Women in Leadership
Our women graduate students are as diverse as the world we live in. In Questrom’s community-focused culture, you’ll find yourself tackling the challenges of business school alongside your engaged and committed classmates—head-on.

Here, you’ll develop life-long relationships with women who encourage your ideas, foster your learning, and stretch your perspective. Whether you’re working on a project with peers, meeting prospective career contacts at student-led events, or just winding down after a long week, you’ll find yourself surrounded by women who are striving to lead with you.

The women at Questrom are accomplished, intelligent, and ready to go places in business—and in life. We take that seriously.
KABRINA CHANG
CLINICAL ASSOCIATE PROFESSOR, MARKETS, PUBLIC POLICY & LAW

“Finding women in leadership roles at Questrom is not hard: we occupy important positions in the administration and in faculty service. In my experience, both as a leader and as a member of a team being led by a woman, I don’t give it a moment’s thought; it is standard operating procedure here.”

CAROLYN ARIDA
PROFESSIONAL EVENING MBA
VICE PRESIDENT, GE ENERGY FINANCIAL SERVICES

As a PEMBA student who has progressed to more advanced roles in her career, Carolyn has learned how important it is to support the next generation of women leaders. “The most rewarding part of being a woman in a leadership role is helping develop the younger female talent and watching them grow in their career.”

JENNIFER GATES
MBA+ MPH
SENIOR CONSULTANT, KAISER PERMANENTE

Jennifer joined the Army as a Medical Service Corps Officer. In 2011 she was deployed to Afghanistan with a Combat Support Hospital where she worked in hospital operations. “Business school, like the military, has a lot of competent individuals who want to succeed,” she says. “What makes Questrom different from other business schools is its emphasis on teamwork and diversity. Getting people from different backgrounds together to come up with solutions to real-world challenges is what business is about.”
Yujing, who is from Nanjing, China, was a member of the Questrom Graduate Student Council and was chosen to be the student commencement speaker. She values the diverse and inclusive community she found in Questrom. She says, “Thanks to the supportive environment of our community, generations of students, especially female students, grow into future business leaders.” In Yujing’s commencement speech she said Questrom teaches “one of the most critical skills to succeed in the future—the ability to embrace diversity.”

Everyone has an equal opportunity here at Questrom.

As CEO of Planned Parenthood League of Massachusetts, Jennifer knows the importance of leadership—plain and simple. “I am in a women-led organization (nationally) with a mission that is mostly about women’s healthcare,” she says. “I have always had leadership roles though, large or small, so I don’t think of myself as a woman leader but simply as a leader.”

...I was blown away by the strength, courage, and intelligence of the women at Questrom.
Questrom has a very motivating culture, one that lets you push your boundaries, taking you forward.

Archana Gopikumar, MS-MBA*

Each year women make up nearly half of our incoming graduate student population.

This program makes you feel like you are backed 100% in whatever you want to do.

Danielle Costas, MS in Management Studies

MBA programs can be very male-dominated. At Questrom, that’s not the case. I never felt singled-out as a woman... I felt like a student, a human being, a person who deserved success, and a partner in the community.

Sarah Wigman, MBA+ MPH

Being around so many talented women inspired me every day to try harder and be better...

Zaraid Jimenez, MS-MBA*

*We’ve reshaped our MS-MBA to become our MBA+ MS in Digital Innovation (MBA+ MSDi).
SEIZE OPPORTUNITY—
AND LEAVE NO STONE UNTURNED.

Our faculty, staff, resources, clubs, and events empower women to be fearless in their professional pursuits. You’ll thrive in a supportive and inclusive community while learning from successful leaders and enriching your world by listening to others. There’s no shortage of opportunity here, so grab hold.

At Questrom, you’ll be constantly encouraged to go all in. It’s in our DNA.

**Women’s MBA Association:** The largest resource dedicated specifically to women at Questrom, this student-led group provides career guidance and support to women. Many of their events bring together successful Questrom alumnae, and though the events are focused on female empowerment, everyone is encouraged to attend.

**Questrom Diversity & Inclusion Conference:** This annual event focuses on diversity as a business advantage, bringing together prominent corporate leaders to share their perspectives on diversity in business.

**Questrom Women’s Summit:**
Bringing together women of all ages and experience, this annual summit is an occasion for BU faculty, alumnae, students, and distinguished speakers to share the room and build long-lasting relationships.

**Questrom Women’s Summit Event Series:** Extending its programming beyond the annual summit, this series of events helps build connections between women alumnae and students throughout the year. Recent event partners include Google and Lean In Boston, our local chapter of the global nonprofit designed to empower women through strong peer groups.

Questrom is a **Women.MBA** partner school, offering policies and practices to support female applicants. We also host our own chapter of the National Association of Women MBAs (NAW MBA).

**LEARN MORE.**

- Read about other women graduate students on our website.
- Discover more about our community by attending an event on-campus, virtually, or in a city near you.
- Take the next step and apply.

Find everything you need at [bu.edu/questrom](http://bu.edu/questrom) or reach out at [617-353-2670](tel:617-353-2670) or [mba@bu.edu](mailto:mba@bu.edu).