Los Angeles Internship Program

FILM AND TELEVISION TRACK
Required Courses
COM FT 566 A1 The Business of Hollywood
COM FT 566 B1 Careers in Hollywood (Speaker Series.)
COM FT 493/494, 953/954 Internship in Film or Television

Elective Courses
COM FT 552 Creative Life and Television
COM FT 539 Professional Production Methods
SMG SI 438 Talent Representation and Management
SMG MK 435 Introduction to the Music Business and Music Marketing

ADVERTISING AND PUBLIC RELATIONS TRACK
Required Courses
COM CM 561 HL Entertainment Marketing
COM CM 561 HW Careers in Hollywood for Advertising and Public Relations (Speaker Series.)
COM CM 471 E/809 E Internship

Elective Courses
SMG SI 438 Talent Representation and Management
SMG MK 435 Introduction to the Music Business and Music Marketing
Or choose from Film/TV and Advertising/PR course listings.

ENTERTAINMENT MANAGEMENT TRACK
Required Courses
SMG SI 438 Talent Representation and Management
SMG LA 430 Entertainment Law
CAS EC 497 Internship

Elective Courses
SMG MK 435 Introduction to the Music Business and Music Marketing

The Los Angeles Internship Program offers three tracks for undergraduate and graduate students: Advertising and Public Relations, Entertainment Management, and Film and Television. Students take three, 4-credit courses and conduct one or two academic internships.

Upon successful completion of the program, students earn 16 Boston University credits.

DIRECTOR
Bill Linsman is an international television commercial director. He holds a BA in Economics from the University of California and an MFA in Cinema from the University of Southern California. Currently he is an Associate Professor in the College of Communication at Boston University, teaching film production and direction. He has lived and worked in London, and filmed in such places as Moscow, Hamburg, and Prague, directing Nick Nolte, Lloyd Bridges, Larry Hagman and other celebrities.

FACULTY
All BU in LA classes are taught by distinguished academics and professionals practicing in the fields of film and television, advertising, public relations, Entertainment Management, Law and Business.

HOUSING
Housing is provided at the guarded 168-acre Park La Brea complex in Los Angeles. Students share fully furnished tower apartments and have full access to the amenities at this centrally located apartment complex.

ADMISSIONS
• Refer to our policy on eligibility/admissions at www.bu.edu/abroad/admissions

PROGRAM DATES
Fall Semester: early September-mid-December*
Spring Semester: mid-January-early May
Summer Term: late May-late July (Summer offers Internship only, Ad/PR classes; no electives)*

*Not available for Entertainment Management

APPLICATION DEADLINE
Fall Semester: March 15
Spring Semester: October 1
Summer Term: March 1

2013/2014 PROGRAM COST
$26,450 per semester. Cost includes tuition, housing, field trips, and emergency travel assistance coverage. Financial aid is available.

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