

ALYA GUSEVA
Associate Professor of Sociology
Boston University

Mailing Address:

Sociology Department
100 Cummington Mall
Boston, MA 02225, USA
Ph: (617)358-0639
Fax: (617) 353-4837
E-mail: aguseva@bu.edu
<http://www.bu.edu/sociology/faculty-staff/faculty/alya-guseva/>

EDUCATION

Ph. D., Sociology, University of California, San Diego, 2002
M. A. equivalent, Sociology, Kharkov National University (Ukraine), 1996
M.A., Sociology, UCSD

RESEARCH AND TEACHING INTERESTS

Economic Sociology, Markets, Finance and Consumer Credit, Sociology of Health and Medicine, Health Policy, Biomedical Markets, Infertility and Human Reproduction, Family

EMPLOYMENT

Boston University, Sociology Department
Associate Professor, 2009-present
Assistant Professor, 2002-2009

OTHER POSITIONS:

Editorial Boards:

Socio-Economic Review
Economic Sociology, member of the International Board
Russian Journal of Economics, member of the International Advisory Board

Leadership in Professional Associations:

Member of Executive Board, SASE
Co-founder and co-organizer, Finance and Society permanent research network, SASE

PUBLICATIONS

Books

Rona-Tas, A. and **A. Guseva**. 2014. *Plastic Money: Constructing Markets for Credit Cards in Eight Postcommunist Countries*. Stanford: Stanford University Press.

Finalist of the Academy of Management 2015 George R. Terry Book Award.

Authors interviewed in *Accounts*, newsletter of the ASA Economic Sociology section
<http://www.asanet.org/sectionecon/documents/accounts2014winter2.pdf>

Author Meets Critic panel at the Eastern Sociological Society meeting in New York, February 19-21, 2015. (Organized by Sarah Babb, critics Jozsef Borocz, Simone Polillo, Paromita Sanyal).

Author Meets Critic panel at the Society for the Advancement of Socio-Economics meeting in London, July 2-4, 2015 (Critics Nigel Dodd, Josh Whitford and Jose Ossandon).

Book forum: József Böröcz, Nigel Dodd, José Ossandón, and Josh Whitford. 2016.
Socio Economic Review 14 (1): 185-200.

Reviewed in
American Journal of Sociology
Contemporary Sociology
Administrative Science Quarterly
Slavic Review
Sociologie du Travail
Economic Sociology – the European Electronic Newsletter
Europe-Asia Studies
Czech Sociological Review

Guseva, A. 2012. *Karty v Ruki: Zarozhdenie Rynka Bankovskix Kart v Postsovetskoy Rossii*. Moscow: Higher School of Economics (Russian translation of *Into the Red*).

Guseva, A. 2008. *Into the Red: The Birth of the Credit Card Market in Postcommunist Russia*. Stanford: Stanford University Press.

Author Meets Critic panel at the Eastern Sociological Society meeting in Boston, March 18, 2010. (Organized by Lynne Moulton, critics Ezra Zuckerman, Simone Polillo, Christopher B. Yenkey).

Reviewed in
American Journal of Sociology
Contemporary Sociology
Administrative Science Quarterly
Slavic Review
Sociologie du Travail
Economic Sociology – the European Electronic Newsletter
The Russian Review

Economic Sociology (in Russian)
Choice Reviews Online (among editor's monthly picks)
H-Net, Humanities and Social Sciences Online
International Review of Modern Sociology

Peer-Reviewed Articles and Chapters

Guseva, A. and D. Ibragimova. In Press. "Autonomy as empowerment, or how gendered power manifests itself in contemporary Russian families." *Gender, Power, Eastern Europe: Changing Concepts of Femininities and Masculinities and Power Relations*, ed. by Katharina Bluhm, Gertrud Pickhan, Justyna Stypinska and Agnieszka Wiercholska. Springer.

Guseva, A. and V. Lokshin. 2019. "Medical Conceptions of Control in the Surrogacy Field in Kazakhstan" *Salute e società XVIII* (1): 28-45.

Guseva, A. and A. Rona-Tas. 2019. "Consumer Credit Surveillance." *Oxford Handbook of Consumption*, ed. by Frederick Wherry. London, UK: Oxford University Press.

Rona-Tas, A. and **A. Guseva**. 2018. "Consumer Credit in Comparative Perspective." *Annual Review of Sociology* 44: 55-75.

Guseva, A. and A. Rona-Tas. 2017. "Money Talks, Plastic Money Tattles. The New Sociability of Money." *Money Talks: Explaining How Money Really Works*, ed. by Nina Bandelj, Fred Wherry and Viviana Zelizer. Princeton, NJ: Princeton University Press.

Ibragimova, D. and **A. Guseva**. 2016. "Who Is in Charge of Family Finances in the Russian Two-earner Households." *Journal of Family Issues*, published on-line December 30, 2015
<http://jfi.sagepub.com/content/early/2015/12/24/0192513X15623588.abstract>

Rona-Tas, A. and **A. Guseva**. 2013. "Legal Regulation in the East and Central European Credit Card Markets." *Journal of Comparative Economics* 41: 420-435.

