MBA & Undergraduate Recruiting 2013-2014

Feld Career Center Mission
We are a dedicated team of career professionals striving for excellence in meeting the individual needs of, and partnering with, our constituencies: School of Management (SMG) students and alumni, employers, and the greater BU community. Our ongoing goal is to maintain our standard of excellence in all that we do by continuously assessing and evaluating the services we provide to achieve the highest levels of customer and client satisfaction.

Building Your Brand On Campus
Our Feld Career Center team will assist you every step of the way by providing you with a single point of contact for both your MBA and undergraduate recruiting needs. We’ll help you identify and optimize the strategies to best reach your target audience. In addition, we offer such branding opportunities as:

- **Hosting an On-Campus Event:** Through hosting a Meet & Greet session in our atrium, or an information session for prospective candidates in one of our state-of-the-art classrooms, you can both build your brand on campus and promote careers within your organization.

- **Participating in Fall and Spring Career Fairs:** SMG hosts Career Fairs two times per academic year, which allow you to network with a large, diverse pool of prospective candidates.

- **Posting Job Opportunities:** Advertise full-time and internship opportunities, as well as immediate hire positions, for current students and alumni through our recruiting system, free of charge.

- **Developing Alumni as Firm Ambassadors:** Engage alumni within your firm by asking them to return to campus to participate in relevant industry panels, networking events, and mock interview days.

- **Browsing Resume Books:** Access potential candidates for current opportunities by searching through our student resume books, at no cost to you.

- **Connecting with Student Clubs:** Partner with both our undergraduate and MBA clubs to host targeted Learn@Lunch events for select groups of students.

- **Hiring Global Talent:** Work closely with your contact in the Feld Career Center to target students for opportunities abroad and to hire international students for your organization.

- **Collaborating with One BU:** Enhance your exposure on campus by inviting students from other BU schools to your events; partner with faculty for guest lecturer opportunities.

Contact Your Industry Account Manager...

**Tony Tristani,** Director, Corporate Relations  
tristan@bu.edu or 617-358-6930

**Shannon Curtis,** Senior Corporate Recruiter  
scurtis@bu.edu or 617-353-9470  
Consumer Products, Retail, Media, Advertising, Food & Beverage

**Patti Dion,** Senior Corporate Recruiter  
pdion@bu.edu or 617-353-3310  
Biotechnology, Pharmaceuticals, Life Sciences, Insurance

**Diane Jordan,** Senior Corporate Recruiter  
djordan@bu.edu or 617-358-7116  
Global Relations

**Annette McBride,** Senior Corporate Recruiter  
amcbride@bu.edu or 617-353-9491  
Consulting, Technology

**Susan Plunkett,** Senior Corporate Recruiter  
susanp@bu.edu or 617-353-4182  
Energy, Sustainability & Social Enterprise, Hospitality, Real Estate, Entrepreneurship

**Joseph Saunders,** Senior Corporate Recruiter  
josephfs@bu.edu or 617-353-4333  
Accounting, Financial Services
Employer Offer Guidelines...
When possible, we ask that employers adhere to the guidelines below in order for students to make informed decisions on employment offers.

**Offers Extended in the Fall:**
Offers should remain open for one month or until the last business day of November — whichever comes later.

**Offers Extended in the Spring:**
Offers should remain open for two weeks to allow students to render an informed decision.

### Calendar of Events & Recruitment Planner 2013-2014*

<table>
<thead>
<tr>
<th>Fall 2013</th>
<th>Spring 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classes Begin</td>
<td>Classes Begin</td>
</tr>
<tr>
<td>9/3/13</td>
<td>1/14/14</td>
</tr>
<tr>
<td>MBA Career Fair</td>
<td>Holiday, University Closed</td>
</tr>
<tr>
<td>9/30/13</td>
<td>1/20/14</td>
</tr>
<tr>
<td>Undergraduate Career Fair</td>
<td>Holiday, University Closed</td>
</tr>
<tr>
<td>10/1/13</td>
<td>2/17/14</td>
</tr>
<tr>
<td>Holiday, University Closed</td>
<td>MBA Career Fair</td>
</tr>
<tr>
<td>10/14/13</td>
<td>TBD</td>
</tr>
<tr>
<td>Midterm Period</td>
<td>Undergraduate Career Fair</td>
</tr>
<tr>
<td>10/15/13 - 10/22/13**</td>
<td>TBD</td>
</tr>
<tr>
<td>Thanksgiving Recess</td>
<td>Spring Recess</td>
</tr>
<tr>
<td>11/27/13 - 12/1/13</td>
<td>3/8/14 - 3/16/14</td>
</tr>
<tr>
<td>Last Day of Classes</td>
<td>Holiday, University Closed</td>
</tr>
<tr>
<td>12/11/13</td>
<td>4/21/14</td>
</tr>
<tr>
<td>Final Exams</td>
<td>Last Day of Classes</td>
</tr>
<tr>
<td>12/16/13 - 12/20/13</td>
<td>5/1/14</td>
</tr>
<tr>
<td>Winter Break Begins</td>
<td>Final Exams</td>
</tr>
<tr>
<td>12/20/13</td>
<td>5/6/14 - 5/10/14</td>
</tr>
<tr>
<td></td>
<td>Commencement</td>
</tr>
<tr>
<td></td>
<td>5/16/14 - 5/18/14</td>
</tr>
</tbody>
</table>

*Please note that dates are subject to change
**Approximate dates

---

*Calendar of Events & Recruitment Planner 2013-2014*

**Recruiting Planner & Notes**

---

*Employer Offer Guidelines...*

---

**Offers Extended in the Fall:**
Offers should remain open for one month or until the last business day of November — whichever comes later.

---

**Offers Extended in the Spring:**
Offers should remain open for two weeks to allow students to render an informed decision.