Archipelagos (Greece); (b) Beyond Authenticity and Commodification (Indonesia); (c) Promoting Partnerships for Effective Governance of Sustainable Urban Tourism (Germany); (d) Dickens on the Strand (USA); (e) The Positive and Negative Impacts of Tourism (general); (f) Heritage Site Management (Netherlands); (g) Secular Pilgrimage and Sport Tourism (Europe). The second text presents cultural tourism papers from 4 countries.
cultural products that require the students decide what to critique, to think and incorporate about the product in respect to the material being taught in the course and to decide what is good and bad about the product and how can it be improved. The third paper requires to student to create their own cultural product anywhere in the world and to determine how it should be developed.

<table>
<thead>
<tr>
<th>Technical Tools &amp; Techniques</th>
<th>Some</th>
<th>The main tools used in this course are how to do research and Power Point.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Ethics and Standards</td>
<td>Substantial</td>
<td>The course is based on the principle that unlike the hospitality industry the tourism industry has three clients: (a) the tourist who must have great memories from a vacation; (b) the local population that must economically, socially and culturally benefit from tourism; and (c) the future, that is the environment and the local culture and heritage must not be destroyed but improved for future generations. This principle is fundamental in all teaching and examples used in the course.</td>
</tr>
<tr>
<td>Research Skills and Scholarship</td>
<td>Substantial</td>
<td>The first assignment requires the students analyze a case based on concepts presented in the first lecture and to conduct research using materials beyond the text. A video on research methods is presented in week #2, and an assignment given for the students to use these skills. The students write a research paper at the end of the course, incorporating the concepts of the course.</td>
</tr>
</tbody>
</table>
6. **Requirements, Policies and Standards**

6.1 **Attendance**

Attendance at all classes is mandatory. Attendance will be taken early on in the class. In accordance with the department policy, any student missing more than 2 classes will be considered to have withdrawn. Students arriving late will be considered to have missed the class.

6.2 **Homework**

The dates due for papers are the last day that they are due. They can be handed in earlier.

6.2.1 **Timely Presentation of Materials Due**

All assignments (papers, homework, etc.) have due dates. These are the LAST DATES that stated material is due. I maintain the right to refuse, or downgrade, any materials presented after due dates. This is not a subject for discussion.

Student should organize their time and work so as to turn in the assignment before the due date. To be absolutely clear, this means that the work will be accepted anytime up to that date but not after. Students should develop a schedule so that the work is built around their personal needs and obligations. Students should allow for contingencies and plan to hand in their work well before the last minute. That way, should some unforeseen problem arise, the timely presentation of work is not in jeopardy.

6.2.2 **Discussion Expectations**

Please remember that online discussion topics are an ongoing process. You should not consider yourself having participated in the discussions by merely posting one comment. You should be reading all of the postings and responding appropriately, much like a face-to-face discussion. While assignments are due on specific dates, you should plan to contribute to discussions early and continue to monitor them.

Each student should be prepared to discuss the assigned topic in class.

6.2.3 **Student Preparation**

**Minimal preparation** is reading the material, and being able to summarize what it is about, what the major issues are, and some recommendations.

**Superior preparation** involves being able to (i) summarize the situation or problem presented by the case; (ii) recommend a solution to the discussed problem; (iii) support your recommendation with data, relevant details, and analyses; and (iv) discuss innovative solutions, or why obvious solutions might be discounted.

6.2.4 **Paper Requirements (if required)**

You are to complete any research papers using the APA writing style and in particular, for citations and references. You can download the student style guide from
the American Psychological Association web site or you can purchase the APA style guide from the book store.

Several guides are provided in the CourseInfo site under the Course Documents. As most referencing information is available either on the APA web site or on the CourseInfo site, the purchase of the guide is not essential. However, in all of your papers and assignments you need to understand how to lay out a paper, as well as how to cite and reference correctly This is essential.

Papers are to be RESEARCH PAPERS. Remember that work that you use from other authors MUST be referenced. Since it is assumed that you know little about the topic that you are writing on, it is expected that your papers contain information from many different sources. These must be attributed to the author using the American Psychological Association citation and reference format. This is your paper and not the cut and paste if someone else's work.

The internet has led to a false sense of what research is all about. Those new to research tend to think that it means spending an afternoon surfing the internet and then cutting and pasting from material available. Keep in mind the internet is:
1. Not quality oriented.
2. The internet has both good stuff and bad stuff, but does not know the difference.
3. I expect to see materials from a wide variety of sources, and particularly academic sources.

6.3 Grading Policy
Grade inflation is not in the best interests of BU students or the reputation of the institution. I have a responsibility to differentiate the performance of my students, and to reward with high grades only those who do exceptionally well. A Grade of ‘A’ or ‘A minus’ will be limited only to those students truly distinguishing themselves in the course.

The Academic Policy Committee of Metropolitan College recommends the following guidelines for distinguishing grades.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A, A-</td>
<td>20%</td>
</tr>
<tr>
<td>B+, B, B-</td>
<td>80%</td>
</tr>
<tr>
<td>Other</td>
<td>As merited</td>
</tr>
</tbody>
</table>

Excellent, research quality work will be rewarded with an ‘A’. An ‘A’ grade requires research quality excellence in all aspects of the course: homework, discussions, project, and exams. Grades do not follow a prescribed curve.

