



Boston University School of Management Executive MBA Program

Boston University Executive MBA Admissions Essays

View admissions details: <http://management.bu.edu/executive-education/emba/admissions>

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Contact the Executive MBA Office with questions: 617-353-8470 or emba@bu.edu

Admissions Essays for class beginning in January 2016.

The Admissions Committee carefully considers responses to the following questions in evaluating candidates for the Executive MBA Program. The first two essays are mandatory, and the third one is optional. The fourth essay is an optional scholarship essay and must be completed to be considered for an EMBA scholarship. Please limit each essay to a maximum of two pages double spaced.

1. Discuss the unique talents and perspectives that you will bring to the Executive MBA Program and how professional and personal accomplishments will benefit your EMBA colleagues. How will an Executive MBA contribute to your professional/personal goals as well as the goals of your sponsoring organization? Please address why you have decided to apply to the EMBA program at this point in your career.
2. Describe a current or recent business challenge that you have faced in your work. Please explain how you handled or resolved the situation and the lessons learned from the experience.
3. (Optional) Is there any further information that you wish to provide the Admissions Committee? You may use this space to provide an explanation of any areas of concern in your academic background or your personal history.
4. (Optional) The Boston University Executive MBA Program awards a limited number of scholarships for incoming students. Selection for these scholarships is highly competitive. Academic and career achievements will be considered with preference given to those who are self-financing all or a significant portion of their Executive MBA education. These scholarships will be awarded to candidates with outstanding professional, academic, and personal qualities

Please write an essay addressing why you should receive a scholarship. The essay should include your professional and personal and accomplishments, explaining how these will differentiate you as an Executive MBA Candidate and will add value to the Boston University EMBA Program.