India is in the midst of extraordinary change, development, and growth. The country contains the most sophisticated of western technology, companies fully competitive on a global level, and a middle class of a size to rival our own. At the same time, much of Indian infrastructure is underdeveloped or in decay and there are hundreds of millions of people living in extreme poverty. Indian business leaders and entrepreneurs are among the most educated and creative in the world, and yet traditional rigid social hierarchies are still strong. The obvious potential for continued dramatic growth is mixed with complex cultural and social challenges.

Nowhere are these intensely contradictory forces more apparent than in the health sector. Indian drug firms have transformed the face of AIDS treatment in the developing world. Major urban hospitals provide medical tourism services for the elite of Europe and the Middle East. And yet care for much of the population is extremely limited.

- Touch and understand the reality of the Indian health sector firsthand, traveling to Delhi, Mumbai and Bangalore, visiting critical organizations and meeting with top leadership.
- Visit AIIMS, the top academic medical center in India, and Narayana, an extraordinary specialty hospital system in Bangalore, meeting with Devi Shetty its charismatic founder.
- Interact with executives of top multinational pharmaceutical companies as well as leading India-based companies, including Cipla and Biocon.
- Understand the paradoxes of intellectual property laws and pharmaceutical pricing in India.
- Tour GE’s center in Bangalore, and learn how innovation works in the Indian context.
- Visit traditional rural India and a primary care center in the Dharavi slum of Mumbai.
- See the work of entrepreneurs who are finding new ways to add value and address these consuming challenges, sometimes in ways that put our own systems to shame.

This field seminar will engage all students interested in understanding the complex dynamics of an emerging country, through the particularly telling lens of the health sector, and will include the chance to learn about the culture and values that underpin this great democracy and booming economy.

**Course Fees:**
Program Fee: $3800
Estimated airfare to and from India: $1400
Estimated meals and incidentals: $450

Information sessions with IM853 professor, Mark Allan, and attendees from the most recent trip will be held on Wednesday, March 9 from 5-6pm in room 240, and Monday, March 28 from 5-6pm in room 240. Detailed program information, program fees, and the enrollment process will be discussed. If you cannot attend or have any questions, please contact Mark Allan at mallan@bu.edu or Kristen Fischer in the GPO at kfischer@bu.edu.