This is a Boston University course; that means something. One thing it means is that we recognize and reward excellence. Excellence is uncommon, even rare. Your grade, then, will reflect the standards of excellence set by Boston University, in which only truly distinguished work will receive the highest grade.
6.3.1 Requests For Extensions
The General position is that make up extensions are not given. There is no guarantee that a make up will be permitted, and any request needs to be in writing and a written verification of the incident will be expected. Sometimes, unfortunate situations occur that make fulfilling requirements impossible and, as such, requests for extensions will be evaluated on a case-by-case basis.

This is not to penalize any individual student but to attempt to assure that there is a level playing field and the total class feels confident that no one has a unique advantage.

If, for any reason, you are unable to meet any assignment deadline, a student should contact the instructor immediately, and preferably in advance. All assignments must be completed.

6.3.2 Off-Syllabus Work
Students will not be allowed to submit work for consideration that is beyond that defined in the syllabus.

7. Academic Conduct Policy
The academic conduct policy is summarized below. For the full text of the academic conduct code, please go to:

http://www.bu.edu/met/metropolitan_college_people/student/resources/conduct/code.html

Any Plagiarism will be reported to the Dean and dealt with according to the Academic Conduct Code of Metropolitan College.

Boston University makes available to all faculty the plagiarism tool “Turn It In.com.” The site contains millions of papers from around the world. When a paper is submitted to TurnItIn.com, it is analyzed and compared to other work. TurnItIn.com reports if any parts of the paper are copied from other sources without proper attribution. Specifically, TurnItIn.com will detect plagiarism.
Metropolitan College Student Academic Conduct Code

All students entering Boston University are expected to maintain high standards of academic honesty and integrity.

It is the responsibility of every student to be aware of the Academic Conduct Code’s contents and to abide by its provisions. The Academic Conduct Committee of the individual school or college, which is composed of students, faculty and staff, has jurisdiction over all charges of academic misconduct brought against students.

In all charges of academic misconduct against a student, the student is entitled to full procedural fairness in any disciplinary proceedings. The Academic Conduct Code details the guidelines governing disciplinary proceedings. It also articulates the University’s philosophy of discipline, defines violations of the code, and enumerates penalties applicable under the code.

I Philosophy of Discipline

The objective of Boston University in enforcing academic rules is to promote a community atmosphere in which learning can best take place. Such an atmosphere can be maintained only so long as every student believes that his or her academic competence is being judged fairly and that he or she will not be put at a disadvantage because of someone else’s dishonesty. Penalties should be carefully determined so as to be no more and no less than required to maintain the desired atmosphere. In defining violations of this code, the intent is to protect the integrity of the educational process.

II Academic Misconduct

Academic misconduct is conduct by which a student misrepresents his or her academic accomplishments, or impedes other students’ opportunities of being judged fairly for their academic work. Knowingly allowing others to represent your work as their own is as serious an offense as submitting another’s work as your own.

III Violations of this Code

Violations of this code comprise attempts to be dishonest or deceptive in the performance of academic work in or out of the classroom, alterations of academic records, alterations of official data on paper or electronic resumes, or unauthorized collaboration with another student or students. Violations include, but are not limited to:

A. Cheating on examination. Any attempt by a student to alter his or her performance on an examination in violation of that examination’s stated or commonly understood ground rules.

B. Plagiarism. Representing the work of another as one’s own. Plagiarism includes but is not limited to the following: copying the answers of another student on an examination, copying or restating the work or ideas of another person or persons in any oral or written work (printed or electronic) without citing the appropriate source, and collaborating with someone else in an academic endeavor without acknowledging his or her contribution. Plagiarism can consist of acts of commission-appropriating the words or ideas of another—or omission failing to
acknowledge/document/credit the source or creator of words or ideas (see below for a detailed definition of plagiarism). It also includes colluding with someone else in an academic endeavor without acknowledging his or her contribution, using audio or video footage that comes from another source (including work done by another student) without permission and acknowledgement of that source.

C. Misrepresentation or falsification of data presented for surveys, experiments, reports, etc., which includes but is not limited to: citing authors that do not exist; citing interviews that never took place, or field work that was not completed.

D. Theft of an examination. Stealing or otherwise discovering and/or making known to others the contents of an examination that has not yet been administered.

E. Unauthorized communication during examinations. Any unauthorized communication may be considered prima facie evidence of cheating.

F. Knowingly allowing another student to represent your work as his or her own. This includes providing a copy of your paper or laboratory report to another student without the explicit permission of the instructor(s).

G. Forgery, alteration, or knowing misuse of graded examinations, quizzes, grade lists, or official records of documents, including but not limited to: transcripts from any institution, letters of recommendation, degree certificates, examinations, quizzes, or other work after submission.

H. Theft or destruction of examinations or papers after submission.

I. Submitting the same work in more than one course without the consent of instructors.

J. Altering or destroying another student’s work or records, altering records of any kind, removing materials from libraries or offices without consent, or in any way interfering with the work of others so as to impede their academic performance.

K. Violation of the rules governing teamwork. Unless the instructor of a course otherwise specifically provides instructions to the contrary, the following rules apply to teamwork: 1. No team member shall intentionally restrict or inhibit another team member’s access to team meetings, team work-in-progress, or other team activities without the express authorization of the instructor. 2. All team members shall be held responsible for the content of all teamwork submitted for evaluation as if each team member had individually submitted the entire work product of their team as their own work.

