



Program Planning, Management, Monitoring, and Evaluation Graduate Certificate Program

The Program Planning, Management, Monitoring, and Evaluation graduate certificate program prepares individuals to engage in interrelated skills and competencies that anchor the design, delivery, oversight, and evaluation of a wide array of educational programs. Settings can be very diverse, including but not limited to:

- Public and private elementary and secondary education
- Higher education
- Non-formal education in community agencies
- Informal education in museums, parks, camps, and other recreational settings
- Training and business and industry
- Distance learning
- Educational and entertainment media and technology
- Advertising campaigns
- Public health agencies
- Community mental health agencies
- Health and fitness centers
- The criminal justice system

The Certificate in Program Planning, Management, Monitoring, and Evaluation equips individuals with conceptual frameworks, technical skills, and supervised, project based learning. Students are expected to come to the certificate program with one or more candidates for program evaluation in mind. Class members will consider objectives of their programs, the stake holders in each context, management and leadership skills needed to optimize program delivery, and the kinds of information and evidence that can be marshalled to monitor program delivery.

In addition, students will address conceptual models and research designs for determining program effectiveness, and systems of data collection and analysis that can be applied to gather information and inform decision making on a regular basis. Case studies and project-based learning will be employed in each course. Students will develop project plans, management designs, instruments of data collection, and evaluation proposals, as appropriate. These will be critiqued in course seminars.

Graduate Certificate Offered:
Program Planning, Management,
Monitoring, and Evaluation

Courses

The program consists of four, 4-credit courses. Students are to select one course from each of the following areas:

Program Planning

- SED AP 662 Administrative Planning
- SED IE 603 Project Analysis and Planning for Educational Development
- SED AP 761 Organizational Analysis
- SED AP 763 Community Analysis
- SED EM 701 Instructional Design

Program Management

- SED AP 720 Performance-Based Educational Leadership
- SED AP 758 School Management
- SMG OB 712 Managing Organizations and People
- MET AD 642 Program and Project Management
- MET AD 645 International and Advanced Project Management

Program Monitoring

- SED RS 653 Quantitative Research Methods
- GRS MA 614 Statistical Methods II
- GRS MA 684 Multivariate Analysis
- GRS MA 685 Advanced Topics in Applied Statistical Analysis
- GRS PO 841 Quantitative Research Methods
- COM CM 724 Sampling Design and Measurement Techniques
- MET UA 703 Urban Research Methods
- MET CM 722 Communication Research

Program Evaluation

- SED RS 751 Program Evaluation



Application

Prospective candidates for this graduate level certificate program should submit the following application materials:

- Completed application form including the candidate's personal statement of objectives and any prior experience in the areas covered by the certificate program
- Official transcript of a bachelor's degree from an accredited four-year undergraduate program
- Graduate Record Examination scores from a test administered within the past five years
- TOEFL score of 600 or its equivalent if the candidate obtained a bachelor's degree from a program whose language of instruction was not English



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For more information about the School of Education, visit www.bu.edu/education