Ace is the CEO and co-founder of <u>Medicalrecords.com</u>, a consumer healthcare and insurance company based in Boston. Before joining the startup world, he worked on some of the world's greatest brands including Ford, IBM, Mercedes Benz, Starwood, JetBlue and Pfizer. He was formerly VP at EXOS / Athletes' Performance (acquired) and ran Advanced Media for Community Tennis at the USTA / USOpen. He was the first CMO at Amino Apps (\$75M+raised) and is an advisor and early stage investor to a number of companies including: DirectDerm, Playlabs at MIT, Toucan.ai, SocialSign.in, and Sharalike.