L. Failure to sit in a specifically assigned seat during examinations.

M. Conduct in a professional field assignment that violates the policies and regulations of the host school or agency.
N. Conduct in violation of public law occurring outside the University that directly affects the academic and professional status of the student, after civil authorities have imposed sanctions.

O. Attempting improperly to influence the award of any credit, grade, or honor.

P. Intentionally making false statements to the Academic Conduct Committee or intentionally presenting false information to the Committee.

Q. Failure to comply with the sanctions imposed under the authority of this code.

When an alleged Infraction occurs in a School/College other than the one in which the student is enrolled, the initial determination of misconduct will be made by the Academic Conduct Committee of the school/college where the alleged infraction occurred, while assessment of penalty will come from the student’s school/college of enrollment, based upon recommendation of the Dean and Committee from the school/college where the infraction took place.

IV Action on Suspected Violations
Every School or College shall designate an Assistant or Associate Dean with responsibility for administering the procedures set forth in this Code.

As a general rule, faculty who have reason to believe that a student has violated this Code shall meet with the student, personally or through a designee, inform the student of the suspected violation and document the student’s response. Faculty members will then report suspected violations of the Code to the Assistant or Associate Dean using the “Faculty Report of Student Academic Misconduct.” This form will be accompanied by a statement indicating the supporting evidence upon which the faculty member has relied as well as the student’s response to the charges.

A. Cases of Undisputed Academic Misconduct by the First-Time Offenders
If the student has admitted to the academic misconduct and has never been found guilty of an academic conduct violation at Boston University, the faculty member may request the designated Dean’s authorization to sanction the student by means of grading penalty. In such a case, a student who has admitted to academic misconduct may agree to a grading penalty as determined by the faculty, up to and including a failing grade in the course. The faculty member will inform the designated Dean of the proposed grading penalty.

The designated Dean will ascertain whether the student has previously signed an Admission of Academic Misconduct Form or has any prior record of academic misconduct in any College or School in the University. If so, the designated Dean will refer the charges and supporting evidence to the Academic Conduct Committee, which shall then proceed with a hearing. If not, the designated Dean, at his or her discretion, and taking into account the nature of the infraction, may grant written permission to the faculty member to enter into an
agreement with the student for a grading penalty in lieu of proceedings before the Academic Conduct Committee.

If such permission is received, the faculty member will inform the student of the option to agree to a grading penalty. If the student chooses this option, the agreement between the faculty member and student must be formalized through the University’s “Admission of Academic Misconduct” Form. An accused student is not compelled to sign such an agreement and may choose to exercise the right to have his or her case heard by the Academic Conduct Committee.

B. Cases of Disputed Academic Misconduct or Cases of Repeat Offenders
If the student disputes the charge of Academic Misconduct or if the designated Dean denies permission for a grading penalty because the student is a repeat offender or because of the nature of the offense, the designated Dean shall then refer the charges and supporting evidence to the Academic Conduct Committee, which shall then proceed with a hearing.

V Penalties

A. Students Who Sign Approved Admission of Academic Misconduct Forms
Students who sign Admission of Academic Misconduct Forms shall receive the grading penalty noted on the form. Students will also receive a letter of reprimand from the designated Dean. The form and the letter of reprimand will be retained in the student’s file at the Dean’s Office, but shall not be recorded on the student’s permanent academic record. The reprimand will not be made public when records or transcripts are sent out. It may, however, be considered when reviewing the student’s eligibility for University programs and when imposing sanctions for future offenses. It may also be reported to a direct question about past academic misconduct or disciplinary sanctions from an undergraduate, graduate, or professional school to which the student seeks admission.

B. Students Whose Cases are Referred to the Committee
C. Students who are not allowed the option of a grading penalty or who elect to have their cases heard by the Academic Conduct Committee may receive the sanctions of Reprimand, Disciplinary Probation, Suspension, or Expulsion only through action of the Academic Conduct Committee. However, faculty members always retain the right to assign grades reflecting their principled and equitable assessment of students’ work. If applicable, a faculty member may assign a grade of “I” in a course while a matter is pending before the Academic Conduct Committee. In a case in which the Academic Conduct Committee has found a violation of the Code, the ultimate grade assigned by the faculty member may also reflect the faculty member’s determination of how seriously overall course goals and expectations of the academic discipline are compromised by work involved in
an incident of academic misconduct, and how that work should in consequence contribute to the final course grade.

D. **Students who believe that a faculty member has penalized them for alleged acts of academic misconduct without having followed the procedures** set forth in this Code should make their concerns known as soon as possible to the designated Dean.

E. **If the accused is found by the Committee** to have committed academic misconduct, the Committee may recommend any reasonable appropriate penalty. The penalty will generally be one or more of those listed below. However, because it is impossible to anticipate all variables of misconduct, the Committee has broad power to fashion a sanction that is fair to the student, suitable to the offense, and effective as a future deterrent. The Committee may recommend such other appropriate sanction as it sees fit.

