An international module can be a transformational experience for executive MBA students. Gaining a greater global perspective is crucial for today’s leaders. When considering the world, consider Boston University.

An Executive Leadership Center (ELC) international program at BU Questrom is a dynamic, rigorous capstone for students eager to apply the latest management techniques to their work. It’s a powerful opportunity to take executive learning to the next level.

Sending your executive students on an international visit adds a rich, distinctive experience to their education. Through BU’s trusted delivery method, they will gain that experience in a program specially created to prepare them for tomorrow’s management issues—today. The program will highlight a range of critical general management topics that you select, such as GLOBAL BUSINESS OPERATIONS AND STRATEGIES, TRANSFORMATION AND DISRUPTION, MARKETING AND CUSTOMER EXPERIENCE, BUSINESS LAW, AND MORE.

Paired with your students’ coursework at BU will be real-world exercises, site visits, and simulations to provide them a comprehensive understanding of contemporary, complex industry challenges.
THE CITY

In a city known for its world-class education and cutting-edge technologies, executive learning means executive breakthroughs. During your students’ time at BU Questrom, they will engage with professors who are leaders in their fields and gain an understanding of US best practices, as well as the forces shaping the global economy. Students will have the opportunity to explore local companies that are redefining business in the nation and the world.

THE CUSTOMIZATION

Continuity is at the center of the ELC approach. The program, which can be tailored to run anywhere from three days to three weeks, is constructed to integrate studies and site visits seamlessly into students’ current curriculum. It supports the lessons they’ve brought with them to Boston and builds on them with inventive, valuable management tools and information. It complements their executive education without duplicating it. It sets them apart from the crowd. Collaborate with BU faculty on topics, format, and timing to create an incomparable global experience.

GET IN TOUCH:

For more information on how you can strengthen your program by partnering with the Executive Leadership Center at Boston University Questrom School of Business, please contact us through our website: bu.edu/ExecEd