

April 9, 2011

Help optimize the design, manufacturing process, and product strategy for emerging solid state lighting technologies!

Solve Real Business Challenges

- Devise strategies for emerging lighting technologies currently under development and present them to industry professionals.
- Ideal for students with an interest in energy, entrepreneurship, operations, engineering design and technology.

Learn Problem Solving and Entrepreneurial Skills

Cross functional teams across different schools are strongly encouraged to produce fully rounded solutions. Participants will have the opportunity to learn from new methods while applying their skills in a new area.

Judges

- Boston University: Thomas Little, Professor and SL Challenge case author
- Chevron Energy Solutions: John Dotson, Vice President & General Counsel
- Constellation Energy (NYSE:CEG): Brett Feldman, Director
- Nexamp: Elijah Ercolino, Energy Engineer
- Northeastern University: Dr. Chad Joshi, Adjunct Faculty, College of Professional Studies
- Osram Sylvania: Roy Harvey, Manager, Industry Standards and Regulatory Affairs
- Philips Color Kinetics: Tracey Estabrook, Product Manager
- Smart Lighting Engineering Research Center (ERC):
Robert F. Karlicek, PhD, ERC Director and Professor, RPI
- Wikoff Color: Veda Ferlazzo Clark, member, Board of Directors

Agenda

Student teams and judges only:

3:00-5:00 pm Preliminary judging round

Public event, RSVP required

5:00-6:00 pm Dinner

6:00-7:00 pm Welcome, Introduction of judges:
Eric Power, BU Energy Club President, BU MBA, 2011
Keynote speaker: Dr. Robert Karlicek

7:00-8:00 pm Final team competition

8:00-9:00 pm Winners announced and networking

Location: BU School of Management,
595 Commonwealth Ave. Boston, MA

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