1. **No penalty for minor violations that do not warrant sanction.**
2. **Reprimand**
   a. For violations of a minor nature or mitigated by extenuating circumstances.
   b. A copy of the reprimand shall be placed in the student’s file but shall not be recorded on the permanent academic record. Past reprimands may be considered in imposing sanctions for future offenses.
   c. Reprimands are not to be made public when records, transcripts, etc., are sent out, but may be reported in response to a direct question about past academic misconduct or disciplinary sanctions from an undergraduate, graduate, or professional school to which the student seeks admission.
   d. Reprimands place no restriction on the student’s participation in academic or nonacademic School/College or all-University activities.
3. **Disciplinary Probation**
   a. For violations deemed serious enough to warrant some abridgement of the student’s rights and privileges.
   b. Given for a specified period of time.
   c. Recorded on the student’s permanent internal record.
   d. Prohibits the student from being an officer in any recognized all-University or School/College student organization, and from participating in intercollegiate activities during the specified probation period.
4. **Suspension**
a. For violations deemed serious enough to warrant separation of the student from the University community for a limited time, but not serious enough to warrant expulsion.
b. Given for a period of one to three semesters.
c. Recorded on the student’s permanent internal record; the student’s external record shall carry the statement “withdrawn.”
d. The student must apply to the Dean of his or her School/College for readmission, making a satisfactory statement concerning his or her interim activities and his or her intended future conduct.
e. No academic coursework may be undertaken for Boston University credit, nor may any Boston University degree be conferred, during the period of suspension.

5. Expulsion
   a. For extremely serious academic misconduct.
   b. Recorded permanently on the student’s academic record.
   c. Expulsion is permanent.

6. Other sanctions
   a. Removal from a Professional Program. For violations involving conduct that is considered serious enough to withdraw the student from a program leading to a professional endorsement from the University. Such conduct may take place within a professional field assignment as well as the University. Removal from a professional program does not, in itself, bar the student from graduation.
   b. For serious misconduct, including but not limited to misconduct that occurred while the student was enrolled at the University but was discovered after graduation or conduct involving fraudulent use of University transcripts or degree certificates after graduation, or similar serious misconduct, recommendation of the committee may include withholding of transcripts or revocation of the degree.

VI Dissemination of Information

A. Notice of probation, suspension, or expulsion is sent to the parent or guardian of a student who has consented to the release of such information to his or her parents or guardians.


C. Penalties imposed through the Academic Conduct Code, including reprimands, may be reported to graduate and professional schools to which a student seeks
admission, notably in response to a question about past academic misconduct or disciplinary sanctions.

D. Efforts will be made to ensure that students receive a copy of the Academic Conduct Code at their first registration at the University. The URL to the code will be provided to students by their school/college.

Student Academic Conduct Committee

I Procedure

A. The designated Dean will institute proceedings before the committee by forwarding the case to the Chair of the Academic Conduct Committee (committee). The committee shall consist of faculty and staff members appointed by the Dean and graduate students or advanced undergraduate students of not lower than junior-year standing, appointed by the Assistant or Associate Dean of the College. This committee has jurisdiction over every alleged act of academic misconduct on the part of (a) any student enrolled in the School/College, and (b) any student enrolled in a course taught in the School/College, whether that student is enrolled in that School/College or some other academic unit at the University or any other college or university. The committee will also have jurisdiction over every alleged act of misconduct pertaining to course credits earned in the School/College by any person. This shall include any person who has received a baccalaureate degree from the University.

B. When students are called before Academic Conduct Committees of another School/College in the University, the designated Dean of the school or college holding the hearing shall inform the designated Dean of the School/College of enrollment of the nature of the charge and the time of the hearing. Whenever possible, a representative from the School/College of enrollment should be present at the hearing and deliberations.

C. If the designated Dean refers the case to the Academic Conduct Committee, the Dean’s office shall inform the student (by hand-delivered or certified letter with return receipt, to be sent at least twelve days prior to the hearing) of the following matters:

1. The charges.
2. The date, time, and location of the hearing.
3. The fact that the student may request to reschedule the hearing, within a limited time period, for a valid reason.
4. The fact that the student may be accompanied by an advisor of his or her choice. At the discretion of the committee chair, the advisor
may be allowed to make a brief statement on behalf of the student. The advisor may not participate directly in the hearing.

5. The fact that the student may also bring witnesses to provide additional information related to the alleged offense. The chair may limit or exclude the matters presented by any individual to the extent that such information is repetitive or is not probative of the guilt or innocence of the student.

6. The fact that he or she shall have the right to examine the person bringing the charges, to have access to all documents that have been introduced as evidence, to have copies of such documents prepared, and at the discretion of the chair and in a manner to be prescribed by the chair, to examine all witnesses.

7. The fact that the student may, but is not required, to submit a written statement and/or other documents for review by the Academic Conduct Committee, provided that any such written statement is prepared by the student (and not by his or her advisor), and provided that any statement or documents that student wishes the Academic Conduct Committee to review are received by the Dean’s Office at least seven (7) days prior to the scheduled date of the hearing. The Academic Conduct Committee reserves the right not to accept or review any materials that are submitted after this deadline.

D. Waiver of Twelve Days Notice. A student may waive the twelve-day notice requirement. The committee may hold an expedited hearing when the Chair and student both believe that doing so is in the interest of fairness.

E. Hearings

1. Members of the committee may be excused if the case might involve a conflict of interest (e.g., kinship, teacher-student relationship, etc.).

2. The Dean may appoint pro tempore members to replace regular faculty members who are unable to attend, or who have been excused.

3. When students are called before Academic Conduct Committees of another School/College in the University, a representative from the home School/College student shall be invited to attend but will not vote.

4. No student shall be found guilty except on the vote of a majority of the voting members present at a hearing.
5. The quorum for hearings shall be five voting members of the committee, at least three of whom shall be faculty members. Once the meeting is called to order, the departure or absence of one or more committee members shall not defeat the quorum and the meeting may continue to conclusion.