Guseva, A. 2010. "Incertitude and complementarite: le marche des cartes de credit en Russie." *Geneses* (special issue ed. by Gilles Laferte) 79:74-96 (in French).

Guseva, A. 2007. "Friends and Foes: Informal Networks in the Soviet Union." *East European Quarterly* 41(3):323-347.

Guseva, A. 2005. "Building New Markets: A Comparison between Russian and American Credit Card Markets." *Socio-Economic Review* 3:437-466.

Buerkle, K. and **A. Guseva**. 2002. "What Do you Know, Who Do You Know? School as a Site for the Production of Social Capital and its Effects on Income Attainment in Poland and the Czech Republic." *American Journal of Economics and Sociology* 61(3):657-680.

Guseva, A. and A. Rona-Tas. 2001. "Uncertainty, Risk and Trust: Russian and American Credit Card Markets Compared." *American Sociological Review* 66 (5):623-646 (lead article).

Reprinted in *New Developments in Economic Sociology*, ed. by Richard Swedberg, Edward Elgar, 2005.

Featured in *Contexts* 1(2), 2001, p.7.

Featured in *Society* March-April 2002, pp. 3-4.

Rona-Tas, A. and **A. Guseva**. 2001. "The Privileges of Past Communist Party Membership in Russia and Endogenous Switching Regression." *Social Science Research* 30 (4):641-52.

Guseva, A. 1994. "Women and Labor Force: An International Comparison (the Former Soviet Union and the USA)" *UCSD Journal of Undergraduate Research* XIV: 21-28.

Guseva, A. 1993. "Odinochestvo: Lekarstvo ili Yad?" *Sovremennoe Obshchestvo* 1:140-144.

Reviews:

Guseva, A. Forthcoming. Review of Sarah Quinn's *American Bonds*. *Contemporary Sociology*.

Guseva, A. In Press. "Morality and money in end-of-life care – review of Roi Livne's *Values at the End of Life: The Logic of Palliative Care*." *European Journal of Sociology*.

Guseva A. 2019. Review of *Creditworthy: A History of Consumer Surveillance and Financial Identity in America*, by Josh Lauer. *Contemporary Sociology*.

Guseva A. and H. Mooney. 2018. "Time, Role of the Past and Varieties of Fictional Expectations: Comments on Jens Beckert's *Imagined Futures*." *Distinktion: Journal of Social Theory*. Published online July 25 <https://doi.org/10.1080/1600910X.2018.1502089>

Guseva A. 2016. Review of *Selling Our Souls*, by Adam D. Reich. *Contemporary Sociology* 45 (4): 495-497.

Guseva A. 2015. Review of *Sociology of Economic Life*, ed. by Mark Granovetter and Richard Swedberg, 3rd edition. *Journal of Economics and Political Economy* 2(1S): 228-231.

Guseva, A. 2010. Review of *Crisis and the Everyday in Postsocialist Moscow*, by Olga Shevchenko. *Contemporary Sociology* 39(3):342-344.

Barman, E. and **A. Guseva**. 2005. "What a Weberian Approach to Interests Can Contribute to Economic Sociology." *Theory and Society* 34:93-103.

Guseva, A. 2004. Review of *Making Ends Meet in Contemporary Russia: Secondary Employment, Subsidiary Agriculture and Social Networks*, by Simon Clarke. *Contemporary Sociology* 33(2):235-236.

Guseva, A. 2000. Review of *Economic Sociology: A Lecture Course* (in Russian), by V.V. Radaev. *European Economic Sociology Newsletter* 3:35-37.

Reprinted in 2001 in *European Societies* 3(1):122-125.

Guseva, A. 1999. Review of *Money and Finance in the Transition to a Market Economy*, by I. Abel, et al. *Journal of Economic Literature* 37(4):1735-1737.

Other publications:

Guseva, A. and A. Kilicaslan. 2019. "Health Care," *Wiley Blackwell Encyclopedia of Sociology*, 2nd Edition, Ed. by George Ritzer.

Guseva, A. 2017. Moralno-eticheskie i yuridicheskie aspekty surrogatnogo materinstva: istoki, mezhdunarodny opyt, problemy (in Russian). *Reproductive Medicine* (journal of Kazakh Association of Reproductive Medicine) 4(33): 7-11.

Guseva, A. 2015. Opinion piece in response to "Should the EU Tighten Sanctions Against Russia?" Blog of Polski Instytut Spraw Międzynarodowych, May 22.

Guseva A. 2014. "Credit Cards," *Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*, ed. by Dan Cook and J. Michael Ryan.

Guseva, A. 2013. "Consumerism in Healthcare," *Wiley-Blackwell Encyclopedia of Health, Illness, Behavior, and Society*, ed. by W. Cockerham, R. Dingwall and S. Quah.

Guseva A. 2013. "Commercialism in Healthcare," *Wiley-Blackwell Encyclopedia of Health, Illness, Behavior, and Society*, ed. by W. Cockerham, R. Dingwall and S. Quah.

