The Writer in Hollywood – LAB
LECTURE SERIES
Course # TBD

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The Writer in Hollywood – LAB (course # TBD) is a 2 credit lecture series that covers the business side of the film industry as it relates to the writer. During the semester, students in the WIH Certificate program will hear from other instructors from the BULA program on pertinent business topics. In addition to the BULA staff lectures, guests from different aspects of the industry will speak about the profession.

"The Writer in Hollywood" Lead Faculty -- Brian Herskowitz - lrn2write@aol.com
“The Writer in Hollywood” Faculty – Deborah Baron - drb1128@sbcglobal.net

WRITER IN HOLLYWOOD - LAB

It is student's responsibility to check in with the teacher, class assistant or posted schedules in advance to make sure of the start time.

All sessions are considered mandatory unless otherwise noted.

Any student conflicts known about in advance should be cleared through Brian Herskowitz or the Teaching Assistant.

The WIH LAB will be held one evening each week (date/times TBD) for 1.5 hours. The evening will be presented by either a BULA instructor or a guest lecturer. The guest lecturers will be working professionals in various areas that relate the writer in Hollywood. Past speakers have included: Peter Flood – story analyst for Disney, MGM; Peter Mellencamp – story analyst, and professor; Christopher Wilkinson – academy award nominated writer (NIXON, ALI); Margaret Nagle – Emmy nominated writer (WARM SPRINGS); Krista Vernoff – Writer/Producer (Grey’s Anatomy), academy award nominated Director Stacey Title, academy award winning producer Jon Landau (AVATAR, TITANIC), Emmy winner Marta Kaufman (FRIENDS). PLEASE NOTE: THIS IS A PARTIAL LIST OF PAST SPEAKERS AND SPEAKERS ARE ALWAYS SUBJECT TO AVAILABILITY. The BULA Instructors will cover such topics as Representation for the writer, Contracts and negotiating your deal, the writer’s career in television, and the business of Hollywood.
• **Writer in Hollywood Lab Course Objectives**
  a. Define the role of the writer in Hollywood
  b. Give students the opportunity to hear from working professionals in the industry.
  c. Illustrate the business side of the equation. Learning about “the biz”

**PLEASE NOTE: DATES, TIMES FOR CLASSES, SPEAKERS AND EVENTS ARE ALWAYS SUBJECT TO CHANGE. YOU MUST KEEP IN COMMUNICATION WITH YOUR INSTRUCTOR.**

**CLASS SCHEDULE:**

1.5 hour long lectures covering: The story analyst/studio reader, the working writer in features, the working writer in TV, the writer-producer relationship, the writer-director relationship, what to look for in a deal (Larry Weinberg), how to protect yourself legally (Larry Weinberg), the Writer’s Representation (Randi Seigel), the writer in TV overview (Marcia Lewis Smith) and other topics to be determined.

Week 1 – Guest Speaker – The role of script coverage in the writer’s career.
Week 2 – Larry Weinberg BULA Staff – business pitfalls and practices for the writer.
Week 3 – Randi Seigel BULA Staff – representation for the writer.
Week 4 – Macia Lewis Smith BULA staff TV overview
Week 5 - Guest Speaker – Working writer in Television
Week 6 – Larry Weinberg BULA Staff - business pitfalls and practices for the writer.
Week 7 – Guest Speaker - Feature film writer.
Week 8 – Guest Speaker – Development Executive/Producer.
Week 9 – Guest Speaker – Role of PR for the Writer.
Week 10 – Guest Speaker – Manager/Producer and writer’s representation.
Week 11 – Guest Speaker – Media and the Web for Writers
Week 12 – Randi Seigel – representation for the writer continued
Week 13 – Guest Speaker – collaboration – the writing team
Week 14 – Guest Speaker TBD

**JOURNAL**

Students attending the WIH LAB must keep a journal on the weekly class.

Please Note: There will be no guest speakers or lectures during week 15.

**WRITERS**

**PLAGIARISM:**

Plagiarism is the act of representing someone else's creative and/or academic work as your own, in full or in part. It can be an act of commission, in which one intentionally appropriates the words, pictures, or ideas of another or it can be an act of omission, in which one fails to acknowledge/document/give credit to the source, creator, and/or the copyright owner of those words, pictures, or ideas. Any fabrication of materials, quotes, or sources, other than those created in a work of fiction, is also plagiarism.

Plagiarism is the most serious academic offense that you can commit and can result in probation, suspension, or expulsion.

**GRADES:**

NOTE: THIS COURSE IS PASS/FAIL.

**GRADE SCALE:**

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<tr>
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<tbody>
<tr>
<td>CLASS ATTENDANCE</td>
<td>10</td>
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<tr>
<td>PARTICIPATION IN CLASS</td>
<td>30</td>
</tr>
<tr>
<td>JOURNALS</td>
<td>60</td>
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<tr>
<td><strong>TOTAL POSSIBLE POINTS</strong></td>
<td>100</td>
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70 and below is failing
71 and above is passing