6. The chair shall be counted as a voting member, but shall cast his or her vote only in order to break a tie vote.

7. A hearing shall proceed in the absence of the accused student only if:
   a. The student waives the right to be present or
   b. The committee is satisfied that proper notice of the hearing was given to the student and that there is no legitimate cause for the absence.

8. The hearing shall be recorded by sound recording. The recordings are to be preserved for one year. Any participant in the hearing may obtain a copy of the recording or the transcript of the hearing (if one is made, though the University is under no obligation to produce a transcript) at actual cost. Deliberations are private and are not tape-recorded.

9. The Chair in his or her discretion shall administer the hearing to promote fairness. Subject to that discretion, the hearing shall include:
   a. Presentation of charges by the committee chair.
   b. Presentation and examination of material evidence and witnesses by the committee and by the accused student(s) but excluding material relevant to sanctions to be imposed. In appropriate circumstances the chair may take steps to protect a witness through actions such as sequestering, withholding a witness’s identity, or taking testimony prior to a hearing.
   c. Statement by the accused student(s) and examination of the student(s) by the committee.
   d. Additional examination of witnesses if required.
   e. After excusing the accused student, and advisor, and witnesses, deliberation of the committee, which shall not be tape-recorded.
   f. Formulation of the judgment and assessment of any appropriate penalty by a majority vote of the members present.
10. The chair shall make the necessary determination of the scope of the inquiry with a view to according full and fair exploration of relevant material. It is in the discretion of the chair whether to accept additional documents prepared by any of the witnesses and first offered at the time of the hearing.

11. Because the hearing is not a court hearing, the committee is not bound by legal rules of evidence. However, every effort will be made to conduct hearings as fairly and expeditiously as possible.

12. The hearing shall not be public, and information gained at the hearing shall be treated as privileged information by all participants. This does not bar the disclosure of the findings and recommendations of the committee to those authorized to receive such information. Inasmuch as this provision is for the protection of the accused student, it does not bar him or her from disclosing information pertaining solely to him or herself, if he or she wishes to do so, provided, however that in proceedings involving multiple students, no student should disclose information learned about any other accused student to any persons not participating in the hearing.

13. At the request of the accused student, the chair of the Academic Conduct Committee may, at his or her discretion, elect to admit parents or legal guardians.

14. The hearing shall be conducted with proper decorum. The hearing may be recessed by the chair if:
   a. Additional evidence or witnesses are needed.
   b. It is apparent that a fair hearing cannot be held because of disturbances, illness, or similar causes.

15. The School/College may, from time to time, make public the facts and decisions of cases that come before the committee. However, such reports shall not reveal the name of any student, professor, or course involved in a case that has been heard by the committee.

F. Recommendation

1. Cases involving students enrolled in the School/College where the infraction occurred:

   The committee shall write up its recommendation including a statement of the charges, evidence, judgment, and recommended penalty, which shall be transmitted to the designated Dean as soon as possible after the hearing at which the judgment was made. With regard to the judgment, the designated Dean shall review the evidence supporting the committee’s findings. If necessary, the designated Dean may refer the matter back to
the committee for further consideration and/or elaboration, or may request the transcript or recording of the hearing and/or copies of the evidence. However, the judgment of the committee shall not be replaced by a judgment more damaging to the student unless new evidence has been considered upon a rehearing. Similarly, with regard to the recommended penalty the designated Dean of the School or College conducting the hearing shall not impose more severe penalties than those recommended by the committee.

2. *Cases involving students enrolled in another School/College.* If the accused student is not enrolled in the School/College where the infraction occurred, the designated Dean of the school/college conducting the hearing shall transmit the committee’s judgment and recommended penalty to the designated Dean of the student’s school/college. With regard to the judgment and recommended penalty, the designated Dean of the student’s school/college shall review the evidence supporting the committee’s findings. If necessary, the designated Dean may refer the matter back to the committee for further consideration and/or elaboration, or may request the transcript or recording of the hearing and/or copies of the evidence. However, the judgment of the committee shall not be replaced by a judgment more damaging to the student unless new evidence has been considered upon a rehearing. With regard to the recommended penalty, the designated Dean is not bound by the committee’s recommendation, but shall make an independent determination of the appropriateness of the recommended penalty, and may impose a penalty that is greater or lesser than that recommended by the committee.

G. The designated Dean of the student’s school/college shall notify the student by certified or personally signed for letter of the judgment and penalty imposed. The student shall also be informed that there is a procedure for appeal.

II Appeals

A. All decisions may be appealed to the designated Dean of the school/college in which the student is enrolled. Such appeals must be filed within fourteen days of receipt of the judgment and penalty.

B. A student who is appealing is entitled to receive a copy of all materials considered by the committee, a copy of the tape recording of the hearing, and a copy of the committee’s report.

C. When a student is enrolled in a school/college other than the school/college where the case was heard and is appealing both the judgment and penalty, the
Dean of the student’s school/college shall request that the Dean of the school/college where the case was heard render a decision on the appeal of the judgment. Thereafter, the Dean of the student’s school/college of enrollment will render a decision on the appeal of the penalty.

D. Standard on Appeal: The decision of the designated Dean should be upheld unless it appears on appeal that the decision was unreasonable and unfair. The Dean will notify the student of the decision. The letter shall also inform the student of the procedure for appeal to the University Provost.