Guseva A. 2009. "The Challenges of Constructing Credit Card Markets in Emerging Economies." *Lydian Payment Journal*, November issue (<http://www.pymnts.com/marketing-credit-cards-in-postcommunist-russia/>)

Guseva, A. 2007. "The Role of Bi-Level Social Networks in Building Mass Consumer Finance Markets in Russia." *Economic Sociology—The European Electronic Newsletter* 8(3).

Guseva, A. 2007. "Economic System, Soviet," "Monetary Reform," "Krysha," "Shortages," "Blat," "Voucher," "Propiska." In *Encyclopedia of Contemporary Russian Culture*, ed. by T. Smorodinskaya, K. Evans-Romaine, and H. Goscilo. New York: Routledge.

Russian Banking Monthlies:

Guseva, A. and O. Kuzina. 2004. "Credit Bureaus and Credit Scoring in Credit Card Markets: Theory and Practice," (in Russian). *Banki i tekhnologii* (official publication of the Association of Russian Banks) 5:54-62.

Guseva, A. 1999. "Consumer Credit, Credit Histories and Other Precursors of Bank Cards in the US" (in Russian). *Platzhi. Sistemy. Kartochki* 8:25-28.

Interviews in Media and Professional Publications:

Interviewed in *economic sociology_the european electronic newsletter*, Vol 17, No 2, March 2016

http://econsoc.mpifg.de/newsletter_current.asp

Interviewed in *Economic Sociology* on *Plastic Money* and other recent projects

http://ecsoc.hse.ru/data/2015/01/31/1106179183/1ecsoc_t16_n1.pdf#page=12

Quoted by CNN in an article on Western sanctions imposed on Russia

<http://www.cnn.com/2014/07/24/world/europe/russia-sanctions-explainer/index.html>

Interviewed for a short article in the *Global Finance* magazine on Russia's plans to develop a national payment system

<https://www.gfmag.com/magazine/june-2014/russia-speeds-new-payment-system>

Interviewed in *Accounts*, newsletter of the ASA Economic Sociology section

<http://www.asanet.org/sectionecon/documents/accounts2014winter2.pdf>

Interviewed by Euromonitor Int. on the Russian credit card market.

Interviewed by David Evans, author of *Paying with Plastic*, and founder of PYMNTS.com on the Russian bank card industry

<http://www.pymnts.com/from-russia-with-love-and-payment-cards/?nl>

WORK IN-PROGRESS:

Money, Medicine and Morality: Gestational Surrogacy in Ukraine, Kazakhstan and Russia, book manuscript.

"What the Doctor Ordered: Markets and Morality in Russian and Ukrainian Reproductive Surrogacy" (with Tatiana Larkina)

"Surrogate Commerce versus Surrogate Medicine: Conceptions of Control and Reputational Risks in Gestational Surrogacy Markets in Ukraine and Kazakhstan"

"The Portrait of the Surrogate in the Kazakhstan Surrogacy Market" (with Vyacheslav Lokshin)

"The Power of Plastic Money: The Varieties of National Control over Payment Card Markets in Europe" (with Akos Rona-Tas)

"Money, Power and Gender inequality in the Russian households" (with Dilyara Ibragimova)

COURSES TAUGHT:

Boston University, Sociology Department

Sociology of Market Transitions

Economic Sociology

Sociology of Healthcare

Seminar: Medical Sociology
Seminar: Economic Sociology
Biomedical Markets

UC, San Diego, Sociology Department

Computer Applications to Data Management in Sociology

UC, San Diego, Warren College Writing Program

Freshmen Composition

PROFESSIONAL MEMBERSHIPS, SERVICE AND OTHER ACTIVITIES:

Memberships:

American Sociological Association

Sections:

Economic Sociology

Consumers and Consumption

Medical Sociology

Sex and Gender

Family

Comparative and Historical

Global and Transnational

Society for the Advancement of Socio-Economics

Eastern Sociological Society

External Professional Service:

2019 Chair of SASE Alice Amsden best book award committee, SASE

2017 Member of the Organizing Committee, mini-conference of Economic Sociology and OOW sections, ASA

2016 Head of the Organizing Committee, The New Economy, ASA preconference of the Economic Sociology Section, August 19.

2016 Co-organizer of session on "Credit in Comparative Perspective" at the Eastern Sociological Society meeting in Boston, March 17-20

