A General Agency of The United Methodist Church

Job Opportunity
Public Information (Marketing)

Position Open Until Filled (minimum posting 4 weeks)

Position Title: Senior Manager, Public Information

Position Overview: We are seeking a senior manager to plan, develop and implement PR strategies and campaigns, raise public awareness of The United Methodist Church, build media relationships, generate positive publicity, provide a voice for the church in the public media and create messages and materials to communicate with a variety of audiences. The successful candidate will be able to use effective public relations strategies to raise awareness of The United Methodist Church and increase news coverage.

Requirements:

- A Bachelor’s Degree in journalism, public relations, mass communications or equivalent experience.
- A minimum of 5 years of experience in Media and Public Relations
- Must have an understanding of communication strategy development. Needs experience in developing media relations and communications strategy plans.
- Must be able to plan and organize work independently and as a team members.
- Must have strong verbal and written communications and presentation skills, expertise in editing, excellent judgment and strong public/media relations and crisis communication experience.
- Must have a successful track record in gaining positive publicity and media coverage for a client or organization.
- Understanding of Microsoft Word and PowerPoint.
- Knowledge of The United Methodist Church is required.

To apply or for more information contact: UMCom/Human Resources: 615-742-5137 • Email: hr@umcom.org

To apply please provide the following: Cover Letter → Resume → Application → Work Samples

UMCom is an Equal Opportunity Employer.