



Essay Topics for all MBA Applicants

The following 3 essays are required:

1. Describe your decision to pursue an MBA degree, highlighting the following:
 - a. Your motivation for pursuing an MBA degree at this point in your career (250 words);
 - b. Your reason for choosing to apply to Boston University and the specific program that you have chosen, i.e. MS-MBA, Health Sector MBA, Public and Nonprofit MBA, or One-Year International MBA (250 words);
 - c. Your plan to leverage your professional and academic experiences to achieve your post-MBA career goals (250 words)

2. Tell the Admission Committee about a time when it cost you to maintain your integrity and what you learned from the experience. Would you make the same decision again if given the chance? (250 words)

3. Answer three of the following six short answer sentences: (100 words each)
 - a. My colleagues would describe me as...
 - b. An interesting fact about me is...
 - c. I am most passionate about... It makes me unique because...
 - d. The business or organizational leader I most admire is... because...
 - e. My greatest life experience was when...
 - f. The opportunity I most regret not taking advantage of was...

4. (Optional) Provide any additional information, not addressed elsewhere in your application materials, which will help the Admission Committee learn more about your candidacy. Please address any employment gaps, strengths or weaknesses. (500 words)