2014-2017 Chair-Elect, Chair and Post-Chair, Economic Sociology section, ASA

2015-pres. Member of Executive Board, SASE

- 2013 Chair of SASE Nominations committee
- 2013 Member of the ad-hoc committee for institutional history and procedures of the Economic Sociology section of the ASA
- 2013 Co-organizer of Economic Sociology Section Panel on Credit, Poverty and Inequality (with Paromita Sanyal)
- 2010-2011 SASE Finance and Society Network co-organizer (with Akos Rona-Tas and Bruce Carruthers) pres.
- 2011-2012 Member of the program committee of the international economic sociology conference “Embeddedness and Beyond: Do Sociological Theories Meet Economic Realities?” Moscow, Russia, October 25-28. Co-organizer of a mini-conference on Money, Finance and Society (with Nigel Dodd and Olga Kuzina).
- 2011-2012 Co-organizer (with Akos Rona-Tas) of two panels on the Finance and Society in Comparative Perspective at the 40th Annual Congress of the International Institute of Sociology in Delhi, Feb 16-19
- 2011 Member of the organizing committee of the 3rd Boston Community Field Research Conference, Boston University School of Management, November 2.
- 2010-2013 Member, ASA’s Economic Sociology Section Council (3-year elected position), membership committee.
- 2010 Organizer (with Rene Almeling) of Economic Sociology Session “Markets for Health? Or Healthy Markets?” at the annual meeting of American Sociological Association (ASA) in Atlanta, August 14-17.
- 2010 Organizer (with Akos Rona-Tas) of mini-conference on the Global Rise and Spread of Consumer Financial Services at the annual meeting of the Society for the Advancement of Socio-Economics (SASE), June 26-28, Philadelphia.
- 2010 Organizer of a Thematic Panel “Social Mechanisms of Making and Sustaining Markets” at the annual meeting of Eastern Sociological Society (ESS), March 20.
- 2009 Organizer of a panel “Markets for Credit: Global Context and Local Realities,” at the annual meeting of the Society for the Advancement of Socio-Economics (SASE) “Capitalism in Crisis: What’s Next?” July 16-18, Paris.
- 2009 Member of Viviana Zelizer Best Paper in Economic Sociology Award Committee, Economic Sociology Section of the American Sociological Association
- 2009-2010 Proposal reviewer for SSRC International Dissertational Research Fellowship program.

- 2008 Organizer of six Regular sessions in Economic Sociology, American Sociological Association 2008 annual meeting, Boston, August 1-4.
- 2006 Member of the Best Book in Economic Sociology Award Committee, Economic Sociology Section of the American Sociological Association.
- 2005 Organizer of a panel “Information and Decision-Making in Consumer Credit Markets” at the SASE annual meeting in Budapest, Hungary, June 30-July 3.
- 2003 Discussant on the panel “Institutions and Institutionalization” at the American Sociological Association 2003 annual conference, August 16-19, Atlanta GA.
- 2000 Organizer of the panel “How to Study Fuzzy Sociological Concepts: Social Capital and Trust” at the Pacific Sociological Association 2000 annual conference, March 23-26, San Diego, CA.
- 1999 Co-organizer of the panel “Trust in Economic and Political Contexts” at the Pacific Sociological Association 1999 annual conference, April 15-18, Portland, Oregon.

Occasional Manuscript/Proposal Reviewer:

American Journal of Sociology
American Sociological Review
Academy of Management Review
Sociological Forum
Social Forces
Sociological Perspectives
Socio-Economic Review
Oxford University Press
Stanford University Press
Cornell University Press
Wadsworth
National Science Foundation

Boston University Service:

- 2019-2020 Graduate Studies Committee, Sociology Department
Accelerated Medical Program Admissions Committee, Boston University
GRAF committee member, CAS
- 2018-2019 Graduate Studies Committee, Sociology Department
Accelerated Medical Program Admissions Committee, Boston University
Advisor of a Sociology Honors Thesis student
Executive Board, Center for the Study of Europe
- 2017-2018 Graduate Studies Committee, Sociology Department
Morris Committee
Accelerated Medical Program Admissions Committee, Boston University
Reviewer for junior faculty Saida Grundy’s 3rd year review

	Mentor of a Kilachand Honors College student Executive Board, Center for the Study of Europe
2016-2017	Head of the Medical Sociology Senior faculty recruitment committee, Sociology Department
Fall 2016	Director of Undergraduate Studies Program
2015-2016	Morris Committee GRAF Award Committee Mentor for junior faculty and a summer instructor Graduate Studies Committee, Sociology Department
2014-2015	Chair of the Seminar Series Committee, Sociology Department
2013-2014	Director of Undergraduate Studies, Sociology Department
2013-2014	Member of the 20 th century Russian/Soviet history faculty recruitment committee, History Department
2013	Reviewer for junior faculty Ruha Benjamin's 3 rd year review
2012-2013	Head of the Global Health and Development faculty recruitment committee, Sociology Department
2012	Reviewer for junior faculty Ashley Mears' 3 rd year review
2012	Member of Departmental Merit Committee
2011-2014	Member of Executive Board, Center for the Study of Europe
2009-2012	Mentor for junior faculty, a visiting Fulbright scholar and STFs
2010-2011	Associate Chair, Sociology Department
2010-2011	Member of Graduate Committee, Sociology Department
2008-present	Member of the Admissions Committee and interviewer for the Seven-Year Liberal Arts/Medical Education Program
2007-2011	Undeclared Student Advisor, College of Arts and Sciences
2007-2009 2011-2012	Member of Undergraduate Committee, Sociology Department
2005, 2008	Member of Faculty Recruitment Committee, Sociology Department
2004-2006	Director of Undergraduate Studies, Sociology Department

