Design Specifications

The total poster display area will be 4'h x 4'w, therefore your poster must fit within these parameters. We recommend that you try to limit your poster to 3.5'h x 3.5'w. If your poster exceeds the specified measurements, you may have difficulty displaying it.

The poster display boards will provide a foam core surface onto which you can tack your poster. Tacks will be available.

Possible poster formats:
- A single-sheet poster printed on a large format printer
- Two to four standard poster boards
- 8.5" x 11" PowerPoint prints with large banner title

Regardless of the format you choose, keep elements of symmetry and balance in mind. All posters should include a project title, your name (underlined), your advisor's name and department, and an acknowledgment of funding sources. If you are going to use the BU logo, please be sure it is the most current version found here: www.bu.edu/brand/logo/

Limit your use of colors. It is fine to include color graphs or color photographs. Add titles like Table 1, Figure 1, for easy reference to any tables, graphs, or figures you include.

Use large, uncomplicated fonts. Print should be legible from at least three feet away. Limit the number of different print fonts that you use. Simplicity makes for better design.

Your poster is likely to include the following:
- A title that states the topic and overall conclusion of your work
- Your name, your mentor's name (and department), any other authors
- An abstract in fairly large font
- A description of research goals and methods
- A presentation of results (figure titles should be statements of conclusions)
- A summary of major conclusions (with bullet points)
- Future directions for the research
- A (short) bibliography or list of references
- Acknowledgments (citing any help you received or sources of funding)
- You may have an accompanying handout for visitors to take away

On the day of the symposium be prepared to stand next to your poster for one hour (UROP will assign your time) between 11 am - Noon or Noon – 1 pm to explain your work and to answer questions. Professional dress is recommended. Your audience will be undergraduates, graduate students, parents (it is Family and Friends Weekend), faculty, alumni, and possibly graduate school, corporate, and foundation representatives. All posters will be judged during the course of the symposium, and awards will be given for the best posters. The winners of poster awards will be announced at the Closing Remarks Ceremony around 1 pm.