E. Within fourteen days of the receipt of the Dean’s final response to appeals within the school/college, a student may appeal the judgment or the penalty to the University Provost. Appeals are to be in writing, setting forth the basis of the appeal and whether the student is appealing the judgment, the penalty, or both.

F. The Provost shall review the documentation, and when deemed necessary, may refer the appeal back to the original committee for clarification and comments.

G. Normally, a rehearing will be ordered only if new evidence is presented or a procedural error is identified. The procedure at a rehearing is the same.

H. After the hearing, a recommendation to the Provost is to be made, as described in section I. F. (“Recommendation”), above.

I. Before making a decision, the Provost may conduct his or her own investigation if he or she feels it is warranted.

J. The decision of the Provost is final [except that, in cases of degree revocation, in which instance, the student may appeal to the President, whose decision shall be final].

III Reporting and Documenting Procedures

All evidence should be carefully documented using the guidelines set forth below:

A. The person originating the charges shall present them in writing, accompanied by suitable exhibits, to the Office of the Dean. That person shall make himself or herself available to the designated Dean for pre-hearing conferences if necessary, and shall appear at or be available for the student academic conduct hearing whenever possible. However, the Chair shall have the discretion to excuse the complainant’s attendance if the absence will not prejudice the student.

B. Witnesses to the alleged infraction of the Student Academic Conduct Code may be requested to file a report on the incident and shall make themselves available for prehearing conferences and student academic conduct hearings.
C. The following are the guidelines for obtaining evidence of violations of the Student Academic Conduct Code in connection with:

1. **Conduct During Examinations.** If an irregularity occurs during an examination, the person who originally notes the irregularity should attempt to have his or her observations corroborated by others who are also in the room (e.g., proctors). The person(s) making the report shall provide specific information such as the time of the observation, type of irregularity observed, number of times it took place, exactly which sections of the examination were affected by the infraction, the name of each individual participating in the irregularity, and the extent of participation by each individual.

2. **Papers, Reports, and Examinations.** If the misconduct is inferred from the appearance and/or content of a paper, examination, or other assignment where the professor or proctor has had no chance to observe the actual process, specific reference should be made to each section that gives evidence of misconduct. Where possible, copies of pertinent sections or answers and copies of any other pertinent material (original sources from which section or sections were allegedly plagiarized, and so on) should be submitted with the report to the Dean.

3. **Other types of academic misconduct.** Reports should be prepared using the same rules of careful observation and accurate documentation as outlined above.

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**A Definition of Plagiarism**


“The academic counterpart of the bank embezzler and of the manufacturer who mislabels products is the plagiarist, the student of scholar who leads readers to believe that what they are reading is the original work of the writer when it is not. If it could be assumed that the distinction between plagiarism and honest use of sources is perfectly clear in everyone’s mind, there would be no need for the explanation that follows; merely the warning with which this definition concludes would be enough. But it is apparent that sometimes people of goodwill draw the suspension of guilt upon themselves (and, indeed, are guilty) simply because they are not aware of the illegitimacy of certain kinds of “borrowing” and of the procedures for correct identification of materials other than those gained through independent research and reflection…

“The spectrum is a wide one. At one end there is a word-for-word copying of another’s writing without enclosing the copied passage in quotation marks and identifying it in a footnote, both of which are necessary. (This includes, of course, the copying of all or any part of another student’s paper.) It hardly seems possible that anyone of college age or more could do that without clear intent to deceive. At the
other end there is the almost causal slipping in of a particularly apt term which one has come across in reading and which so admirably expresses one’s opinion that one is tempted to make it personal property. Between these poles there are degrees and degrees, but they may be roughly placed in two groups. Close to outright and blatant deceit—but more the result, perhaps, of laziness than of bad intent—is the patching together of random jottings made in the course of reading, generally without careful identification of their source, and then woven into the text, so that the result is a mosaic of other people’s ideas and words, the writer’s sole contribution being the cement to hold the pieces together. Indicative of more effort and, for that reason, somewhat closer to honest, though still dishonest, is the paraphrase, an abbreviated (and often skillfully prepared) restatement of someone else’s analysis or conclusion, without acknowledgment that another person’s text has been the basis of the recapitulation.”

Examples of Plagiarism
The examples given below should distinguish between dishonest and the proper use of source material. If instances occur which these examples do not seem to serve as a model, conscience will, in all likelihood, be prepared to supply advice.

The Source
“The importance of the Second Treaties of Government printed in this volume is such that without it we would miss some of the familiar features of our own government. It is safe to assert that the much criticized branch known as the Supreme Court obtained its being as a result of Locke’s insistence up the separation of power; and that the combination of many powers in the hands of the executive under the New Deal has still to encounter opposition because it is contrary to the principles enunciated therein, the effect of which is not spent, though the relationship may not be consciously traced. Again we see the crystallizing force of Locke’s writing. It renders explicit and adapts to the British politics of this day the trend and aim of writers from Languet and Bodin through Hooker and Grotius, to say nothing of the distant ancients, Aristotle and the Stoic School of natural law. It sums up magisterially the arguments used through the ages to attack authority vested in a single individual, but it does so from the particular point of view engendered by the Revolution of 1688 and is in harmony with the British scene and mental climate of the growing bourgeoisie of that age. Montesquieu and Rousseau, the framers of our own Declaration of Independence, and the statesmen (or should we say merchants and speculators?) who drew up the Constitution have re-echoed its claims for human liberty, for the separation of powers, for the sanctity of private property. In the hands
of these it has been the quarry of liberal doctrines; and that is has served the Socialist theory of property based on labor is final proof of its breadth of view.”