- 2004, 2009 Member of the college-wide Social Science Curriculum Committee, College of Arts and Sciences
- 2003-2010 Faculty advisor during summer freshmen orientation, College of Arts and Sciences
- 2003-2005 Co-editor of the annual "Sociology Newsletter," Sociology Department

Community Service:

- 2013-2017 Member of Enrichment and Challenge Curriculum Parent Advisory Committee (town of Brookline, MA)

INVITED TALKS:

- 2018 "Credit in Comparative Perspective," Workshop on Financial Globalization, King's College London, October 19-20.
- 2018 "Medical Conceptions of Control in the Surrogacy Field in Kazakhstan" (with Vyacheslav Lokshin), Laboratory of Economic and Sociological Studies, Sociology Department, National Research University - Higher School of Economics, Moscow, Russia, March 20.
- 2017 "Maculate Conception: Moral and Legal Framings of Commercial Surrogacy" (with Tatiana Larkina), Laboratory of Economic and Sociological Studies, Sociology Department, National Research University - Higher School of Economics, Moscow, Russia, May 23.
- 2017 "Consumer Credit in Comparative Perspective", Thematic panel Is Financialization Driving Inequality? ASA annual meeting, Montreal, August 13.
- 2016 "The Fracturing of Globalization in Plastic Money: From Visa to China UnionPay, India's RuPay and Russia's Mir," Sociology Department Seminar, Princeton, April 18.
- 2015 "Mapping Global Surrogacy Flows and Moral Debates," Sociology Department Alumni Seminar Series, UCSD, April 24.
- 2015 "Generative Rules: Constructing Markets for Credit Cards in Eight Postcommunist Countries," Sociology Department seminar series, Cornell, April 10.
- 2015 "Ukraine at the Crossroads: Between East and West", Global Crisis Lecture Series, Framingham State University, February 12
- 2014 Featured speaker on "Limits of Global Integration: Standardization and Credit Card Markets" (with Akos Rona-Tas). Presented at the Stockholm Center for Organizational Research Conference, October 16-17.
- 2014 "Generative Rules: The Struggle to Construct Markets for Credit Cards in Bulgaria, China, the

- Czech Republic, Hungary, Poland, Russia, Ukraine and Vietnam,” Sociology department seminar series, Higher School of Economics, Moscow, Russia October 8.
- 2014 Keynote speaker at the Laboratory for Studies in Economic Sociology workshop on “Consumption and economic crises”, the Higher School of Economics, Moscow, Russia, October 9-10.
- 2014 “Generative Rules: The Struggle to Construct Markets for Credit Cards in Eight Postcommunist Countries”, Harvard-MIT Economic Sociology Workshop, September 17.
- 2014 “Money Talks, Plastic Money Tattles” (with Akos Rona-Tas), Yale University “Money Talks” workshop, September 12.
- 2014 “Plastic Money”, Sociology Department Seminar Series, Boston University, April 25.
- 2014 “Generative Rules: The Struggle to Construct Credit Card Markets in Eight Postcommunist Countries,” Sociology Department Seminar Series, Boston College, April 9.
- 2013 Center for the Study of Europe, Boston University, Faculty Lunch Series talk on “Plastic Money,” September 17, 2013.
- 2013 Invited presentation on “The State and Consumer Credit in Postcommunist Central and Eastern Europe” (with Akos Rona-Tas) at the panel on Credit and Inequality at the American Sociological Association annual meeting in New York, August 9-12.
- 2011 MIT-Harvard Economic Sociology Workshop presentation on “Medical Markets,” April 5.
- 2011 Department Seminar speaker on “An Economic Sociologist’s Look at Medical Markets” at Brandeis Sociology Department, April 6.
- 2010 Invited presentation on “Sociology of Economic Behavior in Financial Markets: The Role of Culture and Institutions,” at the international conference *Grushin’s Readings* organized by VTsIOM and MGIMO, Moscow, Russia, November 11-12, 2010.
- 2010 Invited participant at Indiana University’s Roundtable on Postcommunism, “*Coping with Uncertainty. Individual Challenges and Institutional Change Twenty Years after the Introduction of Market Economies*,” Bloomington, IN, April 19.
- 2010 Keynote speaker at the “Cultures of Indebtedness” conference organized by the New Europe College, Bucharest, Romania, January 22 – 23.
- 2009 Invited participant of roundtable *Russia in Global Social Sciences and Global Social Sciences in Russia: The Role of National Academic Diaspora* (<http://www.cefir.ru/diaspora>) organized by the Center for Economic and Financial Research at the New Economic School (CEFIR at NES) and the Russkiy Mir Foundation, Moscow, Russia, October 23-24.
- 2008 “Paradoxes of Russia’s Credit Card Market,” Davis Center for Russian and East European Studies, Cambridge, MA, December 2.

