



ASA Student Chapter Video Contest

American Statistical Association (ASA) is running a contest for members of ASA student chapters to submit short videos explaining why they chose to study statistics, what they love about the discipline, and how it's preparing them for a great career.

The top five videos will be featured in ASA's national education campaign (ThisisStatistics.org) about the important role of statisticians in business, government and society, and the many interesting and exciting career opportunities available to graduates in statistical science.

You don't need to be a budding auteur to participate in this video contest. In fact, all you need is access to a video camera (the one in your phone will work just fine) and a desire to tell others why the degree and career you've chosen is one of the best out there. The top five videos will be edited into a single video that will be incorporated into our campaign.

Contest Instructions

- All ASA student chapter members are eligible to participate.
- Videos should be around 30 to 90 seconds and should feature you prominently; we're interested in your story, told by you. Explain how you got interested in statistics, why it's a great discipline, and the exciting career opportunities it's preparing you for.
- **The Deadline to submit a video is September 15, 2015.** Upload your video to YouTube as an unlisted video and send the link to donnal@amstat.org

Why Participate?

Aside from helping out ASA, you'll be part of a historic initiative to raise the profile of a profession that is growing in importance in an increasingly data-centric world. The five winners will also receive a \$25 gift card from Amazon. If you would like to participate, please follow this link <http://goo.gl/forms/H7Yv0FBv1d> and complete this brief information form as soon as possible to signal your interest. We look forward to your participation and watching your videos!