Strategy & Innovation Department

Our Mission
Our mission is to provide thought leadership in the field of strategy in order to inform our peers, students, and, ultimately, the practitioners worldwide who must deal with the realities of a complex and fast-changing world. We focus broadly on how new and established firms generate and sustain performance differentials over their competitors. We are interested in exploring not just the appropriate strategy for conditions but how firms execute on that strategy and the practices that most effectively enable implementation. We place particular emphasis on the study of innovation in different kinds of organizations and the role of technological change in creating new industries and reshaping existing ones.

Our Philosophy
We believe that rigorous, first-class research is key to the understanding of modern strategy and innovation phenomena. Because of that, we strive to attract the best and strongest faculty in our domain and create a vibrant intellectual environment where they can flourish. We believe that the complex, fast-changing strategy issues of today require an interdisciplinary approach, and so our faculty expertise range from organizational theory to economics to sociology. We believe in collegiality and collaboration, and are proud of being part of an eclectic and highly motivated group of researchers and instructors. We are committed to excellence in the classroom, in our research, and in our professional activities.

Our Research Interests
- Creativity and design
- Diffusion of innovations and new business models
- Disruptive innovation and platform competition
- Dynamics of industry standards
- Entrepreneurship and intrapreneurship
- Entry-timing advantages
- Flexibility, modularity, and firm performance
- Innovation strategies
- Innovation communities and networks
- Intellectual property
- Learning and knowledge transfer
- Reorganization and firm turnaround
- Strategic alliances and acquisitions
- Selected industry expertise: telecommunications, software, biotechnology, information technology, nanotechnology, and creative industries

Strategy & Innovation Faculty

PROFESSORS
Iain Cockburn, Richard C. Shipley Professor in Management and Department Chair
Cockburn earned his PhD in economics from Harvard University and his BSc degree from Queen Mary College, University of London. His research interests include industrial organization, competitive strategy, pharmaceutical and biotechnology industries, economics of technical change, and intellectual property.

Kira Fabrizio, Assistant Professor
Fabrizio, who comes to the School from Duke University Fuqua School of Business, received her PhD and MA from the University of California at Berkeley Haas School of Business and her BA from Wesleyan University. Her areas of interest involve knowledge exploitation, firm strategy, and intellectual property rights. In addition, she has received various awards for her scholarly work, including the Crawford Dissertation Fellowship and the Sloan Foundation Research Fellowship.

Jeffrey Furman, Associate Professor
Furman earned his PhD in strategy and innovation from MIT. He received his BS and BA degrees from the University of Pennsylvania. Furman’s research examines the impact of institutions on the accumulation of scientific and technical knowledge and the strategic management of science-based firms.

Stine Grodal, Assistant Professor
Grodal completed her PhD in management science and engineering at Stanford University and her MS and BS degrees in psychology at the University of Copenhagen. Her main research examines institutional change, the meaning and interpretation of technology, organizing for innovation, strategic action, and industry emergence.

Samina Karim, Assistant Professor
Karim earned her PhD in corporate strategy and her MAE in applied economics from the University of Michigan. She received her EdM in education from Harvard University and her BS in electrical engineering from Cornell University. Her research interests include reorganization and restructuring, mergers and acquisitions, innovation by incumbent firms, and post-acquisition integration.

Siobhan O’Mahony, Associate Professor
O’Mahony earned her PhD in management science and engineering from Stanford University. She received her MPA in public affairs as well as her undergraduate degree from Cornell University. Her research interests include organizing for innovation, design and business, managing and leading creative and technical projects, network and distributed models of innovation, and coordinating technical and creative work.
Timothy Simcoe, Assistant Professor
Simcoe received his PhD in business administration and MA in economics from the University of California at Berkeley and an AB in applied math and economics from Harvard University. Simcoe’s research covers topics in innovation, science and technology policy, intellectual property, and corporate strategy. He is an expert in the area of compatibility standards.

Fernando Suarez, Professor (effective September 1, 2012) and Dean’s Research Fellow
Suarez earned his PhD in management (strategy) and MCP from MIT and completed his undergraduate degree in economics at the University of Chile. His research interests include technology strategy, entry timing strategies, standards and dominant designs, industry evolution, innovation and creativity, strategic turnarounds, and the role of services in product firms.

Sushil Vachani, Professor and Special Assistant to the President
Vachani received his doctorate in international business from Harvard University. He completed his postgraduate diploma in management at the Indian Institute of Management, Ahmedabad and his bachelor’s degree at the Indian Institute of Technology Kanpur. His research interests include the impact of climate change on India, the role of governments, NGOs, and multinational enterprises (MNEs) in reducing poverty, the impact of globalization and global governance on MNEs, MNE-government relations, and management of diversified MNEs.

Yanbo Wang, Assistant Professor
Wang holds a PhD from MIT, a master’s degree from the University of Arizona, and a bachelor’s degree from Peking University. Wang’s research on international entrepreneurship focuses on the role of two different but crucial factors in shaping entrepreneurial behaviors: individuals’ social relationships and the institutional context. He also conducts research on foreign direct investment.

RECENT AND FORTHCOMING PUBLICATIONS
TEACHING FACULTY

Post-Doctoral Fellow
Aleksios Gotsopoulos
Executive-in-Residence
Maggie Huff-Rousselle
Executive-in-Residence; Lecturer; and Faculty Director,
Health Sector Management Program
Mark Allan
Executive-in-Residence; Senior Lecturer; and Faculty Director,
Enterprise Programs, ITEC
Peter Russo
Executive-in-Residence and Lecturer, Health Sector Management
Program
Barry Horwitz
Executive-in-Residence; Lecturer; Managing Director, ITEC; and
Executive Director, Sustainable Neighborhood Lab
Paul McManus
Executive-in-Residence; Lecturer; and Director, Enterprise
Programs, ITEC
Vinit Nijhawan
Master Lecturer
Keith Munsell
Lecturers
Gregory Collier
William Galatis
Rana Gupta
Barry Horwitz
John Kirks
Kevin Krauss
Paul Levine
Ian Mashiter
Erik Molander
Jonathan Rosen
Ashley Stevens
Bahar Uttam

To learn more, visit:
management.bu.edu/faculty-research/departments/strategy-innovation

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