- 2008 Guest speaker on “Global Markets Come to Russia,” in The Different Meanings of Globalization (SO 208 class), Boston University, December 8.
- 2008 “Uncertainty and Control in an Emerging Credit Card Market: The Case of Russia.” Presented at the Invited Panel “Rethinking Uncertainty, Risk and Order,” organized by Charles Bosk and Vida Bajc at the American Sociological Association annual meeting in Boston, August 3.
- 2007 Guest speaker on “Markets and Money from the Perspective of Economic Sociology” in Introduction to Sociology (SO 100 class), Boston University, November 15.
- 2005 “VISAs to Russia: The Emergence of a Credit Card Market in a Post-Socialist Economy.” MIT-Harvard Economic Sociology Colloquium, September 28.
- 2005 “The Emergence of Credit Bureaus in Russia’s Credit Card Market: An Evolutionary Perspective.” Russian Studies Workshop, University of Chicago, January 18.
- 2004 “Interbank information sharing and consumer credit information agencies across the world.” International conference “Plastic Card Security,” Moscow, Russia, September 13-14.
- 2004 “Markets for Credit Cards in Transitional Economies.” Open meeting of the Information Technology Working Group of the Association of Russian Banks, Moscow, Russia, June 16.
- 2004 “Emerging Credit Card Markets in the Developing Economies of the Former Socialist Block.” Oxford University (UK), Sociology Department, St. Cross College, April 30.
- 2004 “Uncertainty, Risk, Trust and Embeddedness in the Russian Plastic Card Market.” International University Bremen (Germany), Humanities and Social Sciences Division, February 19.

CONFERENCE PRESENTATIONS:

- 2020 “Gestational Surrogacy: Slow Relational Practice Vs Scaled-up Streamlined Mass Production,” SASE annual meeting, Amsterdam, The Netherlands, July 18-20.
- 2020 “The Good, the Bad and the Ugly: Relational work as an antidote against turning gestational surrogacy into mass production,” ESS annual meeting, Philadelphia, PA, February 27-29.
- 2019 “Surrogate commerce versus surrogate medicine: professional jurisdiction, conceptions of control and reputational risks in gestational surrogacy markets in Russia, Ukraine and Kazakhstan,” ASA annual meeting, New York, NY, August 10-13.
- 2018 “Surrogate commerce versus surrogate medicine: professional jurisdiction, conceptions of control and reputational risks in gestational surrogacy markets in Russia, Ukraine and Kazakhstan,” SASE annual meeting, Kyoto, Japan, June 23-25.
- 2018 “Surrogacy in Kazakhstan” (with Vlacheslav Lokshin), ESS annual meeting, Baltimore, February 23-25.

- 2018 "Farewell to Globalization: The Rise and Persistence of National Payment Cards" (with Akos Rona-Tas), ESS annual meeting, Baltimore, February 23-25.
- 2017 "International Surrogacy Practice: Brief History, Laws and Debates," Kazakhstan Association of Reproductive Medicine, Astana, Kazakhstan, November 10-11.
- 2017 "Maculate Conception: Moral and Legal Framings in Russian and Ukrainian Reproductive Surrogacy," with Tatiana Larkina, ASA annual meeting, Montreal, August 12.
- 2017 "Payment Cards in Europe: The Return of the Nation-State," with Akos Rona-Tas, CES meeting, Glasgow, July 12-14.
- 2017 "Globalization and Retail Lending. A Comparative Review of the Literature," with Akos Rona-Tas, SASE annual meeting, Lyon, France, June 29-July 1.
- 2017 ""(Just) What the Doctor Ordered: Moral Framing of Commercial Gestational Surrogacy in Russia and Ukraine," with Tatiana Larkina, SASE annual meeting, Lyon, France, June 29-July 1.
- 2017 "Legal Regulation of ARTs in the USA," Roundtable on ARTs organized by the Ukrainian Lawyers Association, Kiev, Ukraine, March 17.
- 2017 "(Just) What the Doctor Ordered: Moral Framing of Surrogacy in the Post-Soviet Region." Mini-conference on Reproduction at the ESS annual meeting, Philadelphia, February 23-26.
- 2016 "(Just) What the Doctor Ordered: Moral Framing of Surrogacy in the Post-Soviet Region." Economic Sociology conference at Kellogg, Chicago, October 13-14.
- 2016 "Understanding Consumer Credit through Comparative Lens" (with Akos Rona-Tas). Presented at the 3rd Forum of International Sociological Association In Vienna, Austria, July 11.
- 2016 "Consumer Credit in Comparative Perspective." Presented at the SASE meeting in Berkeley, CA, June 23-26.
- 2016 "Mapping Global Surrogacy Flows and Moral Debates." Presented at the ESS meeting in Boston, March 18.
- 2016 "Understanding Consumer Credit through Comparative Lens" (with Akos Rona-Tas). Presented at the ESS meeting in Boston, March 17.
- 2015 "Money, power and gender inequality in Russian households" (with Dilyara Ibragimova). Presented at the American Sociological Association annual meeting in Chicago, August 22-26.
- 2015 "The Power of Plastic Money: The Causes and Consequences of National Control over Payment Card Markets in Europe" (with Akos Rona-Tas). Presented at the CES meeting in Paris, July 8-10.

