The conversation around strategy and innovation starts here. We aim to provide our peers, students, and practitioners with thought leadership on how both new and established firms stay ahead: through generating and sustaining performance differentials over their competitors. We are interested in exploring the appropriate strategy for conditions, and which practices firms use to execute that strategy. We also focus on the study of innovation in different kinds of organizations, and how technology is creating new industries and reshaping existing ones.

When it comes to understanding strategy and innovation, rigorous, first-class research is key. We strive to attract the strongest faculty and create a vibrant, intellectual environment where they can thrive. We tackle today's complex and shifting strategy issues through an interdisciplinary approach—our faculty are experts in areas ranging from organizational theory to economics to sociology. We are proud to be part of an eclectic and highly motivated group of researchers and instructors who collectively make waves, take risks, and change the game in their fields.

**OUR MISSION**

**OUR PHILOSOPHY**

**OUR RESEARCH INTERESTS**

- Diffusion of innovations and new business models
- Disruptive innovation and platform competition
- Dynamics of industry standards
- Entrepreneurship and intrapreneurship
- Entry-timing advantages
- Flexibility, modularity, and firm performance
- Innovation strategies
- Innovation communities and networks
- Intellectual property
- Reorganization and firm turnaround
- Strategic alliances and acquisitions
- Selected industry expertise: telecommunications, software, biotechnology, life sciences, information technology, nanotechnology, energy & sustainability, and creative industries
- Location & strategy

**PROFESSORS**

**Iain Cockburn, Richard C. Shipley Professor in Management**

**RESEARCH INTERESTS** Industrial organization, competitive strategy, pharmaceutical and biotechnology industries, economics of technical change, intellectual property

**EDUCATION** PhD in economics from Harvard, BSc from Queen Mary College, University of London

**Kira Fabrizio, Assistant Professor**

**RESEARCH INTERESTS** Firm strategy and public policy in the areas of innovation, energy, and sustainability

**EDUCATION** PhD and MA in business administration from University of California, Berkeley, Haas School of Business, BA from Wesleyan University

**Jeffrey Furman, Associate Professor**

**RESEARCH INTERESTS** Innovation and policy, strategic management of science-based firms, economics of science

**EDUCATION** PhD in strategy and innovation from MIT, BS and BA degrees from the University of Pennsylvania

**Stine Grodal, Assistant Professor**

**RESEARCH INTERESTS** Categorical dynamics within emerging fields and industries and firms' strategic responses to such dynamics

**EDUCATION** PhD in management science and engineering from Stanford University, MS and BS in psychology from University of Copenhagen

**Olga Hawn, Assistant Professor**

**RESEARCH INTERESTS** Strategic impact of environmental, social, and corporate governance activities, their antecedents and consequences in developed and emerging markets

**EDUCATION** PhD in strategy from Duke University, MSc in management research from the University of Oxford, MA international business and BA in economics from Plekhanov Russian Academy of Economics

**Samin Karim, Associate Professor**

**RESEARCH INTERESTS** Reorganization and reconstructing, mergers and acquisitions, alliances, redeployment of resources and capabilities

**EDUCATION** PhD in corporate strategy and MAE in applied economics from the University of Michigan, EdM in education from Harvard University, BS in electrical engineering from Cornell University

**Siobhan O’Mahony, Associate Professor and Department Chair**

**RESEARCH INTERESTS** Innovation, design, community forms, creative and technical projects, coordinating technical and creative work

**EDUCATION** PhD in management science and engineering from Stanford University, MPA in public affairs and BS in industrial relations from Cornell University


**SELECTED PUBLICATIONS**