Charles L. Sherman, “Introduction” to John Locke, Treatise of Civil Government and A Letter Concerning Toleration

1. Word-for-Word Plagiarizing

“It is not hard to see the importance of the Second Treatise of Government to our own democracy. Without it we would miss some of the most familiar features of our own government. It is safe to assert that the much criticized branch known as the Supreme Court obtained its being as a result of Locke’s insistence upon the separation of powers; and that the combination of many powers in the hands of the executive is contrary to the principles enunciated therein; the effect of which is not spent, though the relationship may not be consciously traced. The framers of our own Declaration of Independence and the statesman who drew up the Constitution have re-echoed its claims for human liberty, for the separation of powers, for the sanctity of private property. All these are marks of influence of Locke’s Second Treatise on our own way of life.”

In this example, after composing half of the first sentence, the writer copies exactly what is in the original text, leaving out the center section of the paragraph and omitting the names of Montesquieu and Rosseau where he takes up the text again. The last sentence is also the writer’s own.

If the writer had enclosed all the copied text in quotation marks and had identified the source in a footnote, he would not have been liable to the charge of plagiarism; a reader might justifiably have felt, however, that the writer’s personal contribution to the discussion was not very significant.

2. The Mosaic

“The crystallizing force of Locke’s writing may be seen in the effect his Second Treatise of Government had in shaping some of the familiar features of our own government. That much criticized branch known as the Supreme Court and the combination of many powers in the hands of the executive under the New Deal are modern examples. But even the foundation of our state—the Declaration of Independence and the Constitution—have re-echoed its claims for human liberty, for the separation of powers, for the sanctity of private property. True, the influence of others is also marked in our Constitution—from the trend and aim of writers like Languet and Bodin, Hooker and Grotius to say nothing of Aristotle and the Stoic school of natural law; but the fundamental influence is Locke’s Treatise, the very quarry of liberal doctrines.”
Note how the following phrases have been lifted out of the original text and moved into new patterns:

- “crystallizing force of Locke’s writing”
- “some of the familiar features of our own government”
- “much criticized branch known as the Supreme Court”
- “combination of many powers in the hands of the executive under the New Deal”
- “have re-echoed its claims for human liberty…property”
- “from the trend and aim…Grotius”
- “to say nothing of Aristotle and…natural law”
- “quarry of liberal doctrines”

As in the first example, there is really no way of legitimizing such a procedure. To put every stolen phrase within quotation marks would produce an almost unreadable, and quite worthless, text.

3. The paraphrase

Paraphrase

“Many fundamental aspects of our own government are apparent in the Second Treatise of Government. One can safely say that the oft-censured Supreme Court really owes its existence to the Lockean demand that powers in government be kept separate; equally one can say that the allocation of varied and widespread authority to the President during the era of the New Deal has still to encounter opposition because it is contrary to the principles enunciated therein…Once more it is possible to note the way in which Locke’s writing clarified existing opinion.”

Original

“Many familiar features of our own government are apparent in the Second Treatise of Government. It is safe to assert that the much criticized…Court obtained its existence upon separation of powers; and that the combination of many powers in the hand of the executive under the New Deal has still to encounter opposition because it is contrary to the principles enunciated therein…Again we see the crystallizing force of Locke’s writing.”

The preceding comparison shows how the writer has simply traveled along with the original text, substituting approximately equivalent terms except where his or her understanding falters, as it does with “crystallizing,” or where the ambiguity of the original requires too much ingenuity to decipher, as it apparently does as in “to encounter opposition…consciously traced” in the original.

Such a procedure has its uses; for one thing, it is of value to the reader. How, then, may it properly be used? The writer might begin second sentence with “As Sherman notes in the introduction to his edition of the Treatise, one can safely say…”
and conclude the paraphrase passage with a footnote giving the additional identification necessary. Or he or she might indicate directly the exact nature of what is being done, in this fashion: “To paraphrase Sherman’s comment…”and conclude that also with a footnote indicator.

In point of fact, this course of action does not particularly lend itself to honest paraphrase, with the exception of that one sentence, which the paraphrase above copied without change except for abridgement. The purpose of paraphrase would be to simplify, or to throw new and significant light on a text; it requires much skill if it is to be used honestly, and should be used rarely by the student except for the purpose, as suggested above, of personal enlightenment.

4. The “Apt” Text

“The Second Treatise of Government is a veritable quarry of liberal doctrines. In it the crystallizing force of Locke’s writing is markedly apparent. The cause of human liberty, the principle of separation of powers, and the inviolability of private property—all three major dogmas of American constitutionalism—owe their presence in our Constitution in large part to the remarkable Treatise which first appeared around 1685 and was destined to spark within three years a revolution in the land of its author’s birth and, ninety years later, another revolution against that land.”

Here the writer has not been able to resist the appropriation of two striking terms—“quarry of liberal doctrines” and “crystallizing force”; a perfectly proper use of the terms would have required only the addition of a phrase: “The Second Treatise of Government is, to use Sherman’s suggestive expression, a “quarry of liberal doctrines.” In it the “crystallizing force”—the term again is Sherman’s—of Locke’s writing is markedly apparent.”

Other phrases in the text above—“the cause of human liberty,” “the principle of the separation of powers,” “the inviolability of private property”—are clearly drawn directly from the original source, but are so much matters in the public domain, so to speak, that no one could reasonably object to their reuse in this fashion.