- 2015 "Money, power and gender inequality in Russian households" (with Dilyara Ibragimova). Presented at the annual meeting of the Society for the Advancement of Socio-Economics (SASE) in London, July 2-4.
- 2015 "The Power of Plastic Money: The Causes and Consequences of National Control over Payment Card Markets in Europe" (with Akos Rona-Tas). Presented at the annual meeting of the Society for the Advancement of Socio-Economics (SASE) in London, July 2-4.
- 2014 "Consumer Credit, Social Inequalities and the State in Postcommunist Central and Eastern Europe" (with Akos Rona-Tas). Presented at the ISA meeting in Yokohama, Japan, July 12-19.
- 2014 "His Money, Her Money: Gender, Power and Control in the Russian Household Financial Decision-making" (with Dilyara Ibragimova). Presented at the annual meeting of the Society for the Advancement of Socio-Economics (SASE) in Chicago, July 10-12.
- 2013 "The State and Consumer Credit in Postcommunist Central and Eastern Europe" (with Akos Rona-Tas). Panelist at the Invited Panel on Credit and Inequality at the American Sociological Association annual meeting in New York, August 9-12.
- 2013 "Who is in Charge of Family Finances in Russia: Implications for Gender Inequality" (with Dilyara Ibragimova). Presented at the annual meeting of the Society for the Advancement of Socio-Economics (SASE) in Milan, Italy, June 26-29.
- 2013 "Information and Consumer Credit in Central and Eastern Europe" (with Akos Rona-Tas). Presented at the annual meeting of the Society for the Advancement of Socio-Economics (SASE) in Milan, Italy, June 26-29.
- 2013 "His Money, Her Money: Who Holds the Purse Strings in Russian Households" (with Dilyara Ibragimova). Presented in the panel on Gender and Inequality at the ESS meeting, March 21-24, Boston.
- 2012 "Sociology of Credit Card Markets" (with Akos Rona-Tas). Presented at the "Embeddedness and Beyond: Do Sociological Theories meet Economic Realities?" Moscow, Russia, October 25-28.
- 2012 "His Money, Her Money: Who Holds the Purse Strings in Russian Households" (with Dilyara Ibragimova). Presented at the "Embeddedness and Beyond: Do Sociological Theories Meet Economic Realities?" Moscow, Russia, October 25-28.
- 2012 "Money Management in Russian Households" (with Dilyara Ibragimova). Presented at the annual meeting of the Society for the Advancement of Socio-Economics (SASE), MIT, Cambridge, June 28-30.
- 2012 "The War of the Brands: Domestic versus International Plastic Cards in Seven Postcommunist Countries and the EU" (with Akos Rona-Tas). Presented at the IIS meeting in Delhi, India, February 18.
- 2011 "Legal Regulation in the East and Central European Credit Card Markets" (with Akos Rona-Tas), presented at the Dec 2 workshop of the Institute for New Economic Thinking, New York.

- 2011 "The War of the Brands: Domestic versus International Plastic Cards in Seven Postcommunist Countries and the EU" (with Akos Rona-Tas). Presented at the annual meeting of the Society for the Advancement of Socio-Economics (SASE), Madrid, Spain, June 23-25 (could not attend due to injury, paper presented by the co-author).
- 2009 "Income, Consumption and Credit: What Russian Lenders Need to Know." Presented at the mini-conference "Politics of markets: Controversies, tools and policies" held at UC, Berkley, August 7.
- 2009 "Globalization, Transition and Markets for Credit Cards in East and Central Europe." With Akos Rona-Tas. Presented at the SASE meeting, Paris, France, July 16-18.
- 2008 "Who is in Charge? Varieties of State Roles in Developing and Sustaining Credit Card Markets." Presented at the 38th International Institute of Sociology World Congress in Budapest, Hungary, June 26-28.
- 2007 "Formal Employment, Informal Pay: Russia's Continuing Struggle with "Gray Wages." Presented at the all-expenses-paid conference "Informal Economy, Underground Employment: Social and Economic Issues" in Paris, France, September 17.
- 2006 "VISAs to Russia: Marketing of Credit Cards in a Post-Socialist Economy." Presented at the American Sociological Association annual conference in Montreal, Canada, August 11-14.
- 2005 "Information-Sharing Mechanisms in the Russian Consumer Credit Market." Presented at the American Sociological Association annual conference in Philadelphia, August 13-17.
- 2005 "The Emergence of Credit Bureaus in Russia's Credit Card Market: An Evolutionary Perspective." Presented at the 37th International Institute of Sociology World Congress in Stockholm, Sweden, July 5-9.
- 2005 "Creation of Credit Bureaus in Russia." Presented at the SASE annual meeting in Budapest, Hungary, June 30-July 3.
- 2004 "The Development of the Russian Insurance Market." Presented at the American Sociological Association annual conference in San Francisco, August 14-16.
- 2002 "Uncertainty in the Russian Credit Card and Insurance Markets." Presented at the Sixth Annual Social Science Research Conference, UC, San Diego, November 15-16.
- 2002 "Historical Causes of the Low Level of Trust in Russia Today." Presented at the American Sociological Association annual conference in Chicago, August 15-19.
- 2001 "Dilemmas of Developing Credit Card Markets: A Comparison between Russia and the US." Presented at the American Sociological Association annual conference in Anaheim, CA, August 18-21.
- 2000 "Trust in the Soviet Union or How to Play and Win in the Country of Workers and Peasants." Presented at the 12th International Conference of Europeanists in Chicago, March 30-April 2.

