



**FATALE ATTRACTION**

**SPRING FASHION EXPLOSION!**

Diane Decadence  
 Noir Style Now  
 Designing Women:  
 Meet Sara Blakely, Anne Barge  
 and Gizelle James!

**HOME SWEET HOME!**

Little 5 Points: Atlanta's  
 Hottest 'Hood  
 Boho Deluxe in Buckhead  
 Buy It A-Listing Your Digs

**PLUS**

Brian Vahaly's Close-Up  
 Five-Star Yoga!  
 Top New Restaurants  
 and all the best parties

**CIRCULATION (RATE BASE = 50,000)**

**DIRECT MAIL (IOP)**

ANSLEY  
 BROOKHAVEN  
 BUCKHEAD  
 DECATUR  
 DOWNTOWN  
 EAST ATLANTA  
 EMORY  
 LITTLE FIVE POINTS  
 MIDTOWN  
 VININGS  
 VIRGINIA HIGHLANDS/  
 MORNINGSID

**DIRECT MAIL (OTP)**

ACWORTH  
 ALPHARETTA  
 BUFORD  
 DUNWOODY  
 DULUTH  
 LAWRENCEVILLE  
 KENNESAW  
 MARIETTA  
 PEACHTREE CITY  
 PERIMETER  
 ROSWELL  
 SANDY SPRINGS  
 WOODSTOCK

**TOTAL RESIDENTIAL MAILINGS**

**LUXURY HIGHRISES**

**SPECIALTY HOME DESIGN MAILINGS**  
 (ASID, IIDA, AIA, NARI, HBA)

**CONTROLLED COMMERCIAL ROUTES**

*Over 20,000 distributed to exclusive spas, salons, boutiques, private golf and country clubs, professional offices, high-end retailers, design centers and other premium spots where our target readers can be found.*

**ATLANTA'S TOP EXECUTIVES/CEOs**

**LUXURY HOTELS**

**TOTAL READERS PER ISSUE**

200,000+

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**2006 EDITORIAL CALENDAR**

**MARCH**

Spring Fashion Issue: 300+ pages of the latest fashion for women and men. PLUS: Home Design, featuring important national and local interior design projects, as well as the latest trends in architecture, furniture, and products for the home.

**MAY**

The Award-Winning Gourmet Issue: an in-depth look at the latest culinary trends, as well as articles on gourmet shops, wine, and spirits.

**JULY**

Biannual Travel Special: Our exclusive roundup of dream/luxury destinations around the world. PLUS: Weddings!

**SEPTEMBER**

Fall Fashion Issue: 300+ pages of the latest fashion for men and women. PLUS: Home design – featuring the latest home design projects, trends, and products.

**OCTOBER**

2nd Annual Music & Nightlife Issue: Our hippest issue of the year – an exhaustive survey of the people, places, and things that make our cities BUZZ after dark!

**NOVEMBER**

The Decadence/Shopping Issue: Our over-the-top guide to the good life, including our annual Gift Guide and page after page of luxury jewelry, clothes, and shopping resources. Plus: Watches.

**DECEMBER**

"Homes for the Holidays": Our First Annual HOME and Real Estate Special Issue, featuring the best new national and local home projects; profiles of top interior designers; the latest trends in furniture, gardens, and more. PLUS: an inside look at the real estate market, the major players, and the most exclusive neighborhoods ("Power 'Hoods!") in your city. BONUS: Our Biannual Travel Special covers dream/luxury destinations around the world.

Calendar is subject to change.

**MODERN LUXURY**  
 MAGAZINES

CHICAGO      DALLAS  
 LOS ANGELES      HOUSTON  
 ORANGE COUNTY      SAN DIEGO  
 WASHINGTON, D.C.      SAN FRANCISCO  
 ATLANTA      NEW YORK