Since one of the principal aims of college education is the development of intellectual honesty, it is obvious that plagiarism is a particularly serious offence, and the punishment for it is commensurately severe. What a penalized student suffers can never really be known by anyone except that student. The student who plagiarizes and “gets away with it” suffers something less public, and probably less acute, but the corruptness of the act, the disloyalty and baseness it entails, must inevitably leave a mark on him or her, as well as on the institution.

5. Making a Bibliography or Works Cited Page; Using Footnotes

Documenting Sources

Essays written for college courses generally require the use of sources: books, periodicals, internet sites, and other documents containing information relevant to the topic of the essay to be written. Such sources are both documented within the essay, as either footnotes or parenthetical citations, and appended to the essay, in either a works cited page or a bibliography.

Very simply, a bibliography lists all the books, periodicals, internet sources, and other documents the writer looked at to prepare the essay, whereas the works cited page lists only the material the writer actually used to write the essay; a footnote or a parenthetical citation indicates very precisely the source of quotation, specific statement, or idea occurring in the text of the essay. For all such documentation, standardized systems have been developed so that readers anywhere can turn quickly from the footnote or parenthetical citation to the works cited or bibliographical listing to find the proper source for the material at hand. The three most frequently used formats are derived from the Publication Manual of the American Psychological Association (APA), The Modern Language Association Handbook for Writer’s of Research Papers (MLA), and the Chicago Manual Style.

Students are obligated to discover and adhere to the citation format sanctioned by the faculty, course or department for which the essay is undertaken. Just as honesty requires quotation marks around any statement copied directly from a written or electronic source, it requires a footnote or a parenthetical citation to indicate the place from which information, ideas, or paraphrased reconstructions have been gathered and utilized in the text.

A fine biography or works cited page and careful citation, no matter how ably prepared, will not make up for the deficiency in reasoning, style, and substance of the essay proper, but they do enhance the value of good scholarly writing because they act as auxiliary agents in the process of communication.

6. Use of Sources Obtained from a Computer Network

The requirement to document, with proper citations, material obtained from sources other than the mind of the writer applies to words, ideas, drawings, images, and any other items obtained via electronic media such as the Internet. For example, if the writer paraphrases a paragraph from a Web site, the same procedure should be followed as outlined in item (5) above. The proper citation in the footnotes and bibliography should include the author (if known), the name or title of the electronic site, the date, and the URL or Internet address.

Some instructions may, at their discretion, forbid use of electronic sources for a given assignment or for all assignments in the course. If, despite this instruction, a student uses and cites and electronic source, a low grade may result, but the action by itself is not a violation of the Academic Conduct Code.
7. Excessive Collaboration

The following example illustrates the distinction between authorized and excessive collaboration.

In a laboratory course, students may work together in a group, collecting the same data. In the syllabus, the instructor has stated that collaboration on laboratory exercises is allowed up to the point of discussing procedures and checking on the consistency of data to guard against typographical errors. The professor has made clear, however, that each student must analyze the data and answer the questions in the laboratory book independently. While writing up the exercise, one student asks another group to show him the graphs that the second student plotted using the data. Realizing that his own graphs were in error, he draws new graphs that correspond to those of the second student.

In this example, the first student has clearly exceeded the extent of collaboration allowed according to the syllabus. By allowing the first student to view her graphs, which were part of the analysis of the data, the second student has given unauthorized information to the first student. Both are therefore guilty of violations of the Academic Conduct Code.

Note that if the extent of the collaboration allowed is not stated explicitly in the syllabus, the students in the class must assume that no collaboration whatsoever is allowed after the group works together in the laboratory.

Appendix: Examples of Misconduct

The following list contains examples of academic misconduct, and is not intended to be complete. Note that, although the examples refer to written assignments and exams, the same rules apply to assignments and exams that are administered or presented orally or by some other non-written means. (Adapted from Academic Dishonesty among College Students, S. Maramark and M. B. Maline, US Dept. of Education Report no. OR-93-3802, August, 1993.)

- Copying from another student’s exam or assignment
- Allowing another student to copy from your exam or assignment
- Allowing another student to see your exam or to see part or all of your assignment before you hand it in, unless authorized by an instructor.
- Collaborating on assignments or take-home exams when instruction (or the syllabus) call for independent work
- Providing or receiving answers to an exam using a system of signals or other means of communication with another student.
- Bringing unauthorized materials to an exam without placing them where they cannot be used during an exam.
• Altering the answers to, or otherwise tampering with, exams or assignments after they have been handed in, without consent of the instructor
• Taking an exam or completing part or all of an assignment for another student
• Having another person take an exam for you or complete part or all of one or more of your assignments
• Hiring a ghostwriter to write part or all of an assignment
• Submitting all or part of a purchased term paper as your own
• Using course materials, including lecture notes and excerpts from textbooks, in written assignments without proper citation
• Downloading text, drawings, images, and other materials from the Internet and using these in written assignments without proper citation of the sources
• Copying material without proper citation
• Feigning illness to avoid taking an exam or handing in an assignment on time
• Submitting the same term paper for credit to more than one course without permission
• Reviewing a copy of the regularly scheduled exam prior to taking a make-up exam
• Reviewing a stolen copy of an exam prior to taking the exam
• Providing questions from a test given in one section of a course to students in another
• Receiving questions from a test given in one section of a course from another student in another section before you have taken the test
• Altering or forging an official document