- 2000 "Trust 'Bolshevik Style:' Exclusive Links in the Distribution of Goods and Services in the Soviet Union." Presented at the Pacific Sociological Association annual conference in San Diego, CA, March 23-26.
- 1999 "Uncertainty and Risk: A Comparison between Credit Card Markets in Russia and the US." Presented at the European Summer Research Institute Ph.D. Summer School on the Comparative Study of Economic Organization in Copenhagen, Denmark, September 24-28.
- 1999 "Uncertainty, Risk and Trust: A Comparison Between the Russian and American Credit Card Markets." Presented at American Sociological Association annual conference in Chicago, August 6-9.
- 1999 "Uncertainty and Risk in the Decisions of Banks-Issuers of Credit Cards in the US and in Russia" (with A. Rona-Tas). Presented at the annual meeting of the Society for Applied and Behavioral Economics in San Diego, June 12-14.
- 1999 "The Role of Trust in the Development of the Russian Credit Card Industry." Presented at the First International Graduate Student Retreat on Comparative Research, Center for Comparative Social Analysis, UCLA, May 8-9.
- 1999 "Trust as a Variable in Economic Sociology." Presented at the Pacific Sociological Association annual conference in Portland, Oregon, April 15-18.
- 1999 "Let's Play Cards: The Role of Trust in the Russian Credit Card Industry." Presented at the annual conference in Portland, Oregon, April 15-18.
- 1998 "A Critique of the Mass Production Model of Education: The Impact of Social Capital on Occupational Success." Presented at the American Sociological Association annual conference in San Francisco, August 19-21.
- 1998 "What do You Know, Who do You Know? School as a Site for the Production of Social Capital and its Effects on Income Attainment in Poland and the Czech Republic." Presented at the PSA 1998 annual conference in San Francisco, April 18-21.
- 1995 "Women and Labor: a Comparison between Russian and American Women". Presented at the Fifth Annual Graduate Student Research Conference "Thinking Gender" held on March 1, 1995 at the UCLA Center for the Study of Women.

AWARDS:

- 2018 CAS International faculty travel grant (\$2000) to travel to Kyoto, Japan for the SASE meeting
- 2017 CAS International faculty travel grant (\$2000) to travel to Lyon, France for the SASE meeting and to Glasgow, Scotland for the CES meeting
- 2017 Morris Faculty research award (\$1600) towards the Surrogate Markets in the postcommunist region project

- 2016 CAS International faculty travel grant (\$2000) to travel to Vienna, Austria for IIS world forum
- 2015 Plastic Money (co-authored with Akos Rona-Tas), is finalist of the Academy of Management 2015 George R. Terry Book Award
- 2015 Morris Travel award (\$300) to offset costs of attending EES
- 2015 CAS international faculty travel grant (\$2000) to travel to London for SASE meeting
- 2014 Academic Enhancement Grant (\$1200) for a class theater trip
- 2014 CAS international faculty travel grant (\$2000) to travel to Japan for ISA meeting
- 2014 ASA Travel Award Grant (SES-1345594) supported by the NSF (\$1500)
- 2014 Morris travel award (\$500)
- 2013 CAS International faculty travel grant (\$2000) to travel to Milan for SASE meeting
- 2013 Morris grant to support a UROP undergraduate (\$1000)
- 2012 CASE international faculty travel grant (\$2000) to travel to India for IIS meeting
- 2011 Morris travel award (\$500) - declined
- 2011 INET (Institute for New Economic Thinking) grant (\$1200) to support a TF (under Katharina Pistor's project)
- 2011 Morris grant for a research assistant (\$500)
- 2009 Morris travel award (\$500)
- 2008 Morris grant (BU Sociology Dept) for a Research Assistant for Spring 2009 (\$3000)
- 2003-2006 Senior collaborator on a 3-year National Science Foundation grant (\$185,000 to Akos Rona-Tas, UC, San Diego) to study developing credit card markets in eight postcommunist emerging economies.

PhD STUDENTS:

- Chin-Peng Cheng (2007), second reader
- James McQuaid (2013), first reader
- Cara Bowman (2016), first reader
- Alaz Kilicaslan (2018), first reader
- Emily Bryant (2018), second reader
- Christina Jarymowycz (2019), first reader
- Rebecca Farber (2019), third reader