

BU SOCIOLOGY SEMINAR SERIES FALL 2014



JAMES KATZ

BOSTON UNIVERSITY

presenting

BARACK OBAMA AND THE POLITICS OF SOCIAL MEDIA FOR NATIONAL POLICY-MAKING

James E. Katz, Ph.D., is the Feld Professor of Emerging Media at Boston University's College of Communication. In addition, he directs its Division of Emerging Media Studies. The Division addresses the process of how new media technologies are created and introduced to users, the effects they have on users, and how technologies and the content they produce are molded, co-constructed and re-constructed by users.

Dr. Katz has devoted his career to analyzing the uses and social consequences of emerging communication technologies, especially the Internet and telephone. He explores how they affect social interaction and what their uses reveal about human nature and organizations and was among the first to demonstrate their pro-social uses. He also seeks to understand what the future holds in terms of society and communication technologies and works with others to explore ways in which society can best prepare itself to make the optimal use of new developments.

Katz has published widely. Among his books are *Magic in the Air: Mobile Communication and the Transformation of Social Life*, *Social Consequences of Internet Use: Access, Involvement, Expression* (with Ronald E. Rice) and *Handbook of Mobile Communication Studies*. He is author or co-author of more than 70 peer-reviewed articles. His works have been translated into seven languages.

FRIDAY, OCTOBER 17TH, 2014

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